

Co-located with

## FPD CHINA

### Top Visiting Companies

- Advanced Micro-Fabrication Equipment Inc.
- Advanced Semiconductor Manufacturing Co., Ltd.
- Air Liquide (China) Holding Co., Ltd.
- Amkor Assembly & Test (Shanghai) Co., Ltd.
- CSMC Technologies Corporation
- Hejian Technology (Suzhou) Co., Ltd.
- Hitech Semiconductor (Wuxi) Co., Ltd.
- HuaTian Technology (Kunshan) Electronics Co., Ltd.
- Huawei Technologies Co., Ltd.
- Marketch International Corp.
- NAURA Technology Group Co., Ltd.
- OSRAM Opto Semiconductors
- Samsung Electronics (Suzhou)
- Semiconductor Manufacturing International Corporation
- Shanghai Gentech Co., Ltd.
- Shanghai Huahong Grace Semiconductor Manufacturing Corporation
- Shanghai Huali Microelectronics Corporation
- Shanghai Micro Electronics Equipment Co., Ltd.
- SK Hynix Semiconductor Company (China)
- Suzhou ASEN Semiconductors Co., Ltd.
- Taiwan Semiconductor Manufacturing Company Limited
- Teradyne (Shanghai)
- The 13th Research Institute of China Electronics Technology Group Corporation
- Tianma Micro-electronics Co., Ltd.
- Wuxi China Resouces Micro-Assembly Technology Co.,Ltd.

# CONNECT

## SEMICON<sup>®</sup> China 2017

March 14-16, 2017 SNIEC, Shanghai, China

### Registration

<b>Total Attendance</b>	<b>69,037</b>
<b>SEMICON/FPD China Visitors</b>	25,396
<b>SEMICON/FPD China Exhibitors</b>	16,349
<b>EP/Laser China and CPCA Visitors</b>	27,292

### International Attendance

<b>Total SEMICON/FPD China International Visitors</b>	<b>3,922</b>
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### Major Countries/Regions Represented

(percentage of international SEMICON/FPD China visitors)

<b>South Korea</b>	35%	<b>Singapore</b>	4%
<b>Taiwan Region</b>	22%	<b>Malaysia</b>	3%
<b>Japan</b>	17%	<b>Germany</b>	1%
<b>USA</b>	7%	<b>France</b>	1%
<b>Hong Kong SAR</b>	4%	<b>Russia</b>	1%

### Exhibitor Information

<b>Total SEMICON/FPD China Exhibiting Companies</b>	<b>933</b>
<b>Booths</b>	2,950
<b>Total Net Occupied Exhibit Area (sqm.)</b>	26,550

Co-located with

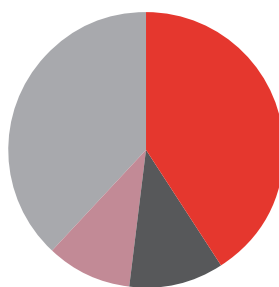
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## Visitor Profile

SEMICON China and FPD China attract a highly influential audience from every segment and sector of the global microelectronics industries, including semiconductors, LEDs, OLEDs, MEMS, flexible hybrid electronics, and other adjacent markets.

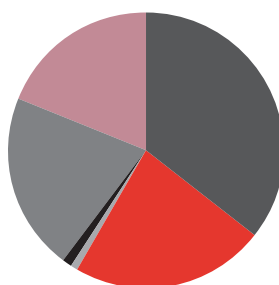
### Influential Buyers

A majority of SEMICON China and FPD China visitors are involved in purchasing decisions, influencing the selection and final purchase of microelectronics manufacturing equipment, materials, components, and services.



#### PURCHASING AUTHORITY

- 38% Final Decision Maker
- 41% Recommend/Evaluate
- 11% Specify
- 10% No Role



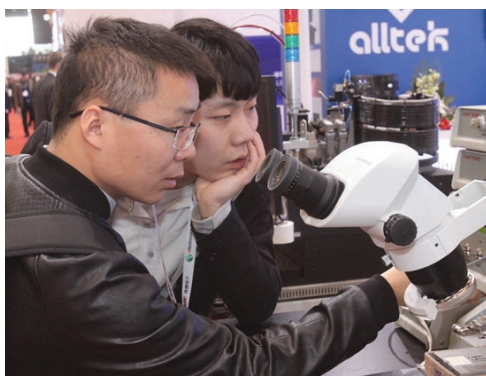
#### JOB LEVELS

- 21% Executive Management
- 19% Senior Management
- 36% Other Management
- 23% Non-management
- 1% Student
- 1% Other

### Primary Job Functions

SEMICON China and FPD China attract multi-level buying teams, with broad representation across all levels, functions and industries.

52% of SEMICON China and FPD China visitors represent engineering functions, including R&D, Design, and Product Management Engineering.



Engineering — Design/R&D	15%
Product/Operations Management	13%
Manufacturing and Production	9%
Engineering — Fabrication and Process/Facilities	8%
Engineering — Assembly/Test/Packaging/QA	4%
Engineering — Chemical/Materials	3%
Executive Management/Board Member	17%
Marketing, Sales, Business Development	17%
Purchasing/Procurement	7%
Environment, Health and Safety (EHS)	1%
Financial/Industry Analyst	1%
Government/Public Policy/Investor Relations	1%
Human Resources	1%
Training/Educator	1%
Other	2%

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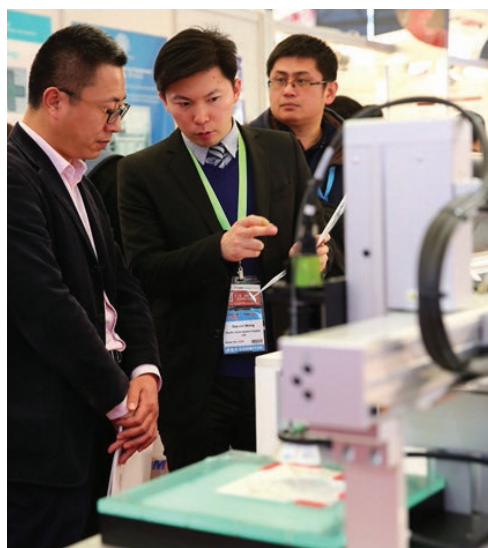
# FPDCHINA

## Areas of Interest

SEMICON China and FPD China visitors are interested in a broad range of industries, technologies, and products from across the supply chain, from design to final manufacturing.

### Technology/Segment Interest

Semiconductors	74%
MEMS and Sensors/Nanoelectronics	15%
Automotive Electronics	12%
LED/Solid State Lighting	11%
Internet of Things (IoT)	11%
Smart Manufacturing	11%
Wearables/Consumer Electronics	10%
Photovoltaics (PV)	9%
Power Electronics	8%
Electronics Applications	8%
Displays	7%
Flexible Hybrid Electronics (FHE)/ Printed Electronics	6%
Medical Electronics/MedTech	6%



### Areas of Interest

#### MANUFACTURING

Semiconductor Device Manufacturing ( <i>IDM, foundry</i> )	39%
Electronic Manufacturing Services (EMS)	36%
Packaging Assembly and Test Services	21%
Fabless Semiconductor Manufacturer	15%
LED/MEMS/PV/Display Manufacturing	14%
Other	4%

#### DESIGN

Software/EDA	34%
Fabless	12%
Other	4%

#### EQUIPMENT

Wafer Processing/Front-end Manufacturing Equipment	32%
Assembly and Packaging	22%
Test	21%
Inspection and Measurement/Metrology	13%
Factory Automation/Robotics	12%
Secondary	5%
Printing, Coating, Roll-to-Roll Equipment	4%
Other	2%

#### MATERIALS

Wafer and Silicon Related Substrates	28%
Gases, Liquids, Chemicals, Solids	15%
Assembly and Packaging Materials	15%
Photolithography/Deposition Materials	14%
Consumables (test and process)	14%
LED/MEMS/PV/Display Materials	9%
Inks, Pastes and Printing	4%
Other	2%

#### OTHER

Electronic Components and Instrumentation	20%
Sub-system	19%
Manufacturing Services and Consulting	13%
R&D/Technology Transfer	7%
General Business Service/Consulting	4%
Outsourced Manufacturing	4%
Other	1%

### Sessions and Events



**534**

Grand Opening  
Keynote



**275**

Tech Investment  
Forum - China 2017



**246**

Build China's IC  
Ecosystem



**266**

China Memory  
Strategic Forum



**362**

Power & Compound  
Semiconductor Forum



**220**

Smart  
Manufacturing  
Forum



**199**

Green High-Tech  
Facility Forum



**146**

MEMS & Sensors  
Industry Group  
Conference Asia 2017



**247**

Smart Automotive  
Forum



**185**

2017 China Display  
Conference - Emerging  
Display Forum



**779**

CSTIC 2017

\*Attendance number