

SEMICON[®] CHINA

FPDCHINA 跨界全球·心芯相联

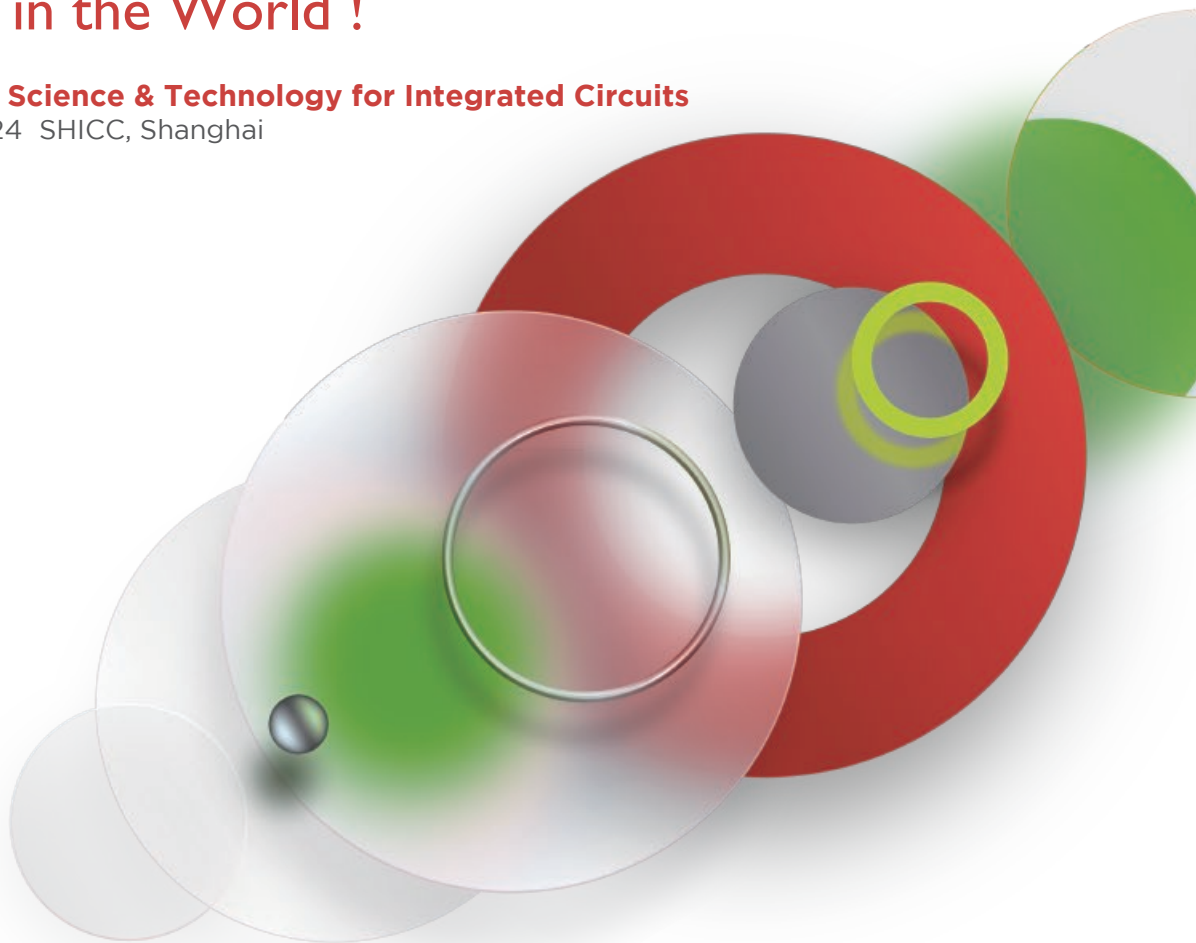
March 20-22, 2024 | SNIEC, Shanghai, China

Marketing Promotion Opportunities

The Largest Pan-semiconductor Platform in the World !

Conference of Science & Technology for Integrated Circuits

March 17-18, 2024 SHICC, Shanghai



www.semiconchina.org

www.fpdchina.org



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The key to a successful trade show experience is leveraging available tools and techniques to maximize your sales opportunities. Experienced exhibitors take advantage of many promotional opportunities in event directories, on-site signage, advertising etc. to set their company apart from the rest.

SEMICON China & FPD China has been the biggest exhibition in the world that attract the most influential and important buyers in global semiconductor industry. Having a thorough marketing campaign can reinforce your sales message in a dynamic setting where exhibitors compete for attention.

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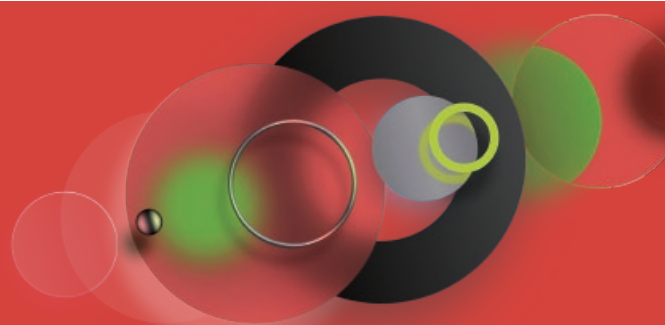
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Show Site Marketing Promotion Opportunities

A

Attendee Badge Insert

A1

Production included, Limited to 4 sponsors

Order deadline: Feb. 8, 2024

Put your company name and logo on virtually every SEMICON China attendee with these eye-catching badge inserts. Turn every visitor into a walking advertisement for your company.

YOUR BENEFITS:

Logo on insert

Company featured prominently to all visitors allowing for easy locating of booth

Logo on sponsors page of the SEMICON China 2024 website linking to sponsor's website of choice

Price: US \$8,000 / 10,000 inserts

SPECIFICATIONS:

Single-sided, full colour, design provided by sponsor

Size: 9.8cm (l) x 5cm (w)

Format: AI or EPS only



Attendee Lanyard

A2

Production included, Limited to 5 sponsors

Order deadline: Feb. 2, 2024

At the registration and badge pick-up stations, visitors receive a lanyard which is worn during the entire three-day exhibition. The display of your company's logo on the lanyards ensures your company's name is prominently featured throughout all visitor interaction during the event.

YOUR BENEFITS:

Logo on lanyards

Logo on sponsors page of the SEMICON China 2024 website, linking to sponsor's website of choice

SPECIFICATIONS:

20mm x 93mm

Single-sided, logo reverse white printing

Intervals between sponsor's logo and the exhibition logo

Sponsors can choose the colour of the lanyard

Design provided by the sponsor, format: AI or EPS only, 300DPI

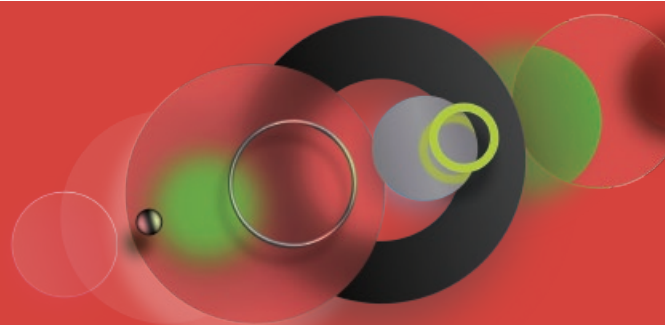
Price: US \$10,000 / 8,000 inserts



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Show Site Marketing Promotion Opportunities

A

Outdoor Billboard Advertisement

A3



Production included

Order deadline: Feb. 8, 2024

Standing right outside the entrance to the SNIEC, the outdoor billboard advertisement catches all your customers' attention as they arrive. Use the opportunity to help raise awareness of your presence and drive traffic to your booth.

Price: US \$12,000 : 5m×8m US \$24,000: 5m×16m

SPECIFICATIONS: Format: AI or EPS only

Show Bags

A4

Production excluded
(provided in the exhibition only)

Order deadline: Feb. 8, 2024

Nearly everyone grabs a bag before heading to the exhibit floor. Your logo on these highly sought-after and reusable totes will be distributed at multiple Shanghai New International Expo Centre locations.

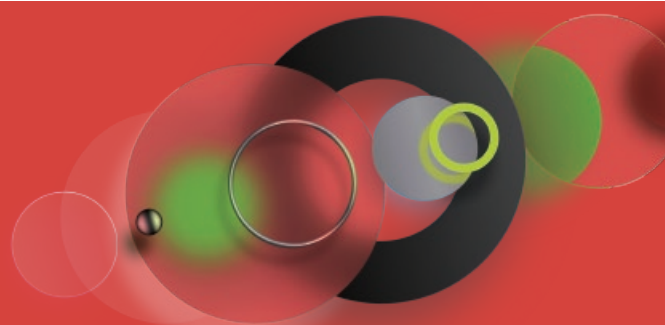
Price: US \$12,000 / set (30,000 inserts)



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Show Site Marketing Promotion Opportunities

A

A5

Inner Plaza Outdoor Directional Advertisement Sign

Order deadline: Feb. 8, 2024

Located in the inner plaza of the exhibition center, these directional signs provide a dramatic presence for your company brand and message.

Price: US \$4,500/side: 3.5m×4.5m per side

SPECIFICATIONS: Format: AI or EPS only



A6

Carpet Decal

Order deadline: Feb. 8, 2024

These bright floor decals show your customers the way to your booth, drawing attention to your company and leading a path right to your exhibit.

Price: US \$1,500/piece

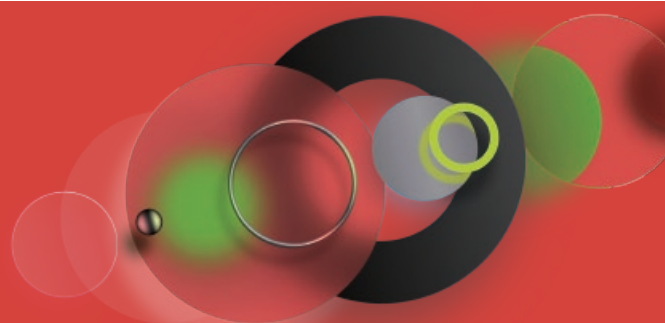
SPECIFICATIONS: Format: AI or EPS only 1.5m×1.5m



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Show Site Marketing Promotion Opportunities

A

Corridor Advertisement between Halls

A7

Order deadline: Feb. 8, 2024

These eye-catching advertisements, posted in the corridors between the exhibition halls, are ideally placed to reach a maximum audience of visitors.

Price: US \$5,000 5m×0.7m×2pieces (4 sides)

SPECIFICATIONS: Format: AI or EPS only



Corridor Advertisement between Hall N1 and 2 #Registration Hall

A8

Order deadline: Feb. 8, 2024

Limited to 2 sponsors

The entrance corridor is the connection between the 2[#] of Shanghai New International Expo Centre and the Hall N1, which is the main entrance to Hall N1-N5 with streams of people. The length and height are perfect for advertising and attracting visitors.

Price: US \$5,000 5m×1.5m×1piece (2 sides)

SPECIFICATIONS: Format: AI or EPS only



Corridor Signage Board

A9

Order deadline: Feb. 8, 2024

Located in the corridor connecting between every Hall, these directional signs provide a dramatic presence for your company brand and message. These signs can attract visitors and guide them to your booth.

Price: US \$2,000 / side (Production included)

SPECIFICATIONS:

One side/ sign 1m×2.5m/ side

First come, first choose

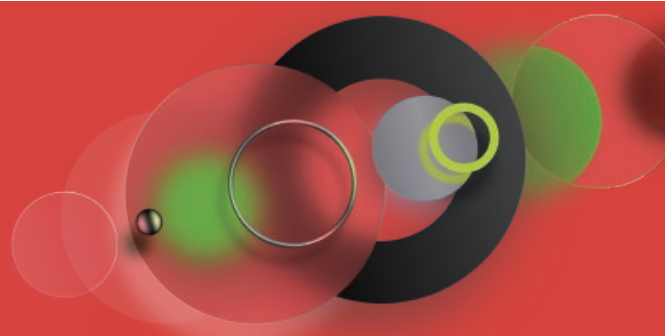
Design provided by the sponsor, format: AI or EPS only, 300DPI



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SEMI Media Promotion Opportunities

Onsite Visitor Guide

Order deadline: Feb. 8, 2024

The Onsite Visitor Guide is given out free of charge to exhibition visitors as an orientation aid. It contains an overview of the exhibition halls with booth locations and exhibitors (in alphabetical order per hall). These handy, popular pocket-size fold-out maps lead attendees through the expansive exhibit floor to the companies they want to see.

Price:

US \$30,000: Front cover 4-color ad (1/4 front page)— Limited for 1 sponsor

US\$20,000: Cover Two or Three 4-color full page ad

US\$20,000: Title page 4-color full page ad

US\$25,000: Back cover 4-color ad(1/2 front page)— Limited for 2 sponsors

US\$8,000: Inner full page 4-color ad

US\$4,000: Inner half page 4-color ad(1/4 front page)

US \$1,000: Logo placement in Floor Plan Guides (Inner page)

US \$500: Bold your company name of the exhibitor list:

YOUR BENEFITS:

Distributed free of charge to all visitors

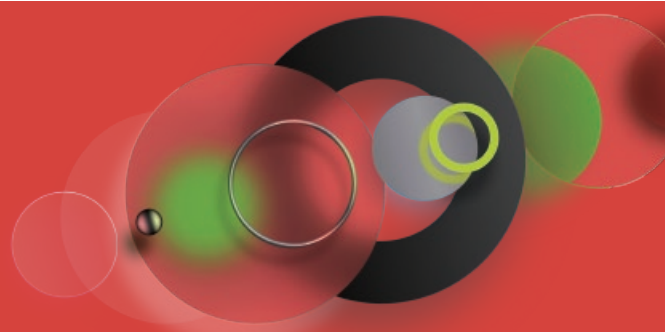
Company featured prominently to all visitors allowing for easy locating of booth



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SEMI Media Promotion Opportunities

B2

SEMI China WeChat Public Platform

Order deadline: Mar. 8, 2024

SEMI China WeChat Public Platform provides daily message push of semiconductor industry for more than 120,000 followers at present, it is the important channel to learn the industry information. There is also an opportunity for your company to publish your news through this platform, let your customer know your product and company news timely.

Price(\$/piece/once)

	During the exhibition	Other period
Articles (Headlines)	/	8,000
Articles (Non-Headlines)	6,000	4,000
Banner(Embedded in Headlines)	4,000	3,000

Note:

Article is required to be provided two working dates ahead, SEMI has the right to do the necessary edit base on mutual communication. The push date required to be confirmed one week ahead.



SEMICON China 2024 Show Daily E-newsletter

Order deadline: Feb. 8, 2024

The SEMICON China Show Daily E-newsletter is distributed each day of the show to Pre-registered visitors and Semiconductor Manufacturing Magazine subscribers, sending them timely information about the daily news and announcements from the show. Show Daily E-newsletter advertising is the most cost-effective way to promote your technologies and products to your key customers.

Benefits & Price

AD.Type	Dimension width*height(pixels)	File size	Format	Price(\$/3days)
1	200 × 60	<20k	GIF、JPEG	2,000
2	200 × 60	<20k	GIF、JPEG	2,000
3	200 × 60	<20k	GIF、JPEG	2,000
4	600 × 60	<20k	GIF、JPEG	2,000
5	600 × 60	<20k	GIF、JPEG	1,500

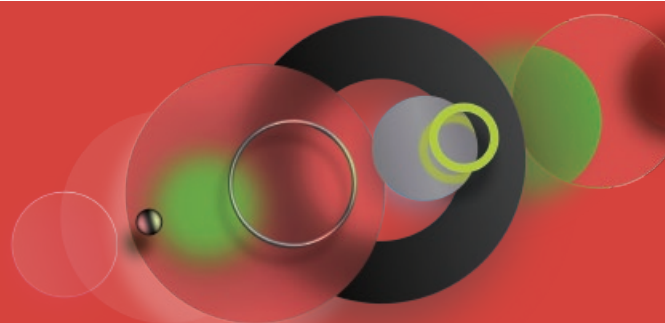
B3



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SEMI Media Promotion Opportunities

B4

SEMICON China 2024 Mobile Service Platform

Order deadline: Feb. 8, 2024

SEMICON/FPD China 2024 mobile service platform integrates online registration, events research, booth research, speaker information, exhibitor activities, etc, provides a one-stop service for visitors and exhibitors. It also contains invitation letter templates for exhibitor's use, offers exhibitor recommendation service, letting visitors find your booth at the first time. The platform will be on-line in Dec, 2023.

Price:

Banner Location	Price(\$/piece/once)
Booth research page	\$3,000/month

Your Benefits:

- 12w+ visitors will use this platform during the period of the exposition
- Series of promotion to attract visitor for pre-registration through this platform
- Company name will be listed as recommended exhibitors on the homepage
- The Platform will be fully promoted through SEMI China Media.

Note:

Banner size and promotion period is required to be confirmed with SEMI China in the Dec.,2023.

B5

"Booth-visit" activity during SEMICON/FPD China 2024

Limited to 3 sponsors

Order deadline: Mar. 18, 2024

The "Booth-visit" activity during SEMICON/FPD China 2024 guides visitors to visit the designated booths with gift reward. The activity will attract over 14,000 participants, and the banner on the "must go" event page will attract visitors to quickly learn your company's products with just one click.

AD. Type	Dimension width*height(pixels)	Format	Price(\$)	Period
Homepage	700px*180px	JPEG、PNG	6,000	During the exhibition
"Booth-visit" Progress Page	700px*180px	JPEG、PNG	3,000	During the exhibition
Exhibitor List Page	700px*180px	JPEG、PNG	2,000	During the exhibition



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SEMI Media Promotion Opportunities

B

"Product Innovation Award"

Limited to 4 sponsors

Order deadline: Feb. 28, 2024

B6

The "Product Innovation Award" selection event is hosted by SEMI China and mobilize over 260,000 PSO professional viewers to participate in voting. During the voting period, the page views reached over 8,000 per day, the banner on the event page will attract viewers to access to your company's PSO homepage with just one click, quickly learn your company's products .



AD. Type	width*height(pixels)	Format	Price(\$)	Period
Homepage	700px*180px	JPEG、PNG	6,000	During the events
Lottery Page	700px*180px	JPEG、PNG	5,000	During the events
Introduction Page	700px*180px	JPEG、PNG	2,000	During the events
Ranking page	700px*180px	JPEG、PNG	2,000	During the events



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SEMI Media Promotion Opportunities

B

Ads on Semiconductor Manufacturing Magazine Order deadline: Feb. 8, 2024

B7

All year round media plan

Semiconductor Manufacturing magazine covers every segment of China semiconductor manufacturing industry. It is the tailored magazine for executives, managers, engineers and researchers focus on the market trends and latest technologies.

Note: Each price in this table below is Unit Price

AD.Type	1 issue(\$)	3 issue(\$)	5 issue(\$)
Full Page	3,200	2,600	2,000
2/3 Page	2,400	1,950	1,500
1/2 Page	1,920	1,560	1,200
Cover Two Spread		7,000	
Cover Two		4,000	
Cover Three		4,000	
Cover Four		4,900	

Special publication

Product Innovation Award

产品创新奖 Product Innovation Awards

TOP 10

中电半导体设备(深圳)有限公司——芯片分选机(Die Sorter)



深圳市微核半导体技术有限公司——高通晶圆品机LD8-850



新电半导体设备(深圳)股份有限公司——12英寸全自动探针台PT-930



福州迈创电子科技有限公司——高通半导体器件测试系统



产品创新奖 Product Innovation Awards

TOP 10

东莞市沃德自动化科技有限公司——清洗晶圆自动检测设备



南京联立芯科半导体科技有限公司——全推晶圆清洗真空箱



安徽附科设备科技股份有限公司——NTAM510A/NTAM5120全推晶圆清洗机



中电科电子装备集团有限公司——5K外延设备

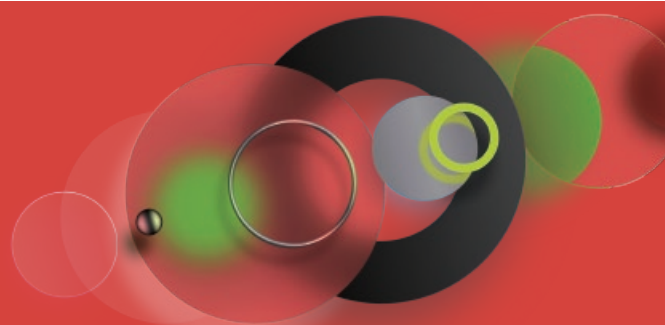




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Forum Promotion Opportunities

Order deadline: Feb. 8, 2024

C

Grand Opening Keynote

CI



The grand opening keynote marks the start of SEMICON China and FPD China 2024. A collection of industry top leaders and experts will attend this high-profile event and give fabulous speeches. Please come to join us. You will gain insights to the global industry and market, network with the industry leaders and professionals who are playing vital roles in global Pan-semiconductor industry.

Elite Sponsorship US\$20,000

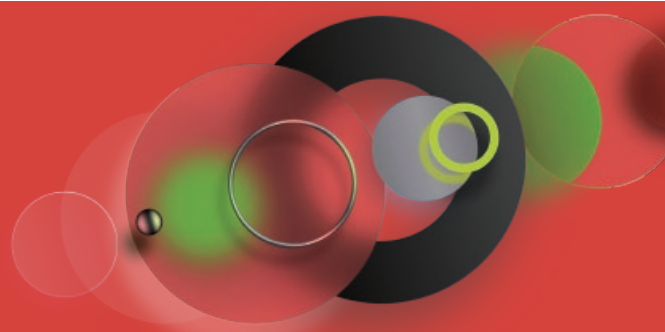
- Company logo on the backdrop
- Company signage on the prominent location
- Company brochures placed on file folder
- Company name acknowledged by the MC at the Grand Opening Keynote
- Promotion of sponsor during the whole promotion activities of Grand Opening



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C

C2

SEMI Industry Strategy Symposium (ISS) : SEMI Innovation and Investment Forum (SIIP China)

Supply Chain Theme: SEMI Innovation and Investment Forum (SIIP China), bringing together worldwide industry and investment leaders, has become a widely recognized international platform for investment in semiconductor industry. The leaders of China's National IC Fund and municipal IC funds, and the global leading investment institutions will explore the hot topics of investment, M&A, and China opportunity.

Diamond Sponsor US\$25,000

- Company logo on the forum backdrop as the Diamond Sponsor
- Company name acknowledged as the Diamond Sponsor by the Forum Emcee
- Company logo in the forum Opening Slide as the Diamond Sponsor
- Company logo and link on Forum web page
- Two Company billboards displayed onsite
- Company collaterals distributed to the forum attendees
- 5 complementary conference registrants
- One invitation to Industry Gala dinner
- Gift sponsor

Gold Sponsor US\$15,000

- Company logo on the forum backdrop
- Company name acknowledged by the Forum Emcee
- Company logo in the forum Opening Slide
- Company logo and link on Forum web page
- Two Company billboards displayed onsite
- Company collaterals distributed to the forum attendees
- 3 complementary conference registrants
- One invitation to Industry Gala dinner
- Gift sponsor

Silver Sponsor US\$10,000

- Company logo on the forum backdrop
- Company logo in the forum Opening Slide
- Company logo and link on Forum web page
- One company billboard displayed onsite at forum reception area
- 2 complementary conference registrants
- One invitation to Industry Gala dinner
- Gift sponsor

Bronze Sponsor US\$5,000

- Company logo on the forum backdrop
- Company logo in the forum Opening Slide
- Company logo and link on Forum web page
- 1 complementary forum registrant
- Gift sponsor

Annual Sponsorship Opportunities: <http://www.semi.org.cn/siip/>

SIIP China: SEMI Innovation and Investment Forum (Previous)



屠龙 Lung Chu
SEMI全球副总裁、中国区总裁



楚庆 Chu Qing
智识神工董事长/首席执行官、人工智能产业联盟AIIA 计算架构联盟副理事长、上海市人工智能学会副理事长



魏少军 Wei Shaojun
清华大学微电子学研究所所长



叶甜春 Ye Tianchun
中国集成电路创新联盟秘书长



Handel Jones
International Business Strategies 首席执行官



张国铭 Zhang Guoming
华海清科总经理



高峰 Gao Feng
长鑫产投管理合伙人



王帆 Wang Fan
御微半导体技术有限公司首席执行官



郑锦 Zheng Jin
南京鼎泰纳米材料有限公司首席执行官



叶莹 Ye Ying
上海集纳半导体技术有限公司董事长/首席执行官



何新宇 Adam He
盛世投资董事总经理



詹家鸿 Charlie Chan
摩根士丹利证券董事总经理



殷伯涛 Yin Boxiong
元禾璞华董事总经理



袁以涛 Daniel Yuan
芯鑫融资租赁有限责任公司联席总裁



曾瑞瑜 Clark Tseng
SEM全球资深总监



戚肖宁 Xiaoning Qi
阿里巴巴集团副总裁



彭启煌 Danny Perng
西门子EDA，全球资深副总裁、亚太区总裁



刘伟平 Liu Weiping
华大九天董事长



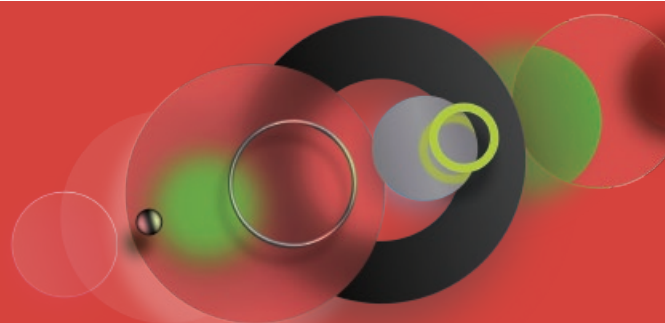
何薇玲 Rosemary W.Ho
上海芯联智能科技股份有限公司创始人、董事长、首席执行官



郑魁 Zheng Kui
Imagination中国汽车产品市场副总裁

for more info of yearly sponsorship, please contact at lifeng@semi.org.

SIIP CHINA
SEMI产业创新投资平台



Forum Promotion Opportunities

Order deadline: Feb. 8, 2024

C3

Conference of Science & Technology for Integrated Circuits

Plan now to participate at CSTIC 2024, one of the largest and the most comprehensive annual semiconductor technology conferences in China and Asia since 2000. Organized by SEMI and IEEE. CSTIC 2024 will be held on **March 17-18, 2024 in Shanghai, China**, in conjunction with SEMICON China 2024. The conference will have ten symposiums covering all aspects of semiconductor technology with focus on manufacturing and advanced technology, including detailed manufacturing processes, device design, integration, materials, and equipment, as well as emerging semiconductor technologies, circuit design, and silicon material applications. Hot topics, such as artificial intelligence (AI) chips, 6G chips, neuromorphic computing technology, advanced memory technology, 3D integration, MEMS technology will also be addressed in the conference.

Industry Leaders (previous)



In addition to individual benefits listed in this sponsor brochure, each opportunity includes the following benefits:

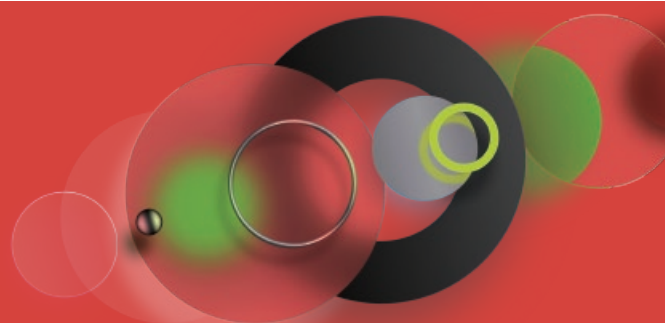
- Company logo listed on conference guide as a sponsor
- Company logo on CSTIC and SEMICON China website as a sponsor
- Company logo listed on Plenary session conference room backdrop as a sponsor
- Company logo placed in promotion emails

SEMI members receive 20% discount on all sponsorships Pricing: Non-member (member)

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Forum Promotion Opportunities

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C3

Conference of Science & Technology for Integrated Circuits (CSTIC) 2024

Diamond Sponsor - US\$50000(US\$40000)

Limited to 2 sponsors

- One page ad. on cover 2 or 3 of conference proceeding
- One year of company logo on CSTIC website and promotion email as a diamond sponsor
- Opportunity to provide a gift to attendees with your company logo (provided by sponsor)
- 120sec company promotion video before CSTIC plenary session on March 17 and 10 parallel symposia on March 17-18
- Lunch and banquet dinner together with conference committees and plenary speakers
- One company Roll-up at premier location (provided by sponsor)
- 10 complimentary conference registrations, including conference materials
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs at Shanghai International Convention Center

Platinum Sponsor - US\$30,000(US\$24,000)

Limited to 2 sponsor

- All conference delegates badge inserts and lanyards (2000 sets)
- 90sec company promotion video before CSTIC plenary session on March 17 and 10 parallel symposia on March 17-18
- One company Roll-up at premier location (provided by sponsor)
- 8 complimentary conference registrations, including conference materials
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs at Shanghai International Convention Center

Banquet - US\$20,000(US\$16,000)

Limited to 2 sponsors

- Give a <3min talk at the beginning of the banquet
- 60sec company promotion video before CSTIC plenary session on March 17 and 10 parallel symposia on March 17-18
- Poster signage with your company logo at banquet
- 6 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs at Shanghai International Convention Center

Networking Luncheon - US\$12,500(US\$10,000) Limited to 2 sponsors

- Poster signage with your company logo at Luncheon
- 4 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs at Shanghai International Convention Center

Poster Session/Coffee Break - US\$12,500(US\$10,000)

Exclusive

- Company logo on each poster boards
- Signage during coffee break
- 4 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs at Shanghai International Convention Center

Conference Bags -US\$10,000 (US\$8,000)

Limited to 2 sponsors

- Conference bags imprinted with conference logo
- 3 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs at Shanghai International Convention Center

Conference Proceeding USB Disk -US\$10,000 (US\$8,000)

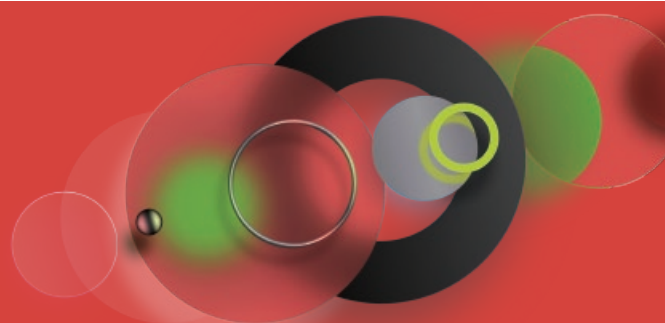
Exclusive

- Company logo on proceeding USB Disk
- 3 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs at Shanghai International Convention Center

SEMICON[®] CHINA

FPDCHINA 跨界全球·心芯相联

March 20-22, 2024 | SNIEC, Shanghai, China



Forum Promotion Opportunities

Order deadline: Feb. 8, 2024

C3

Conference of Science & Technology for Integrated Circuits (CSTIC) 2024

Keynote Speakers - US\$10,000 (US\$8,000) Limited to 3 sponsors

- Recognition by moderator (could be a committee member from the sponsor company) when introducing conference keynote speakers
- Company logo placed on webpage next to keynote speakers
- Photo together with keynote speakers
- 3 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs at Shanghai International Convention Center

Conference Pen - US\$6,000 (US\$4,800) Exclusive

- Pens imprinted with company logo
- 2 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs at Shanghai International Convention Center
(Sponsor to produce the pen with SEMI's approval)

Technical Symposium – US\$5,000 (US\$4,000)

- Company logo placed on webpage and proceeding next to the one selected session
- Opening slide for the selected session with company logo
- Onsite signage with your company logo listed as the session sponsor
- 2 complimentary conference registrations, including conference materials
- 2m*3m exhibition booth with one table and two chairs at Shanghai International Convention Center
- If you selected to sponsor 2 symposia, the second one will be half price

Best Student Awards – US\$5,000 (US\$4,000) Limited to 2 sponsors

- Recognition by moderator when introducing conference Best Student Awards
- Company logo on the gifts to award winners
- Photo together with award winners
- 2 complimentary conference registrations, including conference materials
- 2m*3m exhibition booth with one table and two chairs at Shanghai International Convention Center

Conference Notebook - US\$6,000 (US\$4,800) Exclusive

- Notebook imprinted with company logo
- 2 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- 2m*3m exhibition booth with one table and two chairs at Shanghai International Convention Center
(Sponsor to produce the notebook with SEMI's approval)

Panel Discussion - US\$6,000 (US\$4,800) Limited to 2 sponsors

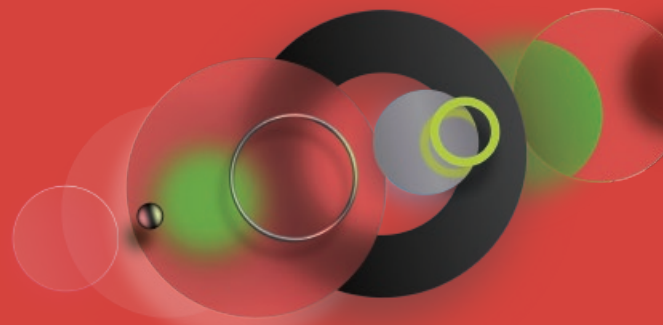
- Panel discussion opening slide with company logo
- Opportunity to introduce the moderator at the beginning of the panel
- Company logo placed on webpage and proceeding next to panel session
- Onsite signage with your company logo listed as the session sponsor
- 2 complimentary conference registrations, including conference materials
- 2m*3m exhibition booth with one table and two chairs at Shanghai International Convention Center

Best Young Engineer Awards – US\$5,000 (US\$4,000) Limited to 2 sponsors

- Recognition by moderator when introducing conference Best Young Engineer Awards
- Company logo on the gifts to award winners
- Photo together with award winners
- 2 complimentary conference registrations, including conference materials
- 2m*3m exhibition booth with one table and two chairs at Shanghai International Convention Center



*Company promotion video should be non-commercial



Forum Promotion Opportunities

Order deadline: Feb. 8, 2024

C4

Power & Compound Semiconductor International Forum

Gold Diamond Sponsor

US \$20,000

- Company Logo on the exclusive area of conference backdrop as the Gold Diamond Sponsor
- Company Name acknowledge as the Gold Diamond Sponsor by the Conference Emcee
- Company Promotional video played before the conference opening ceremony.
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area.
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee.
- One invitation to SE Industry Gala dinner
- Company logo and link on SEMICON China SE home page and forum web page

Diamond Sponsor

US \$15,000

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- One company Roll-up to display onsite in the conference registration area
- 3 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to SE Industry Gala dinner
- Company logo and link on SEMICON China SE home page and forum web page



Sapphire Sponsor

US \$10,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Sapphire Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- Company logo and link on SEMICON China SE home page and forum web page



Crystal Sponsor

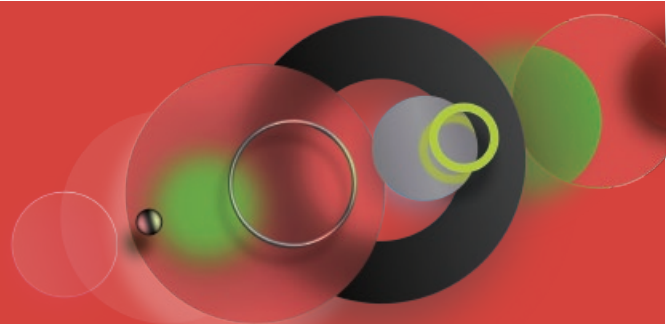
US \$5,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Crystal Sponsor
- 1 Complementary conference registrant
- Company logo and link on SEMICON China SE home page and forum web page

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Forum Promotion Opportunities

Order deadline: Feb. 8, 2024

C5

CDC 2024-OLED vs Micro LED

CDC - OLED vs Micro LED is organized by SEMI concurrent with FPD China 2024.

China professional exhibition and communication platform which focus on the whole display manufacturing chain, gathering worldwide equipment, materials and the latest technology together!

Global industry leaders and experts will share their insights of technology development and market opportunities, explore the emerging display industry in China.

I. Conference Sponsorship Package

Diamond Sponsor US\$15,000 Limited for 2 sponsors

- Announce the sponsor company name on the conference
- Corporate logo in the conference background plate
- Corporate logo on the homepage of FPD China official website with company link
- Corporate brochure in the conference package
- Corporate logo printed on the cover of the conference package
- 2 places for Corporate standing poster/roll up in registration area
- 5 free seats for the conference
- 1 Seat on SEMI Industry Gala



Platinum Sponsor US\$10,000 limited for 5 sponsors

- Corporate logo in the conference background plate
- Corporate logo on the homepage of FPD China official website with company link
- Corporate brochure in the conference package
- 1 place for Corporate standing poster/roll up in registration area
- 3 free seats for the conference
- 1 Seat on SEMI Industry Gala



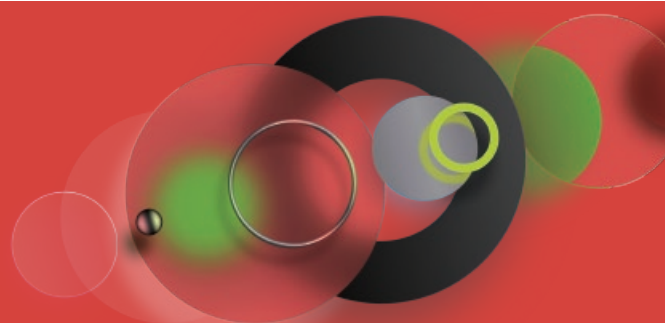
Gold Sponsor US\$5,000

- Corporate logo in the conference background plate
- Corporate logo on the homepage of FPD China official website with company link
- Corporate brochure in the conference package
- 1 free seat for the conference

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Forum Promotion Opportunities

Order deadline: Feb. 8, 2024

C

C6

IC Manufacturing Forum

Diamond Sponsor

US \$15,000

Limited for 2 sponsors

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to Industry Gala dinner
- Company logo and link on SEMICON China home page and forum web page



Platinum Sponsor

US \$10,000

Limited for 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Platinum Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- One invitation to Industry Gala dinner
- Company logo and link on SEMICON China home page and forum web page



Gold Sponsor

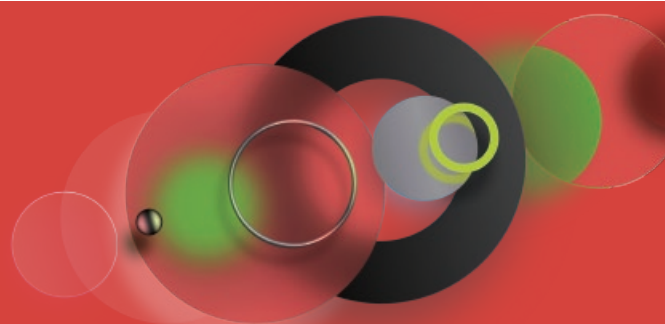
US \$5,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Gold Sponsor
- 1 Complementary conference registrant
- Company logo and link on SEMICON China home page and forum web page

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Forum Promotion Opportunities

Order deadline: Feb. 8, 2024

C

Advanced Material Forum

C7

Diamond Sponsor

US \$15,000

Limited for 1 sponsors

- Company logo on the conference backdrop as the diamond sponsor
- Company name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company logo acknowledge in the conference opening slide as the Sponsor
- Two company roll-up to display onsite, one at conference room and one at the program reception area
- 5 complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to Industry Gala dinner
- Company logo and link on SEMICON China home page and forum web page



Platinum Sponsor

US \$10,000

- Company Logo on the conference backdrop
- Company logo acknowledge in the conference opening slide as the Sponsor
- One company Roll-up to display onsite at the program reception area
- 2 Complementary conference registrants
- One invitation to Industry Gala dinner
- Company logo and link on SEMICON China home page and forum web page



Gold Sponsor

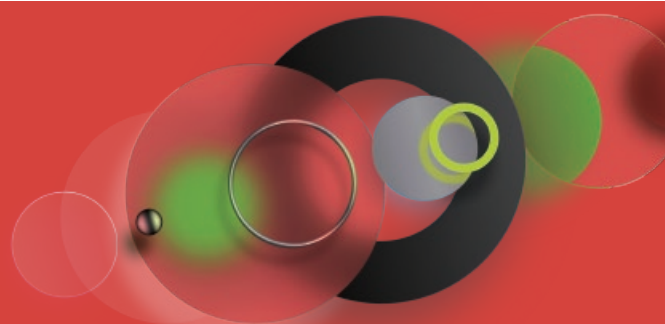
US \$5,000

- Company Logo on the conference backdrop
- Company logo acknowledge in the conference opening slide as the Sponsor
- 1 Complementary conference registrants
- Company logo and link on SEMICON China home page and forum web page

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Forum Promotion Opportunities

Order deadline: Feb. 8, 2024

C8

Heterogeneous Integration International Conference(HIIC)

Diamond Sponsor

US \$15,000

Limited for 2 sponsors

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to Industry Gala dinner
- Company logo and link on SEMICON China home page and forum web page



Platinum Sponsor

US \$10,000

Limited for 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- One invitation to Industry Gala dinner
- Company logo and link on SEMICON China home page and forum web page



Gold Sponsor

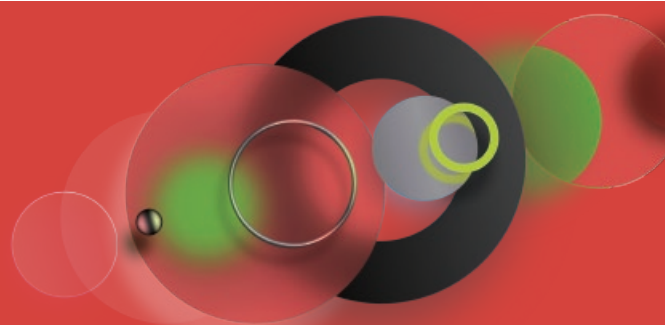
US \$5,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- 1 Complementary conference registrant
- Company logo and link on SEMICON China home page and forum web page

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Forum Promotion Opportunities

Order deadline: Feb. 8, 2024

C9

Smart Manufacturing Forum- Factory of the Future

Diamond Sponsor

US \$15,000

Limited for 1 sponsor

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to SEMICON China Industry Gala dinner
- Company logo and link on SEMICON China home page and web page



Platinum Sponsor

US \$10,000

Limited for 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Platinum Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- One invitation to SEMICON China Industry Gala dinner
- Company logo and link on SEMICON China home page and forum web page



Gold Sponsor

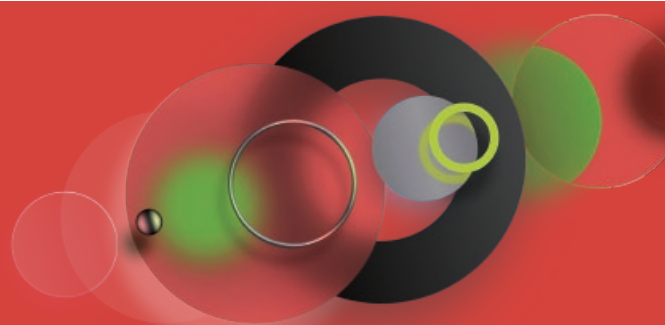
US \$5,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Gold Sponsor
- 1 Complementary conference registrants
- Company logo and link on SEMICON China home page and forum web page

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Forum Promotion Opportunities

Order deadline: Feb. 8, 2024

C10

Green High-Tech Facility International Forum

Diamond Sponsor

US \$15,000

Limited for 1 sponsor

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to SEMICON China Industry Gala dinner
- Company logo and link on SEMICON China home page and web page



Platinum Sponsor

US \$10,000

Limited for 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Platinum Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- One invitation to SEMICON China Industry Gala dinner
- Company logo and link on SEMICON China home page and forum web page



Gold Sponsor

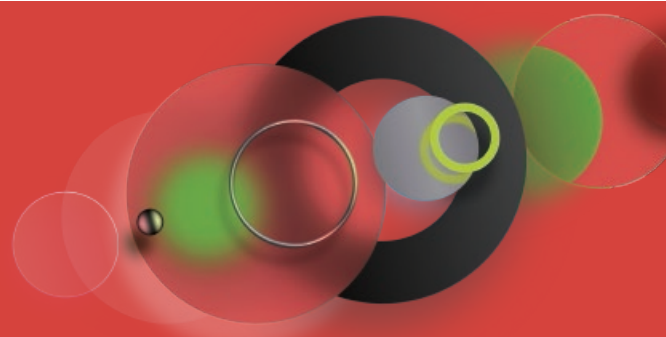
US \$5,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Gold Sponsor
- 1 Complementary conference registrants
- Company logo and link on SEMICON China home page and forum web page

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March 20-22, 2024 | SNIEC, Shanghai, China



SEMI Workforce Development China

Order deadline: Feb. 8, 2024



WFD Sponsorship Package

US\$15,000

Onsite Benefits

- 3m*3m Standard Booth in WFD area
- Sponsor Logo on the backdrop of WFD Innovation Project Roadshow
- Company brochures placed on file folder
- Company Video played before forum opening
- One Company billboard displayed onsite
- Company promotion video played on LED at WFD reception
- 1 Seat on SEMI Industry Gala
- 2 free seats for the SIIP & WFD & SCC conference

Media Benefits

- Launch company promotion video on SEMI Cloud Exhibitors Elegant Demeanour column
- Or Publish company ads at the middle of SEMI Cloud homepage
- Or Publish company ads on video playing page.
- Company news or product introduction article sent one time on SIIP & WFD Official WeChat.
- Launch company campus recruitment position on SEMI Cloud recruitment page.

Ps: Some items can be replaced by negotiation.

T-shirts and Sweaters



Price US \$15,000
MOQ 500 pieces

Co branded bags for SIIP/WFD/SCC/SEMI U



Price US \$15,000
MOQ 1,500 pieces



WFD CXO Forum

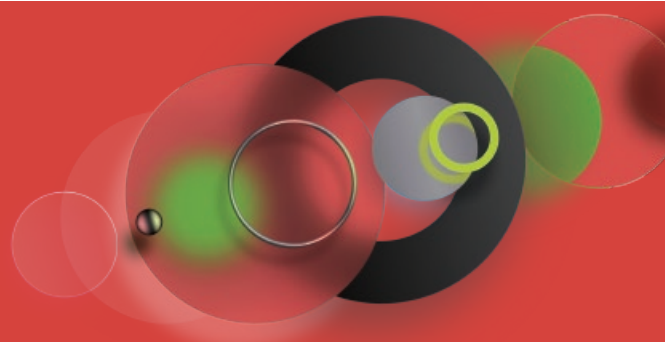


WFD Pavilion

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SEMI SCC

Order deadline: Feb. 8, 2024

CIO

With the intensification of global warming, ecosystems are facing severe challenges. We have realized that tackling climate change requires strong international cooperation to reduce the ecological risks that climate change poses to the Earth. In this context, SEMI established the Semiconductor Climate Consortium to strengthen industry solidarity and collaboration, committed to reducing greenhouse gas emissions throughout the entire industry chain, supporting the carbon peaking and carbon neutrality goals, jointly developing green solutions, and moving towards zero emissions.

At the same time, SEMI plans to hold the "SEMI SCC Carbon Neutrality and Sustainable Development Summit Forum" in SEMICON China. The forum will focus on the theme of low-carbon environmental protection, energy conservation and emission reduction, ESG, etc., and invite executives from the semiconductor and energy industry to jointly discuss how to promote the fight against climate change and the realization of the dual carbon goals through technology, influence investment and global cooperation, so as to provide suggestions for promoting carbon neutrality sustainable development.

SEMI SCC Committee Member Sponsorship Opportunities

Leadership Level

- Inaugural year fees: \$30,000*
- Sponsorship opportunity of SEMI SCC Carbon Neutrality and Sustainable Development Summit Forum

Participant Level

- Inaugural year fees: \$15,000*
- Sponsorship opportunity of SEMI SCC Carbon Neutrality and Sustainable Development Summit Forum

SEMI SCC Carbon Neutrality and Sustainable Development Summit Forum Market Sponsorship Opportunities

Diamond Sponsor -US\$30,000

- Company logo on the forum backdrop
- Company name acknowledged by the Forum Emcee
- Company logo in the forum Opening Slide
- Company logo and link on Forum web page
- 1 speech opportunity
- Company collaterals distributed to the forum attendees
- 3 SIIP forum quota
- 2 Company billboards displayed onsite
- 2 invitations to Industry Gala dinner

Gold Sponsor -US\$15,000

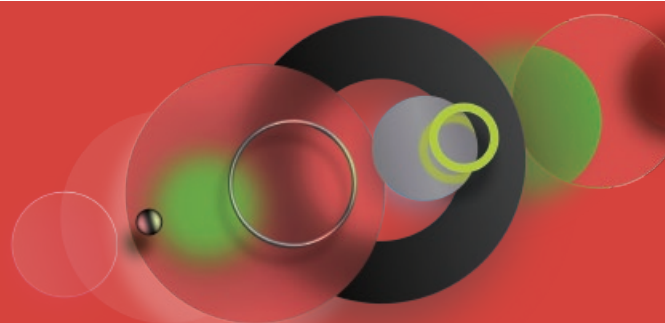
- Company logo on the forum backdrop
- Company name acknowledged by the Forum Emcee
- Company logo in the forum Opening Slide
- Company logo and link on Forum web page
- 1 speech opportunity
- Company collaterals distributed to the forum attendees
- 2 SIIP forum quota

Silver Sponsor -US\$10,000

- Company logo on the forum backdrop
- Company name acknowledged by the Forum Emcee
- Company logo in the forum Opening Slide
- Company logo and link on Forum web page

Bronze Sponsor -US\$5,000

- Company logo on the forum backdrop
- Company name acknowledged by the Forum Emcee
- Company logo in the forum Opening Slide



SEMI Cloud

Order deadline: Feb. 8, 2024



SEMI Cloud MPO

PS: Provide more media services for company exposure on Internet.

Type	Content	Price
Media Benefits	Company large banner at the top of SEMI Cloud homepage	US\$ 800/month, (Qty>3) US\$ 650/month, (Qty>6)
	Company ads in the middle of SEMI Cloud homepage	US\$ 300/month, (Qty>3) US\$ 250/month, (Qty>6)
	SEMI Lecture hall course pack	US\$ 3000/half year US\$ 5000/year
	Launch company promotion video	US\$ 600/month, (Qty>3) US\$ 500/month, (Qty>6)
	Company ads on video playing page	US\$ 800/month, (Qty>3) US\$ 650/month, (Qty>6)
	Company Ads on WFD Official WeChat for 1 week	US\$ 650/week
	Company news or product introduction article sent one time on WFD Official WeChat	US\$ 650
	Launch company campus recruitment position	Free for package service



Company large banner at the top of SEMI Cloud homepage



Company ads in the middle of SEMI Cloud homepage



SEMI Lecture hall course pack



Launch company campus recruitment position



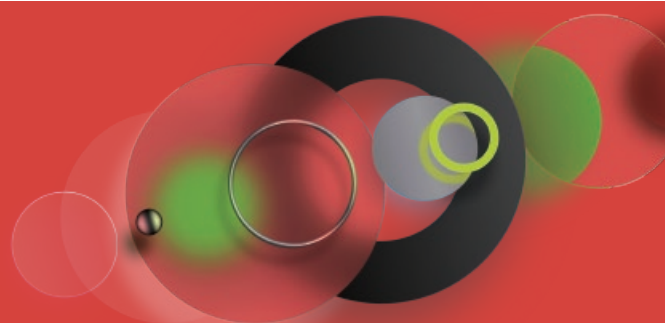
v.semi.org.cn



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Event Marketing Opportunities

Order deadline: Feb. 8, 2024

D

SEMI Industry Gala

SEMI Industry Gala is very important for the leaders from semiconductor, FPD and PV industries. It is the biggest scale in pan-semiconductor industry.

Diamond Sponsor

US \$28,000

Limited for 1 sponsor

- One Table (10 invitations) for the sponsor; company name displayed at the assigned table
- Company name acknowledged by the MC at the Gala Dinner
- Company logo on the Gala Backdrop as the Golden Sponsor
- Two standing Roll-up at the Reception Area
- Company logo on the e-invitation to all guests in the Semiconductor, PV and FPD industries
- Two full Pages Color Ad in Semiconductor Manufacturing magazine
- Company Logo Acknowledgement in show website until show close
- 2 standing lightbox billboards in the banquet hall with size of 3.5m(h)*1.5m(w) for each, design provided by sponsor.

Platinum Sponsor

US \$15,000

Limited for 3 sponsors

- 5 Gala Invitations for the sponsor
- One standing Roll-up at the Reception Area
- Company logo on the e-invitation to all guests in the Semiconductor, PV and FPD industries
- One Page Color Ad in Semiconductor Manufacturing magazine
- Company Logo Acknowledgement in show website until show close
- 1 standing lightbox billboards in the banquet hall with size of 3.5m(h)*1.5m(w) for each, design provided by sponsor.

Gold Sponsor

US \$6,000

Open

- 2 Gala Invitations for the sponsor
- One Page Color Ad in Semiconductor Manufacturing magazine
- Company Logo Acknowledgement in show websites until show close

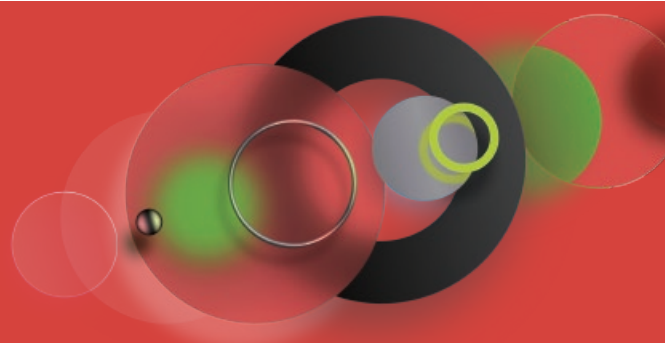


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Event Marketing Opportunities

Order deadline: Feb. 8, 2024

D

SEMI Golf Tournament

D2

The SEMI Golf Tournament will gather industry leaders from across the semiconductor, flat panel display, and PV industries on March, 2024. This fun, relaxing networking event gives executives the opportunity to meet face-to-face away from the busy show floor, and gives you the opportunity to showcase your company in front of an important and influential audience.

Diamond Sponsor US \$20,000 Limited for 1 sponsor

- Title Sponsor: SEMI Golf Tournament- (Sponsor Company Name) Cup
- The only company logo on the reception backdrop
- Company logo on the dinner backdrop
- 3 minutes speech in the dinner
- Sponsor company leader to be the award presenter
- 2 complementary free registrants include green fee and lunch

Platinum Sponsor US \$10,000 Limited for 1 sponsor

- Company logo on the dinner backdrop
- 3 minutes speech in the dinner
- Sponsor company leader to be the award presenter
- 2 complementary free registrants include green fee and lunch

Gold Sponsor US \$5,000 Limited for 1 sponsor

- Game Ball, Hat, Towel, Long Drive&Near Pin Sponsors (Products provided directly by sponsors with Sponsor company and SEMI logo)
- Sponsor company leader to be the award presenter
- 1 complementary free registrants include green fee and lunch

Gift Sponsor (free)

- Sponsor provide the luck draw gift directly without company logo
- Sponsor company leader to be the luck drawing guest