

SEMICON[®]
CHINA

FPDCHINA

Marketing Promotion Opportunities

The Largest Pan-semiconductor
Platform in the World !

March 18-20, 2020 Shanghai New International Expo Centre

China Semiconductor Technology International Conference
March 15-16, 2020 SHICC



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www.semiconchina.org

www.fpdchina.org

SEMICON[®] CHINA

FPDCHINA

Marketing Promotion Opportunities

March 18-20 2020

Shanghai New International Expo Centre

The key to a successful trade show experience is leveraging available tools and techniques to maximize your sales opportunities. Experienced exhibitors take advantage of many promotional opportunities in event directories, on-site signage, advertising etc. to set their company apart from the rest.

SEMICON China & FPD China has been the biggest exhibition in the world that attract the most influential and important buyers in global semiconductor industry. Having a thorough marketing campaign can reinforce your sales message in a dynamic setting where exhibitors compete for attention.

www.semiconchina.org
www.fpdchina.org



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Show Site Marketing Promotion Opportunities

A

Attendee Badge Insert

A1

Production included, Limited to 4 sponsors

Order deadline: Feb.10, 2020

Put your company name and logo on virtually every SEMICON China attendee with these eye-catching badge inserts. Turn every visitor into a walking advertisement for your company.

YOUR BENEFITS:

Logo on insert (101,054 visitors in 2019)

Company featured prominently to all visitors allowing for easy locating of booth

Logo and short company profile on sponsors page of the SEMICON China 2020 website linking to sponsor's website of choice

Price: US \$8,000 / 10,000 inserts

SPECIFICATIONS:

Two-sided, full colour, design provided by sponsor

Size: 9.8cm (l) x 5cm (w)

Format: AI or EPS only



Attendee Lanyard

A2

Production included, Limited to 4 sponsors

Order deadline: Feb.1, 2020

At the registration and badge pick-up stations, visitors receive a lanyard which is worn during the entire three-day exhibition. The display of your company's logo on the lanyards ensures your company's name is prominently featured throughout all visitor interaction during the event.

YOUR BENEFITS:

Logo on lanyards(101,054 visitors in 2019)

Logo and short company profile on sponsors page of the SEMICON China 2020 website, linking to sponsor's website of choice

SPECIFICATIONS:

20mm x 93mm

Single-sided, monochrome printing

Intervals between sponsor's logo and the exhibition logo

Sponsors can choose the colour of the lanyard and the logo

Design provided by the sponsor, format: AI or EPS only, 300DPI

Price: US \$10,000 / 10,000 inserts



Show Site Marketing Promotion Opportunities

A

Outdoor Billboard Advertisement

A3



Production included

Order deadline: Feb.10, 2020

Standing right outside the entrance to the SNIEC, the outdoor billboard advertisement catches all your customers' attention as they arrive. Use the opportunity to help raise awareness of your presence and drive traffic to your booth.

Price: US \$10,000: 5m×8m US \$20,000: 5m×16m

SPECIFICATIONS: Format: AI or EPS only

Show Bags

A4

Production excluded
(provided in the exhibition only)

Order deadline: Feb.10, 2020

Nearly everyone grabs a bag before heading to the exhibit floor. Your logo on these highly sought-after and reusable totes will be distributed at multiple Shanghai New International Expo Centre locations.

Price: US \$10,000 / set (30,000 inserts)



Show Site Marketing Promotion Opportunities

A

Inner Plaza Outdoor Directional Advertisement Sign

A5

Order deadline: Feb.10, 2020

Located in the inner plaza of the exhibition center, these directional signs provide a dramatic presence for your company brand and message.

Price: US \$4,500/side: 3m×6m per side

SPECIFICATIONS: Format:AI or EPS only



Carpet Decal

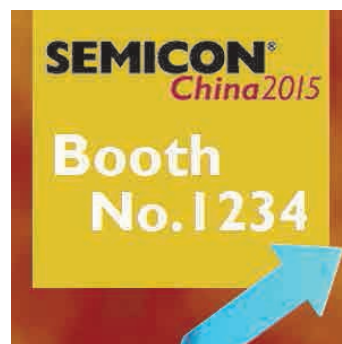
A6

Order deadline: Feb.10, 2020

These bright floor decals show your customers the way to your booth, drawing attention to your company and leading a path right to your exhibit.

Price: US \$1,500/piece

SPECIFICATIONS: Format:AI or EPS only 1.5m×1.5m



Show Site Marketing Promotion Opportunities

A7

Corridor Advertisement between Halls

Order deadline: Feb.10, 2020

These eye-catching advertisements, posted in the corridors between the exhibition halls, are ideally placed to reach a maximum audience of visitors.

Price: US \$5,000 5m×0.7m×2pieces (4 sides)

SPECIFICATIONS: Format:AI or EPS only



A8

Corridor Advertisement between Hall N1 and 2 # Registration Hall

Order deadline: Feb.10, 2020

Limited to 2 sponsors

The entrance corridor is the connection between the 2 # of Shanghai New International Expo Centre and the Hall N1, which is the main entrance to Hall N1-N5 with streams of people. The length and height are perfect for advertising and attracting visitors.

Price: US \$5,000 5m×1.5m×1piece (2 sides)

SPECIFICATIONS: Format:AI or EPS only



A9

Corridor Signage Board

Order deadline: Feb.10, 2020

Located in the corridor connecting between every Hall, these directional signs provide a dramatic presence for your company brand and message. These signs can attract visitors and guide them to your booth.

Price: US \$2,000 / side (Production included)

SPECIFICATIONS:

One side/ sign 1m×2.5m/ side

First come, first choose

Design provided by the sponsor, format: AI or EPS only, 300DPI



SEMI Media Promotion Opportunities

B

Onsite Visitor Guide

Order deadline: Feb.1, 2020

BI

The Onsite Visitor Guide is given out free of charge to exhibition visitors as an orientation aid. It contains an overview of the exhibition halls with booth locations and exhibitors (in alphabetical order per hall). These handy, popular pocket-size fold-out maps lead attendees through the expansive exhibit floor to the companies they want to see.

Price:

US \$20,000: Front cover 4-color ad (1/4 front page)— Limited for 1 sponsor

US\$15,000: Cover Two or Three 4-color full page ad

US\$10,000: Back cover 4-color ad (1/4 front page)— Limited for 2 sponsors

US\$6,000: Inner full page 4-color ad

US\$3,000: Inner half page 4-color ad

US \$1,000: Logo placement in Floor Plan Guides (Inner page)

US \$500: Bold your company name of the exhibitor list:

YOUR BENEFITS:

Distributed free of charge to all visitors (101,054 visitors in 2019)

Company featured prominently to all visitors allowing for easy locating of booth



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Next-Generation Airborne Particle Sensor™ Technology for Semiconductor and Flat Panel Display Manufacturing.

Visit us at booth
5676 Hall B3
and
1145 Hall B1

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SIIP CHINA
SEMI产业创新投资平台
SEMI Innovation Investment Platform

SEMICON China FPD China 2020 再相聚
March 18-20, 2020 SNIEC Shanghai, China
QSS: 2020 年展位预定请速
美国硅谷皮尔森中心推广 11月22-24日
(具体展位预定请见展位预定手册)

NAURA 北方华创
N3 3339
带给产业无限可能
BRINGS OPEN FUTURE TO ALL

SEMICON China 2019 Exhibitors List

Company	Booth Hall	Company	Booth Hall
Shanghai Chuan Microelectronics Technology Co., Ltd.	1140 B1	Shanghai Shengrong Industrial Co., Ltd.	1202 B2
Shanghai Chuan Microelectronics Technology Co., Ltd.	1140 B1	Shanghai Shengrong Industrial Co., Ltd.	1202 B2
Shanghai Chuan Microelectronics Technology Co., Ltd.	1140 B1	Shanghai Shengrong Industrial Co., Ltd.	1202 B2
Shanghai Chuan Microelectronics Technology Co., Ltd.	1140 B1	Shanghai Shengrong Industrial Co., Ltd.	1202 B2

WFP Pavilion

Company	Booth Hall	Company	Booth Hall
Shanghai Chuan Microelectronics Technology Co., Ltd.	1140 B1	Shanghai Shengrong Industrial Co., Ltd.	1202 B2
Shanghai Chuan Microelectronics Technology Co., Ltd.	1140 B1	Shanghai Shengrong Industrial Co., Ltd.	1202 B2
Shanghai Chuan Microelectronics Technology Co., Ltd.	1140 B1	Shanghai Shengrong Industrial Co., Ltd.	1202 B2

FPD China 2019 Exhibitors List

Company	Booth Hall	Company	Booth Hall
Shanghai Chuan Microelectronics Technology Co., Ltd.	1140 B1	Shanghai Shengrong Industrial Co., Ltd.	1202 B2
Shanghai Chuan Microelectronics Technology Co., Ltd.	1140 B1	Shanghai Shengrong Industrial Co., Ltd.	1202 B2
Shanghai Chuan Microelectronics Technology Co., Ltd.	1140 B1	Shanghai Shengrong Industrial Co., Ltd.	1202 B2
Shanghai Chuan Microelectronics Technology Co., Ltd.	1140 B1	Shanghai Shengrong Industrial Co., Ltd.	1202 B2

FPD China 2019 Exhibitors List

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Shanghai Chuan Microelectronics Technology Co., Ltd.	1140 B1	Shanghai Shengrong Industrial Co., Ltd.	1202 B2
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Shanghai Chuan Microelectronics Technology Co., Ltd.	1140 B1	Shanghai Shengrong Industrial Co., Ltd.	1202 B2
Shanghai Chuan Microelectronics Technology Co., Ltd.	1140 B1	Shanghai Shengrong Industrial Co., Ltd.	1202 B2



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Oil-free Vacuum Pumps & Air Compressors

台湾製造
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GUANYA INDUSTRIAL CO., LTD.

中国香港 中国台湾 中国大陆
Guanyang Industrial Co., Ltd.

SEMI Media Promotion Opportunities

B

Ads on Semiconductor Manufacturing Magazine Order deadline: Feb.1, 2020

B2

All year round media plan

Semiconductor Manufacturing magazine covers every segment of China semiconductor manufacturing industry. It is the tailored magazine for executives, managers, engineers and researchers focus on the market trends and latest technologies.

Note: Each price in this table below is Unit Price

AD.Type	1 issue(\$)	3 issue(\$)	5 issue(\$)
Full Page	3,200	2,600	2,000
2/3 Page	2,400	1,950	1,500
1/2 Page	1,920	1,560	1,200
Cover Two Spread		7,000	
Cover Two		4,000	
Cover Three		4,000	
Cover Four		4,900	



March special publication

outlook

The annual column "outlook" of Semiconductor Manufacturing Magazine meets with you every March. In it, leaders of 20 selected companies shares their insights of industrial and technological trends and hot applications.

Exhibitor's Preview

As a special part of the annual event Semicon China, we will select 18 participants to show their new products and technologies in the annual column "Exhibitor's Preview" of Semiconductor Manufacturing Magazine every March.



SEMI Media Promotion Opportunities

B

SEMICON China 2020 Show Daily E-newsletter Order deadline: Feb.1, 2020

B3

The SEMICON China Show Daily E-newsletter is distributed each day of the show to Pre-registered visitors and Semiconductor Manufacturing Magazine subscribers, sending them timely information about the daily news and announcements from the show. Show Daily E-newsletter advertising is the most cost-effective way to promote your technologies and products to your key customers.

Benefits & Price

AD.Type	Dimension width*height(pixels)	File size	Format	Price(\$/3days)
1	200 × 60	<20k	GIF、JPEG	2,000
2	200 × 60	<20k	GIF、JPEG	2,000
3	200 × 60	<20k	GIF、JPEG	2,000
4	450 × 50	<20k	GIF、JPEG	2,000
5	140 × 140	<20k	GIF、JPEG	1,500
6	140 × 140	<20k	GIF、JPEG	1,500
7	610 × 50	<20k	GIF、JPEG	1,500



B4

APP e-newsletter/eCar e-newsletter Order deadline: Feb.1, 2020

Bi-weekly for each

Bi-weekly e-newsletter with 15,000 professional readers database, is your best choice to get the latest information of market trends.

Benefits & Price

AD.Type	Dimension width*height(pixels)	File size	Format	Price (\$/Month)
1	530*40	<20k	GIF、JPEG	2,000
2	530*40	<20K	GIF、JPEG	1,500



SEMI Media Promotion Opportunities

B

SEMI China WeChat Public Platform

Order deadline: Mar 5, 2020

SEMI China WeChat Public Platform provides daily message push of semiconductor industry for more than 70,000 followers at present, it is the important channel to learn the industry information. There is also an opportunity for your company to publish your news through this platform, let your customer know your product and company news timely.

Price(\$/piece/once)

	Mar.20~Mar.22, 2019	Other period
Articles (Non-Headlines)	3,000	1,500
Banner(Embedded in Headlines)	3,000	2,000
Words + Link (Embedded in Headlines)	3,000	2,000

Note:

Article is required to be provided two working dates ahead, SEMI has the right to do the necessary edit base on mutual communication. The push date required to be confirmed one week ahead.



B5

SEMICON/FPD China 2020 Mobile Service Platform

Order deadline: Feb.1, 2020

SEMICON/FPD China 2020 mobile service platform integrates online registration, events research, booth research, speaker information, exhibitor activities, etc, provides a one-stop service for visitors and exhibitors. It also contains invitation letter templates for exhibitor's use, offers exhibitor recommendation service, letting visitors find your booth at the first time. The platform will be on-line in Dec, 2019.

Price:

Banner Location	Price(\$/piece/once)
Homepage	\$1000/month
Booth research page	\$1000/month

Your Benefits:

- 10w+ visitors will use this platform during the period of the exposition
- Series of promotion to attract visitor for pre-registration through this platform
- Company name will be listed as recommended exhibitors on the homepage
- The Platform will be fully promoted through SEMI China Media.

Note:

Banner size and promotion period is required to be confirmed with SEMI China in the Dec., 2019.

B6

Forum Promotion Opportunities

Order deadline: Feb.1, 2020



Grand Opening Keynote



The grand opening keynote marks the start of SEMICON China and FPD China 2020. A collection of industry top leaders and experts will attend this high-profile event and give fabulous speeches. Please come to join us. You will gain insights to the global industry and market, network with the industry leaders and professionals who are playing vital roles in global Pan-semiconductor industry.

Elite Sponsorship US\$20,000

- Company logo on the backdrop
- Company signage on the prominent location
- Company brochures placed on file folder
- Company name acknowledged by the MC at the Grand Opening Keynote
- Promotion of sponsor during the whole promotion activities of Grand Opening



Forum Promotion Opportunities

Order deadline: Feb. 1, 2020

C2

SIIP China: SEMI Innovation and Investment Forum

"SIIP China: SEMI Innovation and Investment Forum", bringing together worldwide industry and investment leaders, has become a widely recognized international platform for investment in semiconductor industry. The leaders of China's National IC Fund and municipal IC funds, and the global leading investment institutions will explore the hot topics of investment, M&A, and China opportunity.

Diamond Sponsor US\$25,000

- Company logo on the forum backdrop as the Diamond Sponsor
- Company name acknowledged as the Diamond Sponsor by the Forum Emcee
- Company logo in the forum Opening Slide as the Diamond Sponsor
- Company logo and link on Forum web page
- Two Company billboards displayed onsite
- Company collaterals distributed to the forum attendees
- 5 complementary conference registrants
- One invitation to 2020 Industry Gala dinner
- Gift sponsor

Gold Sponsor US\$15,000

- Company logo on the forum backdrop
- Company name acknowledged by the Forum Emcee
- Company logo in the forum Opening Slide
- Company logo and link on Forum web page
- Two Company billboards displayed onsite
- Company collaterals distributed to the forum attendees
- 3 complementary conference registrants
- One invitation to 2020 Industry Gala dinner

Silver Sponsor US\$10,000

- Company logo on the forum backdrop
- Company logo in the forum Opening Slide
- Company logo and link on Forum web page
- One company billboard displayed onsite at forum reception area
- 2 complementary conference registrants
- One invitation to 2020 Industry Gala dinner

Bronze Sponsor US\$5,000

- Company logo on the forum backdrop
- Company logo in the forum Opening Slide
- Company logo and link on Forum web page
- 1 complementary forum registrant

Annual Sponsorship Opportunities: <http://www.semi.org.cn/siip/>

SIIP China: SEMI Innovation and Investment Forum (2019)



for more info of yearly sponsorship, please contact at lifeng@semi.org.

SIIP CHINA
SEMI产业创新投资平台

Forum Promotion Opportunities

Order deadline: Feb. 1, 2020

C3

CDC 2020 - OLED or Micro LED

CDC 2020 - OLED or Micro LED is co-organized by SEMI and SID concurrent with FPD China 2020.

China professional exhibition and communication platform which focus on the whole display manufacturing chain, gathering worldwide equipment, materials and the latest technology together!

Global industry leaders and experts will share their insights of technology development and market opportunities, explore the emerging display industry in China.

I. Conference Sponsorship Package

Diamond Sponsor US\$15,000 Limited for 2 sponsors

- Announce the sponsor company name on the conference
- Corporate logo in the conference background plate
- Corporate logo on the homepage of FPD China official website with company link
- Corporate brochure in the conference package
- Corporate logo printed on the cover of the conference package
- 2 places for Corporate standing poster/roll up in registration area
- 5 free seats for the conference
- 1 Seat on SEMI Industry Gala

Platinum Sponsor US\$10,000 limited for 5 sponsors

- Corporate logo in the conference background plate
- Corporate logo on the homepage of FPD China official website with company link
- Corporate brochure in the conference package
- 1 place for Corporate standing poster/roll up in registration area
- 3 free seats for the conference
- 1 Seat on SEMI Industry Gala



Gold Sponsor US\$5,000

- Corporate logo in the conference background plate
- Corporate logo on the homepage of FPD China official website with company link
- Corporate brochure in the conference package
- 1 free seat for the conference

Part of the guest speaker



陈志宏 博士
和辉光电，副总经理，
CTO



彭旭辉
天马微电子集团，
副总裁



郭海成
香港科技大学，
教授



Chiwoo Kim 博士
APS Holdings,
President & CTO



Rainer Paetzel
美国相干公司，
战略市场总监

Forum Promotion Opportunities

Order deadline: Feb. 1, 2020

C4

China Semiconductor Technology International Conference

Plan now to participate at CSTIC 2020, one of the largest and the most comprehensive annual semiconductor technology conferences in China and Asia since 2000. Organized by SEMI, IMEC and IEEE-EDS, co-organized by IMECAS. CSTIC 2020 will be held on **March 15-16, 2020** in Shanghai, China, in conjunction with SEMICON China 2020. The conference will have nine symposia covering all aspects of semiconductor technology with focus on manufacturing and advanced technology, including detailed manufacturing processes, device design, integration, materials, and equipment, as well as emerging semiconductor technologies, circuit design, and silicon material applications. Hot topics, such as artificial intelligence (AI) chips, 6G chips, neuromorphic computing technology, advanced memory technology, 3D integration, MEMS technology will also be addressed in the conference.

CSTIC 2019 Industry Leaders (previous)



Dr. Simon M. Sze
Honorary Chair Professor
NCTU



Dr. Yaoguo (Gary) Ding
Vice President, Technology
and Manufacturing Group
Intel



Dr. Min Cao
Vice President, Path-finding
TSMC



Dr. Evangelos Eleftheriou
Fellow, Neuromorphic
Computing
IBM



Forum Promotion Opportunities

Order deadline: Feb. 1, 2020

C4

China Semiconductor Technology International Conference

In addition to individual benefits listed in this sponsor brochure, each opportunity includes the following benefits:

- Company logo listed on conference guide as a sponsor
- Company logo on CSTIC and SEMICON China website as a sponsor
- Company logo listed on Plenary session conference room backdrop as a sponsor
- Company logo placed in promotion emails

SEMI members receive 20% discount on all sponsorships Pricing: Non-member (member)

Platinum Sponsor - US\$25000(US\$20000) Limited to 1 sponsor

- All conference delegates badge inserts and lanyards (2000 sets)
- 90sec company promotion video before CSTIC plenary session on March 15 and 9 parallel symposia on March 15-16
- One company Roll-up at premier location (provided by sponsor)
- 10 complimentary conference registrations, including conference materials
- Company collateral distributed with conference bags

Banquet - US\$20000(US\$16000)

Limited to 2 sponsors

- Give a <3min talk at the beginning of the banquet
- 65sec company promotion video before CSTIC plenary session on March 15 and 9 parallel symposia on March 15-16
- Poster signage with your company logo at banquet
- 8 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- One page ad. on cover 2 or 3 of conference proceeding

Networking Luncheon - US\$12500(US\$10000) Limited to 2 sponsors

- Poster signage with your company logo at Luncheon
- 45sec company promotion video before CSTIC plenary session on March 15 and 9 parallel symposia on March 15-16
- 5 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags

Poster Session/Coffee Break - US\$12500(US\$10000) Limited to 1 sponsor

- Company logo on each poster boards
- 45sec company promotion video before CSTIC plenary session on March 15 and 9 parallel symposia on March 15-16
- Signage during coffee break
- 5 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags

Conference Bags -US\$9000 (US\$7200) Limited to 2 sponsors

- Conference bags imprinted with conference logo
- 3 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags

Conference Proceeding USB Disk -US\$9000 (US\$7200) Limited to 1 sponsor

- Company logo on proceeding USB Disk
- 3 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags

Forum Promotion Opportunities

Order deadline: Feb. 1, 2020

C4

China Semiconductor Technology International Conference

Keynote Speakers -US\$9000 (US\$7200)

Limited to 3 sponsors

- Recognition by moderator (could be a committee member from the sponsor company) when introducing conference keynote speakers
- Company logo placed on webpage next to keynote speakers
- Photo together with keynote speakers
- 3 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags

Conference Pen - US\$6000 (US\$4800)

Limited to 1 sponsor

- Pens imprinted with company logo
- 2 complimentary conference registration, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags (Sponsor to produce the pen with SEMI's approval)

Technical Symposium – US\$4800 (US\$3800)

- Company logo placed on webpage and proceeding next to the one selected session
- Opening slide for the selected session with company logo
- Onsite signage with your company logo listed as the session sponsor
- 2 complimentary conference registrations, including conference materials
- If you selected to sponsor 2 symposia, the second one will be half price

Best Student Awards – US\$4800 (US\$3800) Limited to 2 sponsors

- Recognition by moderator when introducing conference Best Student Awards
- Company logo on the gifts to award winners
- Photo together with award winners
- 2 complimentary conference registration, including conference materials

Conference Notebook - US\$6000 (US\$4800)

Limited to 1 sponsor

- Notebook imprinted with company logo
- 2 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags (Sponsor to produce the notebook with SEMI's approval)

Panel Discussion - US\$6000 (US\$4800)

Limited to 2 sponsors

- Panel discussion opening slide with company logo
- Opportunity to introduce the moderator at the beginning of the panel
- Company logo placed on webpage and proceeding next to panel session
- Onsite signage with your company logo listed as the session sponsor
- 2 complimentary conference registrations, including conference materials

Best Young Engineer Awards – US\$4800 (US\$3800) Limited to 2 sponsors

- Recognition by moderator when introducing conference Best Young Engineer Awards
- Company logo on the gifts to award winners
- Photo together with award winners
- 2 complimentary conference registrations, including conference materials



*Company promotion video should be non-commercial

Forum Promotion Opportunities

Order deadline: Feb.1, 2020

C5

Power & Compound Semiconductor International Forum

Diamond Sponsor

US \$15,000

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to 2020 Industry Gala dinner
- Company logo and link on SEMICON China 2020 home page and forum web page



Sapphire Sponsor

US \$10,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Sapphire Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- Company logo and link on SEMICON China 2020 home page and forum web page



Crystal Sponsor

US \$5,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Crystal Sponsor
- 1 Complementary conference registrant
- Company logo and link on SEMICON China 2020 home page and forum web page



Forum Promotion Opportunities

Order deadline: Feb.1, 2020

C6

Advanced IC Manufacturing Forum

Diamond Sponsor

US \$15,000

Limited for 2 sponsors

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to 2020 Industry Gala dinner
- Company logo and link on SEMICON China 2020 home page and forum web page



Platinum Sponsor

US \$10,000

Limited for 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Platinum Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- One invitation to 2020 Industry Gala dinner
- Company logo and link on SEMICON China 2020 home page and forum web page

Gold Sponsor

US \$5,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Gold Sponsor
- 1 Complementary conference registrant
- Company logo and link on SEMICON China 2020 home page and forum web page

Forum Promotion Opportunities

Order deadline: Feb.1, 2020

C7

Advanced Packaging Forum

Diamond Sponsor

US \$15,000

Limited for 2 sponsors

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to 2020 Industry Gala dinner
- Company logo and link on SEMICON China 2020 home page and forum web page



Platinum Sponsor

US \$10,000

Limited for 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- One invitation to 2020 Industry Gala dinner
- Company logo and link on SEMICON China 2020 home page and forum web page

Gold Sponsor

US \$5,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- 1 Complementary conference registrant
- Company logo and link on SEMICON China 2020 home page and forum web page

Forum Promotion Opportunities

Order deadline: Feb.1, 2020

C8

SEMI MSIG Smart Mobility Forum

Diamond Sponsor

US \$15,000

Limited for 1 sponsors

- Company logo on the conference backdrop as the diamond sponsor
- Company name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company logo acknowledge in the conference opening slide as the Sponsor
- Two company roll-up to display onsite, one at conference room and one at the program reception area
- 5 complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to 2020 Industry Gala dinner
- Company logo and link on SEMICON China 2020 home page and forum web page



Platinum Sponsor

US \$10,000

- Company Logo on the conference backdrop
- Company logo acknowledge in the conference opening slide as the Sponsor
- One company Roll-up to display onsite at the program reception area
- 2 Complementary conference registrants
- One invitation to 2020 Industry Gala dinner
- Company logo and link on SEMICON China 2020 home page and forum web page



Gold Sponsor

US \$5,000

- Company Logo on the conference backdrop
- Company logo acknowledge in the conference opening slide as the Sponsor
- 1 Complementary conference registrants
- Company logo and link on SEMICON China 2020 home page and forum web page

Forum Promotion Opportunities

Order deadline: Feb.1, 2020

C9

Memory Strategic Forum

Diamond Sponsor

US \$15,000

Limited for 1 sponsor

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to 2020 Industry Gala dinner
- Company logo and link on SEMICON China 2020 home page and forum web page



Platinum Sponsor

US \$10,000

Limited for 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Sapphire Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- One invitation to 2020 Industry Gala dinner
- Company logo and link on SEMICON China 2020 home page and forum web page

Gold Sponsor

US \$5,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Crystal Sponsor
- 1 Complementary conference registrant
- Company logo and link on SEMICON China 2020 home page and forum web page

Forum Promotion Opportunities

Order deadline: Feb.1, 2020

CIO

Smart Manufacturing Forum

Diamond Sponsor

US \$15,000

Limited for 1 sponsor

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- Company Collaterals distributed to the conference attendee
- One invitation to 2020 Industry Gala dinner
- Company logo and link on SEMICON China 2020 home page and forum web page



Platinum Sponsor

US \$10,000

Limited for 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Platinum Sponsor
- One company Roll-up to display onsite in the conference registration area
- One invitation to 2020 Industry Gala dinner
- Company logo and link on SEMICON China 2020 home page and forum web page

Gold Sponsor

US \$5,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Gold Sponsor
- Company logo and link on SEMICON China 2020 home page and forum web page

Forum Promotion Opportunities

Order deadline: Feb.1, 2020

CII

Green High-Tech Facility Forum

Diamond Sponsor

US \$10,000

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Sapphire Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite
- Company Collaterals distributed to the conference attendee
- One invitation to 2020 industry Gala dinner
- Company logo and link on SEMICON China 2020 home page and forum web page

Platinum Sponsor

US \$ 5,000

- Company Logo on the conference backdrop as the Platinum Sponsor
- Company Name acknowledge as the Sapphire Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- One company Roll-up to display onsite
- Company Collaterals distributed to the conference attendee
- Company logo and link on SEMICON China 2020 home page and forum web page



Forum Promotion Opportunities

Order deadline: Feb.1, 2020

C12

New Technology Release Conference

Diamond Sponsor

US \$10,000

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Sapphire Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite
- Company Collaterals distributed to the conference attendee
- One invitation to 2020 industry Gala dinner
- Company logo and link on SEMICON China 2020 home page and forum web page



Platinum Sponsor

US \$ 5,000

- Company Logo on the conference backdrop as the Platinum Sponsor
- Company Name acknowledge as the Sapphire Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- One company Roll-up to display onsite
- Company Collaterals distributed to the conference attendee
- Company logo and link on SEMICON China 2020 home page and forum web page

SEMI Workforce Development China

Order deadline: Feb. 1, 2020



Diamond Sponsor

US \$20,000 for 1 year

- One free "Graduates Mini Job Fair" booth at SEMI Workforce Pavilion
- WFD CXO Talent Forum company logo on the backdrop
- WFD CXO Talent Forum company video on play prior to Forum
- WFD CXO Talent Forum opening remarks (up to 3 minutes)
- WFD CXO Talent Forum CXO presentation
- WFD CXO Talent Forum EMCEE recognition
- WFD CXO Talent Forum lucky draw sponsorship opportunity
- WFD CXO Talent Forum company logo on Forum PPT
- WFD CXO Talent Forum 2 free-standing company banners
- WFD CXO Talent Forum company branded gifts distribution opportunity (gifts provided by company)
- WFD CXO Talent Forum company collaterals distribution opportunity
- WFD WALL with company introduction and industry knowledge (Diamond Sponsor be entitled to select the location of demo area first)
- CXO WFD Interview
- Graduates tour to company booth during SEMICON CHINA 2020
- 2 complimentary seats for GALA Dinner

- 3 complimentary conference registration for SEMI Innovation & Investment Forum
- Graduate career and internship opportunity release on WFD web page and WeChat
- Company logo on WFD web page and WFD WeChat promotion as a sponsor



Platinum Sponsor

US \$10,000 for 1 year

- One free "Graduates Mini Job Fair" booth at SEMI Workforce Pavilion
- WFD CXO Talent Forum company logo on the backdrop
- WFD CXO Talent Forum company video on play prior to Forum
- WFD CXO Talent Forum CXO presentation
- WFD CXO Talent Forum EMCEE recognition
- WFD CXO Talent Forum lucky draw sponsorship opportunity
- WFD CXO Talent Forum company logo on Forum PPT
- WFD CXO Talent Forum 1 free-standing company banners
- WFD CXO Talent Forum company branded gifts distribution opportunity (gifts provided by company)
- WFD CXO Talent Forum company collaterals distribution opportunity
- WFD WALL with company introduction and industry knowledge
- Graduates tour to company booth during SEMICON CHINA 2020
- 1 complimentary seat for GALA Dinner
- 2 complimentary conference registration for SEMI Innovation & Investment Forum
- Graduate career and internship opportunity released on WFD web page and WeChat

- Company logo on WFD web page and WFD WeChat promotion as a sponsor



Gold Sponsor

US \$5,000 for 1 year

- WFD CXO Talent Forum company logo on the backdrop
- WFD CXO Talent Forum company logo on Forum PPT
- WFD CXO Talent Forum company branded gifts distribution opportunity (gifts provided by company)
- WFD CXO Talent Forum company collaterals distribution opportunity
- Graduates tour to company booth during SEMICON CHINA 2020
- 2 complimentary conference registration for SEMI Innovation & Investment Forum
- Graduate career and internship opportunity release on WFD web page and WeChat
- Company logo on WFD web page and WFD WeChat promotion as a sponsor

Gift Sponsor

US \$2,000 for 1 year

- WFD CXO Talent Forum company logo on the backdrop
- WFD CXO Talent Forum company logo on Forum PPT
- WFD CXO Talent Forum company branded gifts distribution opportunity (gifts provided by company)
- WFD CXO Talent Forum company collaterals distribution opportunity
- Graduate career and internship opportunity release on WFD web page and WeChat
- Company logo on WFD web page and WFD WeChat promotion as a sponsor

Event Marketing Opportunities

Order deadline: Feb. 1, 2020

D

SEMI Industry Gala

DI

SEMI Industry Gala is very important for the leaders from semiconductor, FPD and PV industries. It is the biggest scale in pan-semiconductor industry.

Diamond Sponsor

US \$28,000

Limited for 1 sponsor

- One Table (10 invitations) for the sponsor; company name displayed at the assigned table
- Company name acknowledged by the MC at the Gala Dinner
- Company logo on the Gala Backdrop as the Golden Sponsor
- Two standing Roll-up at the Reception Area
- Company logo on the e-invitation to all guests in the Semiconductor, PV and FPD industries
- Two full Pages Color Ad in Semiconductor Manufacturing magazine
- Company Logo Acknowledgement in show website until show close
- 2 hanging scrolls on the wall of the banquet hall with size of 7m(h)*3m(w) for each, design provided by sponsor.



Platinum Sponsor

US \$12,000

Limited for 3 sponsors

- 5 Gala Invitations for the sponsor
- One standing Roll-up at the Reception Area
- Company logo on the e-invitation to all guests in the Semiconductor, PV and FPD industries
- One Page Color Ad in Semiconductor Manufacturing magazine
- Company Logo Acknowledgement in show website until show close
- 1 hanging scroll on the wall of the banquet hall with size of 7m(h)*3m(w), design provided by sponsor.



Gold Sponsor

US \$6,000

Open

- 2 Gala Invitations for the sponsor
- One Page Color Ad in Semiconductor Manufacturing magazine
- Company Logo Acknowledgement in show websites until show close



Event Marketing Opportunities

Order deadline: Feb.1, 2020

D2

China IC Night - Design Innovation

Elite Government Sponsorship US \$20,000 Limited for 1 sponsor

- 2 extra invitations
- Company logo on the backdrop
- Company brochures placed on reception desk
- Company logo displayed at the assigned table
- Company logo on invitation letter and RSVP confirmation
- Company logo on welcome board



Elite Enterprise Sponsorship US \$20,000 Limited for 1 sponsor

- 2 extra invitations
- Company logo on the backdrop
- Company brochures placed on reception desk
- Company logo displayed at the assigned table
- Company logo on invitation letter and RSVP confirmation
- Company logo on welcome board

Invitation Sponsorship

US \$10,000

- 1 extra invitation
- Company logo displayed at the assigned table

SEMI Golf Tournament

D3

The SEMI Golf Tournament will gather industry leaders from across the semiconductor, flat panel display, and PV industries on March 21, 2020. This fun, relaxing networking event gives executives the opportunity to meet face-to-face away from the busy show floor, and gives you the opportunity to showcase your company in front of an important and influential audience.

Item (USD)	Game Ball Sponsor	Hat Sponsor	Prize Sponsor	Long Drive & Near Pin Sponsor	Towel Sponsor	Luncheon Sponsor	Hole Sponsor
Price	7,000	5,000	4,500	3,000	2,000	4,500	2,000/hole

