



SEMICON[®]
CHINA

March 24-26, 2027
SNIEC, Shanghai, China

Co-located with **FPDCHINA**

Marketing Promotion Opportunities

The Largest Pan-semiconductor
Platform in the World !

Conference of Science & Technology for
Integrated Circuits (CSTIC 2027)

March 21-23, 2027 , Shanghai



TRANSFORM
TOMORROW

跨界全球 · 心芯相联

www.semiconchina.org
www.fpdchina.org

March 24-26, 2027
SNIEC, Shanghai, China

SEMICON China & FPD China has been the biggest exhibition in the world that attract the most influential and important buyers in global semiconductor industry. Having a thorough marketing campaign can reinforce your sales message in a dynamic setting where exhibitors compete for attention.

The key to a successful trade show experience is leveraging available tools and techniques to maximize your sales opportunities. Experienced exhibitors take advantage of many promotional opportunities in event directories, on-site signage, advertising etc. to set their company apart from the rest.

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Show Site Marketing Promotion Opportunities

A

Attendee Badge Insert

Production included, Limited to 6 sponsors

Order deadline: Feb. 14, 2027

Put your company name and logo on virtually every SEMICON China attendee with these eye-catching badge inserts. Turn every visitor into a walking advertisement for your company.

YOUR BENEFITS:

Logo on insert

Company featured prominently to all visitors allowing for easy locating of booth

Logo on sponsors page of the SEMICON China 2027 website linking to sponsor's website of choice

Price: CNY60,000 / 8,000 inserts

SPECIFICATIONS:

Single-sided, full colour, design provided by sponsor

Size: 9.8cm (l) x 5cm (w)

Format: AI or PSD only


A2

Attendee Lanyard

Production included, Limited to 6 sponsors

Order deadline: Feb. 4, 2027

At the registration and badge pick-up stations, visitors receive a lanyard which is worn during the entire three-day exhibition. The display of your company's logo on the lanyards ensures your company's name is prominently featured throughout all visitor interaction during the event.

YOUR BENEFITS:

Logo on lanyards

Logo on sponsors page of the SEMICON China 2027 website, linking to sponsor's website of choice

SPECIFICATIONS:

20mm x 93mm

Double-sided, logo reverse white printing

Intervals between sponsor's logo and the exhibition logo

Sponsors can choose the colour of the lanyard

Design provided by the sponsor, format: AI or PSD only, 300DPI

Price: CNY90,000 / 8,000 inserts



Show Site Marketing Promotion Opportunities

A

Outdoor Billboard Advertisement

A3


Production included

Order deadline: Feb. 14, 2027

Standing right outside the entrance to the SNIEC, the outdoor billboard advertisement catches all your customers' attention as they arrive. Use the opportunity to help raise awareness of your presence and drive traffic to your booth.

Price: North Square: CNY150,000 : 5m×8m; South Square: CNY60,000 : 5m×8m; CNY120,000: 5m×16m; East Square: CNY60,000 : 5m×8m

SPECIFICATIONS: Format: AI or PSD only

Show Bags

A4

 Production excluded
 (provided in the exhibition only)

Order deadline: Feb. 14, 2027

Nearly everyone grabs a bag before heading to the exhibit floor. Your logo on these highly sought-after and reusable totes will be distributed at multiple Shanghai New International Expo Centre locations.

Price: CNY90,000 / set (30,000 inserts)



Show Site Marketing Promotion Opportunities

A

Inner Plaza Outdoor Directional Advertisement Sign

Order deadline: Feb. 14, 2027

Located in the inner plaza of the exhibition center, these directional signs provide a dramatic presence for your company brand and message.

Price: CNY35,500/side 3.5m(w)×4.5m(h) per side

SPECIFICATIONS: Format:AI or PSD only


A5

Advertising Board Mounted on Shuttle Roof

Order deadline: Feb. 14, 2027

Limited to 1 sponsor

The shuttles operating between Halls N1 and N5 serve as essential transportation for exhibitors and visitors in SNIEC. The advertising boards mounted on the shuttle roofs dynamically showcase your company's brand and products, enhancing brand exposure.

Price: CNY60,000 2.4m × 0.7m × 3 pieces (2 sides)

SPECIFICATIONS: Format:AI or PSD only


A6

Carpet Decal

Order deadline: Feb. 14, 2027

These bright floor decals show your customers the way to your booth, drawing attention to your company and leading a path right to your exhibit.

Price: CNY12,000/piece

SPECIFICATIONS: Format:AI or PSD only, 1.5m×1.5m


A7

Show Site Marketing Promotion Opportunities

A8

Corridor Advertisement between Halls

Order deadline: Feb. 14, 2027

These eye-catching advertisements, posted in the corridors between the exhibition halls, are ideally placed to reach a maximum audience of visitors.

Price: CNY40,000 5m×0.7m×2pieces (4 sides)

SPECIFICATIONS: Format: AI or PSD only


A9

Corridor Advertisement between Hall N1 and 2 #Registration Hall

Order deadline: Feb. 14, 2027

Limited to 2 sponsors

The entrance corridor is the connection between the 2# of Shanghai New International Expo Centre and the Hall N1, which is the main entrance to Hall N1-N5 with streams of people. The length and height are perfect for advertising and attracting visitors.

Price: CNY50,000 5m×1.5m 1piece (2 sides)

SPECIFICATIONS: Format: AI or PSD only


A10

Corridor Signage Board

Order deadline: Feb. 14, 2027

Located in the corridor connecting between every Hall, these directional signs provide a dramatic presence for your company brand and message. These signs can attract visitors and guide them to your booth.

Price: CNY15,000 / side (Production included)

SPECIFICATIONS:

One side/ sign 1m×2.5m/ side

First come, first choose

Design provided by the sponsor, format: AI or PSD only, 300DPI



SEMI Integrated Platform Promotion Opportunities

B

Onsite Visitor Guide

Order deadline: Feb. 14, 2027

BI

The Onsite Visitor Guide is given out free of charge to exhibition visitors as an orientation aid. It contains an overview of the exhibition halls with booth locations and exhibitors (in alphabetical order per hall). These handy, popular pocket-size fold-out maps lead attendees through the expansive exhibit floor to the companies they want to see.

Price:

*Format: AI&PDF/JPEG&PNG (DPI>300)

AD. Type	Size	Price(¥)	Sponsor
Cover(1/4 front page)	158mm(w)*61mm(h)	230,000	Limited to 1 sponsor
Cover 2 or 3 (full fage)	158mm(w)*234mm(h)	150,000	Limited to 2 sponsors
Title page (full fage)	158mm(w)*234mm(h)	150,000	Limited to 1 sponsor
Back cover (1/2 front page)	158mm(w)*121mm(h)	190,000	Limited to 2 sponsors
Inner full page	158mm(w)*234mm(h)	60,000	
Inner page(1/4 front page)	141mm(w)*61mm(h)	30,000	/
Logo placement in Floor Plan Guides (Inner page)	/	8,000	
Bold your company name of the exhibitor list	/	4,000	

YOUR BENEFITS:

Distributed free of charge to all visitors

Company featured prominently to all visitors allowing for easy locating of booth



SEMI Integrated Platform Promotion Opportunities

B2

SEMI China WeChat Public Platform

Order deadline: Mar. 12, 2027

SEMI China WeChat Public Platform provides daily message push of semiconductor industry for more than 330,000 followers at present, it is the important channel to learn the industry information. There is also an opportunity for your company to publish your news through this platform, let your customer know your product and company news timely.

Price(¥/piece/once)

AD. Type	During the exhibition (2027.3.23-26)	Other period
Articles (Headlines)	/	55,000
Banner(Embedded in Headlines)	40,000	25,000
Articles (Non-Headlines)	50,000	30,000

Note:

Article is required to be provided two working dates ahead, SEMI has the right to do the necessary edit base on mutual communication. The push date required to be confirmed one week ahead.



SEMICON China 2027 Show Daily E-newsletter

Order deadline: Feb. 14, 2027

The SEMICON China Show Daily E-newsletter is distributed each day of the show to Pre-registered visitors and Semiconductor Manufacturing Magazine subscribers, sending them timely information about the daily news and announcements from the show. Show Daily E-newsletter advertising is the most cost-effective way to promote your technologies and products to your key customers.

Benefits & Price

AD.Type	Dimension width*height(pixels)	File size	Format	Price(¥/3days)
1	200 × 60	<20k	GIF、JPEG	15,000
2	200 × 60	<20k	GIF、JPEG	15,000
3	200 × 60	<20k	GIF、JPEG	15,000
4	600 × 60	<20k	GIF、JPEG	15,000
5	600 × 60	<20k	GIF、JPEG	12,000



SEMI Integrated Platform Promotion Opportunities

B4

SEMICON China WeChat Mini Program

Order deadline: Mar. 19, 2027

SEMICON China WeChat Mini Program includes core modules such as visitor registration, floor plan, exhibitor directory, concurrent forums, invitation letters, and news center. With one tap, access a vast amount of exhibition information and enjoy a fully upgraded on-site experience. Precise ad placements on every page deliver your brand and new product information directly to every professional buyer.



AD. Type	width*height(pixels)	Format	Price(¥)/month	Price(¥) (Feb 2027)	Price(¥) (Mar 2027)
Middle of Homepage (Limited to 4 sponsors)	700px*200px	JPEG、PNG、GIF	40,000	70,000	70,000
Company name Pin-to-Top in Exhibitor Directory	700px*200px	JPEG、PNG、GIF	8,000	30,000	35,000
Logo placement on Floor Plan page	700px*200px	JPEG、PNG、GIF	8,000	30,000	35,000
Top of Concurrent Forums page	700px*200px	JPEG、PNG、GIF	8,000	30,000	35,000
Highlight Videos Page	700px*200px	JPEG、PNG、GIF	5,000	8,000	12,000
Highlight Photos Page	700px*200px	JPEG、PNG、GIF	5,000	8,000	12,000
Interview	an article	Text and Images	8,000	15,000	20,000
News Updates	an article	Text and Images	4,000	8,000	12,000



SEMI Integrated Platform Promotion Opportunities

B

"Product Innovation Award"

Limited to one sponsor each

Order deadline: Feb. 14, 2027

B5

The "Product Innovation Award" selection event is organized by SEMI China, combining votes from hundreds of thousands of professional viewers with a comprehensive evaluation by an expert review committee. The page views reached over 8,000 per day, the banner on the event page will attract viewers to access to your company's homepage with just one click, quickly learn your company's products.

Price:

AD. Type	width*height(pixels)	Format	Price(¥)	Period
Homepage	700px*200px	JPEG、PNG、GIF	50,000	During the events
Lottery Page	700px*200px	JPEG、PNG、GIF	30,000	During the events
Ranking page	700px*200px	JPEG、PNG、GIF	25,000	During the events


B6

"Booth-visit" activity during SEMICON/FPD China 2027

Limited to one sponsor each

Order deadline: Mar. 19, 2027

The "Booth-visit" activity during SEMICON/FPD China 2027 guides visitors to visit the designated booths with gift reward. The activity will attract over 14,000 participants, and the banner on the "must go" event page will attract visitors to quickly learn your company's products with just one click.

AD. Type	Dimension width*height(pixels)	Format	Price(¥)	Period
Homepage	700px*200px	JPEG、PNG、GIF	50,000	During the exhibition
"Booth-visit" Progress Page	700px*200px	JPEG、PNG、GIF	25,000	During the exhibition
Exhibitor List Page	700px*200px	JPEG、PNG、GIF	25,000	During the exhibition



SEMI Integrated Platform Promotion Opportunities

B7

Ads on Semiconductor Manufacturing Magazine Order deadline: Feb. 14, 2027

All year round media plan

Semiconductor Manufacturing magazine covers every segment of China semiconductor manufacturing industry. It is the tailored magazine for executives, managers, engineers and researchers focus on the market trends and latest technologies.

Note: Each price in this table below is Unit Price

AD. Type	Size	1 issue(¥)	3 issue(¥)	5 issue(¥)
Full Page	200mm(w)*267mm(h)	40,000	80,000	120,000
1/2 Page	200mm(w)*130mm(h)	30,000	60,000	80,000
Cover 2	200mm(w)*267mm(h)	50,000	120,000	150,000
Cover 3	200mm(w)*267mm(h)	50,000	120,000	150,000
Cover 4	200mm(w)*267mm(h)	55,000	150,000	190,000

*Format: AI&PDF/JPEG&PNG (DPI>300)



Exhibition Special Issue

SEMI Integrated Platform Promotion Opportunities

B

Executive interview

Executive interview format to engage top Chinese and global entrepreneurs, industry leaders, and pioneering visionaries. It offers an in-depth look into the authentic portraits and business wisdom of leading commercial figures, helping enterprises and their leaders convey key messages and gain greater influence.

Price

CNY90,000

YOUR BENEFITS:

- SEMI China magazine publication rights
- SEMI China new media channels publication rights once



Executive Video Interview

B8

Executive video interview dialogues with top entrepreneurs, industry leaders, and pioneers from China and around the world. It offers an unfiltered glimpse into the authentic collective portraits and business acumen of premier executives, producing inspiring and insightful interview videos for the semiconductor industry.

Price

CNY120,000

YOUR BENEFITS:

- Executive video interview.
- SEMI Video Channel will promote this executive interview video once.



Forum Promotion Opportunities

Order deadline: Feb. 14, 2027

CI

Grand Opening Keynote



The grand opening keynote marks the start of SEMICON China and FPD China 2027. A collection of industry top leaders and experts will attend this high-profile event and give fabulous speeches. Please come to join us. You will gain insights to the global industry and market, network with the industry leaders and professionals who are playing vital roles in global Pan-semiconductor industry.



Elite Sponsorship CNY150,000

- Company logo on the backdrop
- Company signage on the prominent location
- Company brochures placed on file folder
- Company name acknowledged by the MC at the Grand Opening Keynote
- Promotion of sponsor during the whole promotion activities of Grand Opening



Forum Promotion Opportunities

Order deadline: Feb. 14, 2027

C2

SEMI Industry Strategy Symposium (ISS) : SEMI Innovation and Investment Forum (SIIP China)

Supply Chain Theme: SEMI Innovation and Investment Forum (SIIP China), bringing together worldwide industry and investment leaders, has become a widely recognized international platform for investment in semiconductor industry. The leaders of China's National IC Fund and municipal IC funds, and the global leading investment institutions will explore the hot topics of investment, M&A, and China opportunity.

Diamond Sponsor CNY180,000

- Company logo on the forum backdrop as the Diamond Sponsor
- Company name acknowledged as the Diamond Sponsor by the Forum Emcee
- Company logo in the forum Opening Slide as the Diamond Sponsor
- Company logo and link on Forum web page
- Two Company billboards displayed onsite
- Company collaterals distributed to the forum attendees
- 5 complementary conference registrants
- One invitation to Industry Gala dinner
- Gift sponsor

Gold Sponsor CNY120,000

- Company logo on the forum backdrop
- Company name acknowledged by the Forum Emcee
- Company logo in the forum Opening Slide
- Company logo and link on Forum web page
- Two Company billboards displayed onsite
- Company collaterals distributed to the forum attendees
- 3 complementary conference registrants
- One invitation to Industry Gala dinner
- Gift sponsor

Silver Sponsor CNY80,000

- Company logo on the forum backdrop
- Company logo in the forum Opening Slide
- Company logo and link on Forum web page
- One company billboard displayed onsite at forum reception area
- 2 complementary conference registrants
- One invitation to Industry Gala dinner
- Gift sponsor

Bronze Sponsor CNY40,000

- Company logo on the forum backdrop
- Company logo in the forum Opening Slide
- Company logo and link on Forum web page
- 1 complementary forum registrant
- Gift sponsor

for more info of yearly sponsorship,
please contact at vgu@semi.org.

SIIP CHINA
SEMI产业创新投资平台

SIIP China: SEMI Innovation and Investment Forum (Previous)



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上海金浦创新股权投资管理有限公司总裁; 上海市国际股权投资协会常务理事

集成电路科学技术大会 (CSTIC) 2027

Conference of Science & Technology for Integrated
Circuits (CSTIC) 2027

CSTIC 2027

March 21-23, 2027
Shanghai, China

Forum Promotion Opportunities

Order deadline: Feb. 14, 2027

C3

Conference of Science & Technology for Integrated Circuits

Plan now to participate at CSTIC 2027, one of the largest and the most comprehensive annual semiconductor technology conferences in China and Asia since 2000. Organized by SEMI and IEEE. CSTIC 2027 will be held on **March 21-23, 2027 in Shanghai, China**, in conjunction with SEMICON China 2027. The conference will have ten symposiums covering all aspects of semiconductor technology with focus on manufacturing and advanced technology, including detailed manufacturing processes, device design, integration, materials, and equipment, as well as emerging semiconductor technologies, circuit design, and silicon material applications. Hot topics, such as artificial intelligence (AI) chips, 6G chips, neuromorphic computing technology, advanced memory technology, 3D integration, MEMS technology will also be addressed in the conference.

Industry Leaders (previous)



In addition to individual benefits listed in this sponsor brochure, each opportunity includes the following benefits:

- Company logo listed on conference guide as a sponsor
- Company logo on CSTIC and SEMICON China website as a sponsor
- Company logo listed on Plenary session conference room backdrop as a sponsor
- Company logo placed in promotion emails

**SEMI ECS receive 20% discount on all sponsorships.*

**Pricing: 6%VAT included.*

集成电路科学技术大会 (CSTIC) 2027

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Forum Promotion Opportunities

Order deadline: Feb. 14, 2027

C3

Conference of Science & Technology for Integrated Circuits (CSTIC) 2027

Diamond Sponsor - CNY380,000

Limited to 2 sponsors

- One page ad. on cover 2 or 3 of conference proceeding
- One year of company logo on CSTIC website and promotion email as a diamond sponsor
- Opportunity to provide a gift to attendees with your company logo (provided by sponsor)
- 120sec company promotion video before CSTIC plenary session and 10 parallel symposia

- Lunch and banquet dinner together with conference committees and plenary speakers
- One company Roll-up at premier location (provided by sponsor)
- 10 complimentary conference registrations, including conference materials
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs

Platinum Sponsor -CNY230,000

Limited to 2 sponsor

- All conference delegates badge inserts and lanyards (2,000 sets)
- 90sec company promotion video before CSTIC plenary session and 10 parallel symposia
- One company Roll-up at premier location (provided by sponsor)
- 8 complimentary conference registrations, including conference materials
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs

Banquet - CNY150,000

Limited to 2 sponsors

- Give a <3min talk at the beginning of the banquet
- 60sec company promotion video before CSTIC plenary session and 10 parallel symposia
- Poster signage with your company logo at banquet
- 6 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs

Networking Luncheon - CNY95,000

Limited to 2 sponsors

- Poster signage with your company logo at Luncheon
- 4 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs

Poster Session - CNY95,000

- Company logo on each poster boards
- 4 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs

Conference Bags -CNY80,000

Limited to 2 sponsors

- Conference bags imprinted with conference logo
- 3 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs

Conference Proceeding USB Disk -CNY80,000

Exclusive

- Company logo on proceeding USB Disk
- 3 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs

集成电路科学技术大会 (CSTIC) 2027

Conference of Science & Technology for Integrated
Circuits (CSTIC) 2027

CSTIC 2027

March 21-23, 2027
Shanghai, China

Forum Promotion Opportunities

Order deadline: Feb. 14, 2027

C3

Conference of Science & Technology for Integrated Circuits (CSTIC) 2027

Keynote Speakers -CNY80,000

Limited to 3 sponsors

- Recognition by moderator (could be a committee member from the sponsor company) when introducing conference keynote speakers
- Company logo placed on webpage next to keynote speakers
- Photo together with keynote speakers
- 3 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs

Conference Pen - CNY50,000

Exclusive

- Pens imprinted with company logo
- 2 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs
- (Sponsor to produce the pen with SEMI's approval)

Technical Symposium – CNY40,000

- Company logo placed on webpage and proceeding next to the one selected session
- Opening slide for the selected session with company logo
- Onsite signage with your company logo listed as the session sponsor
- 2 complimentary conference registrations, including conference materials
- 2m*3m exhibition booth with one table and two chairs at assigned area
- If you selected to sponsor 2 symposia, the second one will be half price

Best Student Awards – CNY40,000

Limited to 2 sponsors

- Recognition by moderator when introducing conference Best Student Awards
- Company logo on the gifts to award winners
- Photo together with award winners
- 2 complimentary conference registrations, including conference materials
- 2m*3m exhibition booth with one table and two chairs

Conference Notebook -CNY50,000

Exclusive

- Notebook imprinted with company logo
- 2 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs

(Sponsor to produce the notebook with SEMI's approval)

Panel Discussion - CNY50,000

Limited to 2 sponsors

- Panel discussion opening slide with company logo
- Opportunity to introduce the moderator at the beginning of the panel
- Company logo placed on webpage and proceeding next to panel session
- Onsite signage with your company logo listed as the session sponsor
- 2 complimentary conference registrations, including conference materials
- 2m*3m exhibition booth with one table and two chairs

Best Young Engineer Awards – CNY40,000

Limited to 2 sponsors

- Recognition by moderator when introducing conference Best Young Engineer Awards
- Company logo on the gifts to award winners
- Photo together with award winners
- 2 complimentary conference registrations, including conference materials
- 2m*3m exhibition booth with one table and two chairs



*Company promotion video should be non-commercial

Forum Promotion Opportunities

Order deadline: Feb. 14, 2027

C4

Compound Semiconductor Asia Conference 2027

Diamond Sponsor CNY150,000

- Company logo on the conference backdrop
- Company name acknowledge by the conference chair
- Company logo acknowledge in the conference opening slide
- Company logo and link on SEMICON China home page and conference web page
- 2 Company billboard to display onsite (Provided by Sponsors)
- Company promotion video plays during the registration (up to 3mins, provided by Sponsors).
- Company brochures distributed to the conference attendees (Provided by Sponsors)
- 5 complementary conference registrants
- One invitation to Industry Gala dinner



Gold Sponsor CNY120,000

- Company logo on the conference backdrop
- Company name acknowledge by the conference chair
- Company logo acknowledge in the conference opening slide
- Company logo and link on SEMICON China home page and conference web page
- 1 Company billboard to display onsite (Provided by Sponsors)
- Company brochures distributed to the conference attendees (Provided by Sponsors)
- 3 complementary conference registrants
- One invitation to Industry Gala dinner



Sapphire Sponsor CNY80,000

- Company logo on the conference backdrop
- Company logo acknowledge in the conference opening slide
- Company logo and link on SEMICON China home page and conference web page
- 1 Company billboard to display onsite (Provided by Sponsors)
- 2 complementary conference registrants

Note: Billboards, Brochures, Videos mentioned above are provided by Sponsors

Sustainability&EHS

Order deadline: Feb. 14, 2027

C5

SCC Sustainability and EHS Summit Forum

Artificial intelligence is driving the semiconductor industry into the trillion-dollar era. Semiconductor manufacturing consumes huge amounts of electricity, water, and various materials, while increasingly complex processes place higher demands on EHS standards. SEMI has launched the SCC(Semiconductor Climate Consortium), meanwhile, as an authority in semiconductor EHS standards, brings together the entire industry to work toward the goals of zero emissions and zero accidents. SEMI will organize the 'SCC Sustainable Development and EHS Summit' during SEMICON China. The forum will focus on low-carbon emission reduction, energy efficiency, and environmental health and safety(EHS). Executives from the industries will explore how global cooperation can advance climate governance and dual-carbon goals, offering insights for the sustainable, EHS development of the semiconductor industry.

Diamond Sponsor CNY150,000

- Company logo acknowledge in the conference opening slide
- Company name acknowledged by the Forum Emcee
- Company logo and link on Forum web page
- Company collaterals distributed to the forum attendees (Provided by Sponsors)
- Company promotion video plays during the registration (up to 3mins, provided by Sponsors)
- 2 Company billboards displayed onsite (Provided by Sponsors)
- 1 Invitation to Industry Gala Dinner

Gold Sponsor CNY80,000

- Company logo acknowledge in the conference opening slide
- Company name acknowledged by the Forum Emcee
- Company logo and link on Forum web page
- Company collaterals distributed to the forum attendees (Provided by Sponsors)
- 1 Company billboards displayed onsite (Provided by Sponsors)

SEMI SCC Committee Member Sponsorship Opportunities

Leadership Level

- Inaugural year fees: CNY300,000
- Sponsorship opportunity of SCC Sustainability and EHS Summit Forum

Participant Level

- Inaugural year fees: CNY120,000
- Sponsorship opportunity of SCC Sustainability and EHS Summit Forum



EHS Professional Committee Meeting

Order deadline: Feb. 14, 2027

C6

EHS Technical Committee Chapter Formation Group Meeting

Diamond Sponsor CNY80,000

Limited to 3 sponsors

- Company logo on the forum backdrop
- Company name acknowledged by the Forum Emcee
- Company logo in the forum Opening Slide
- Company logo and link on Forum web page
- Company collaterals distributed to the forum attendees (Provided by Sponsors)
- Company promotion video plays during the registration (Provided by Sponsors)
- 1 Company billboards displayed onsite (Provided by Sponsors)
- 1 Invitation to Industry Gala Dinner

Gold Sponsor CNY40,000

Limited to 5 sponsors

- Company logo on the forum backdrop
- Company name acknowledged by the Forum Emcee
- Company logo in the forum Opening Slide
- Company logo and link on Forum web page
- Company collaterals distributed to the forum attendees (Provided by Sponsors)

Forum Promotion Opportunities

Order deadline: Feb. 14, 2027

C7

COC Chip Optical Conference

Restructured from CDC China Display Conference, the event is COC Chip Optical Conference. Hosted by SEMI, COC Chip Optical Conference explores the new landscape of optical display and optoelectronic chip & systems in the computing era. Building on CDC's display foundation of photonics as the medium, system-to-human, it advances the optical interconnection track of photonics as the medium, system-to-system, unlocking opportunities to address power and bandwidth bottlenecks in AI computing.

I. Conference Sponsorship Package

Diamond Sponsor CNY120,000 Limited to 2 sponsors

- Announce the sponsor company name on the conference
- Corporate logo in the conference background plate
- Corporate logo on the homepage of FPD China official website with company link
- Corporate brochure in the conference package
- 2 places for Corporate standing poster/roll up in registration area
- 5 free seats for the conference
- 1 Seat on SEMI Industry Gala


Platinum Sponsor CNY80,000 Limited to 5 sponsors

- Corporate logo in the conference background plate
- Corporate logo on the homepage of FPD China official website with company link
- Corporate brochure in the conference package
- 1 place for Corporate standing poster/roll up in registration area
- 3 free seats for the conference
- 1 Seat on SEMI Industry Gala


Gold Sponsor CNY40,000

- Corporate logo in the conference background plate
- Corporate logo on the homepage of FPD China official website with company link
- Corporate brochure in the conference package
- 1 free seat for the conference

Forum Promotion Opportunities

Order deadline: Feb. 14, 2027

C8

IC manufacturing Supply Chain International Conference - Wafer Process and Equipment

Diamond Sponsor

CNY120,000

Limited to 2 sponsors

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to Industry Gala dinner
- Company logo and link on SEMICON China home page and forum web page



Platinum Sponsor

CNY80,000

Limited to 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Platinum Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- One invitation to Industry Gala dinner
- Company logo and link on SEMICON China home page and forum web page



Gold Sponsor

CNY40,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Gold Sponsor
- 1 Complementary conference registrant
- Company logo and link on SEMICON China home page and forum web page

Forum Promotion Opportunities

Order deadline: Feb. 14 2027

C9

Advanced Material International Conference

Diamond Sponsor
CNY120,000

Limited to 1 sponsors

- Company logo on the conference backdrop as the diamond sponsor
- Company name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company logo acknowledge in the conference opening slide as the Sponsor
- Two company roll-up to display onsite, one at conference room and one at the program reception area
- 5 complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to Industry Gala dinner
- Company logo and link on SEMICON China home page and forum web page


Platinum Sponsor
CNY80,000

- Company Logo on the conference backdrop
- Company logo acknowledge in the conference opening slide as the Sponsor
- One company Roll-up to display onsite at the program reception area
- 2 Complementary conference registrants
- One invitation to Industry Gala dinner
- Company logo and link on SEMICON China home page and forum web page


Gold Sponsor
CNY40,000

- Company Logo on the conference backdrop
- Company logo acknowledge in the conference opening slide as the Sponsor
- 1 Complementary conference registrants
- Company logo and link on SEMICON China home page and forum web page

Forum Promotion Opportunities

Order deadline: Feb. 14, 2027

C10

Advanced Packaging & Heterogeneous Integration (APHI) Summit: AI & CPO

Diamond Sponsor
CNY120,000

Limited to 2 sponsors

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to Industry Gala dinner
- Company logo and link on SEMICON China home page and forum web page


Platinum Sponsor
CNY80,000

Limited to 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- One invitation to Industry Gala dinner
- Company logo and link on SEMICON China home page and forum web page


Gold Sponsor
CNY40,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- 1 Complementary conference registrant
- Company logo and link on SEMICON China home page and forum web page

Forum Promotion Opportunities

Order deadline: Feb. 14, 2027

CII

Smart Manufacturing Forum - Factory of the Future

Diamond Sponsor

CNY120,000

Limited to 1 sponsor

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to SEMICON China Industry Gala dinner
- Company logo and link on SEMICON China home page and web page



Platinum Sponsor

CNY80,000

Limited to 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Platinum Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- One invitation to SEMICON China Industry Gala dinner
- Company logo and link on SEMICON China home page and forum web page



Gold Sponsor

CNY40,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Gold Sponsor
- 1 Complementary conference registrants
- Company logo and link on SEMICON China home page and forum web page

Forum Promotion Opportunities

Order deadline: Feb. 14, 2027

C12

Green High-Tech Facility International Innovation Forum

Diamond Sponsor

CNY120,000

Limited to 1 sponsor

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to SEMICON China Industry Gala dinner
- Company logo and link on SEMICON China home page and web page



Platinum Sponsor

CNY80,000

Limited to 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Platinum Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- One invitation to SEMICON China Industry Gala dinner
- Company logo and link on SEMICON China home page and forum web page



Gold Sponsor

CNY40,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Gold Sponsor
- 1 Complementary conference registrants
- Company logo and link on SEMICON China home page and forum web page

Forum Promotion Opportunities

Order deadline: Feb. 14, 2027

C13

New Technology Release Conference

Diamond Sponsor

CNY100,000

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-ups to display onsite
- 1 speech opportunity on NTRC
- Company Collaterals distributed to the conference attendee
- One invitation to 2027 industry Gala dinner
- One article related to New Technology Release Conference published on SEMI China Media Platform
- Company logo and link on SEMICON China 2027 home page and forum web page
- One AD placement in the Show Daily News



Platinum Sponsor

CNY60,000

- Company Logo on the conference backdrop as the Platinum Sponsor
- Company Name acknowledge as the Platinum Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- One company Roll-up to display onsite
- 1 speech opportunity on NTRC
- Company Collaterals distributed to the conference attendee
- One article related to New Technology Release Conference published on SEMI China Media Platform
- Company logo and link on SEMICON China 2027 home page and forum web page



Gold Sponsor

CNY40,000

- One company Roll-up to display onsite
- Company Collaterals distributed to the conference attendee
- One article related to New Technology Release Conference published on SEMI China Media Platform
- Company logo and link on SEMICON China 2027 home page and forum web page

SEMI Workforce CXO Talent Forum

Order deadline: Feb. 14, 2027

WFD Sponsorship Package

CNY120,000

- 3m*3m Standard Booth in WFD area
- Sponsor Logo on the backdrop of WFD CXO Talent /SEMI U Corner Roadshow
- Company brochures placed on file folder
- Company Video played before forum opening
- One Company billboard displayed onsite

- Company promotion video played on LED at WFD reception
- 1 Seat on SEMI Industry Gala
- 2 free seats for the SIIP & WFD conference
- Company news or product introduction article sent one time on SIIP & WFD Official WeChat.

Ps: Some items can be replaced by negotiation.

T-shirts and Sweaters



Price CNY120,000
MOQ 500 pieces

Co branded bags for SIIP/WFD/SEMI U



Price CNY12,000
MOQ 1,500 pieces



WFD CXO Forum



WFD Pavilion

Event Marketing Opportunities

Order deadline: Feb. 14, 2027

DI

SEMICON China Leadership Gala Dinner (By Invitation)

SEMI Industry Gala is very important for the leaders from semiconductor, FPD and PV industries. It is the biggest scale in pan-semiconductor industry.

Diamond Sponsor

CNY210,000

Limited to 1 sponsor

- One Table (10 invitations) for the sponsor; company name displayed at the assigned table
- Company name acknowledged by the MC at the Gala Dinner
- Company logo on the Gala Backdrop as the Golden Sponsor
- Two standing Roll-up at the Reception Area
- Company logo on the e-invitation to all guests in the Semiconductor, PV and FPD industries
- Two full Pages Color Ad in Semiconductor Manufacturing magazine
- Company Logo Acknowledgement in show website until show close
- 2 standing lightbox billboards in the banquet hall with size of 3m(h)*1.5m(w) for each, design provided by sponsor.

Platinum Sponsor

CNY120,000

Limited to 3 sponsors

- 5 Gala Invitations for the sponsor
- One standing Roll-up at the Reception Area
- Company logo on the e-invitation to all guests in the Semiconductor, PV and FPD industries
- One Page Color Ad in Semiconductor Manufacturing magazine
- Company Logo Acknowledgement in show website until show close
- 1 standing lightbox billboards in the banquet hall with size of 3m(h)*1.5m(w) for each, design provided by sponsor.

Gold Sponsor

CNY50,000

Open

- 2 Gala Invitations for the sponsor
- One Page Color Ad in Semiconductor Manufacturing magazine
- Company Logo Acknowledgement in show websites until show close

Gift Sponsor

CNY120,000

Exclusive

- Company logo displayed on big screen as the gift sponsor during the gift-lucky-draw segment
- Company name acknowledged by the MC during the gift-lucky-draw segment
- 1 Gala Invitations for the sponsor
- One Page Color Ad in Semiconductor Manufacturing magazine
- Company Logo Acknowledgement in show website until show close



Event Marketing Opportunities

Order deadline: Feb. 14, 2027

D2

SEMI Golf Tournament

The SEMI Golf Tournament will gather industry leaders from across the semiconductor, flat panel display, and PV industries on March, 2027. This fun, relaxing networking event gives executives the opportunity to meet face-to-face away from the busy show floor, and gives you the opportunity to showcase your company in front of an important and influential audience.

Diamond Sponsor CNY150,000 Limited to 1 sponsor

- Title Sponsor: SEMI Golf Tournament- (Sponsor Company Name) Cup
- The only company logo on the reception backdrop
- Company logo on the dinner backdrop
- 3 minutes speech in the dinner
- Sponsor company leader to be the award presenter
- 2 complementary free registrants include green fee and lunch

Platinum Sponsor CNY80,000 Limited to 1 sponsor

- Company logo on the dinner backdrop
- 3 minutes speech in the dinner
- Sponsor company leader to be the award presenter
- 2 complementary free registrants include green fee and lunch

Gold Sponsor CNY40,000 Limited to 1 sponsor

- Game Ball, Hat, Towel, Long Drive&Near Pin Sponsors (Products provided directly by sponsors with Sponsor company and SEMI logo)
- Sponsor company leader to be the award presenter
- 1 complementary free registrants include green fee and lunch

Gift Sponsor (free)

- Sponsor provide the luck draw gift directly without company logo
- Sponsor company leader to be the luck drawing guest