SEMICON® CHINA 30 YEARS | FPDCHINA

Marketing Promotion Opportunities

The Largest Pan-semiconductor Platform in the World !

March 14-16, 2018
Shanghai New International Expo Centre

SEMICON® CHINA 30 YEARS

FPDCHINA

Marketing Promotion Opportunities

March 14-16 2018

Shanghai New International Expo Centre

The key to a successful trade show experience is leveraging available tools and techniques to maximize your sales opportunities. Experienced exhibitors take advantage of many promotional opportunities in event directories, on-site signage, advertising etc. to set their company apart from the rest.

SEMICON China & FPD China has been the biggest exhibition in the world that attract the most influential and important buyers in global semiconductor industry. Having a thorough marketing campaign can reinforce your sales message in a dynamic setting where exhibitors compete for attention.

www.semiconchina.org
www.fpdchina.org

semi

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Show Site Marketing Promotion Opportunities

A

Attendee Badge Insert

A1

Production included, Limited to 3 sponsors | Order deadline: Dec. 30, 2017

Put your company name and logo on virtually every SEMICON China attendee with these eye-catching badge inserts. Turn every visitor into a walking advertisement for your company.

YOUR BENEFITS:

- Logo on insert (69,037 visitors in 2017)
- Company featured prominently to all visitors allowing for easy locating of booth
- Logo and short company profile on sponsors page of the SEMICON China 2018 website linking to sponsor's website of choice

Price: US $8,000 / 10,000 inserts

SPECIFATIONS:

Two-sided, full colour, design provided by sponsor

Size: 9.8cm (l) x 5cm (w)

Format: AI or EPS only

Attendee Lanyard

A2

Production included, Limited to 3 sponsors | Order deadline: Dec. 30, 2017

At the registration and badge pick-up stations, visitors receive a lanyard which is worn during the entire three-day exhibition. The display of your company's logo on the lanyards ensures your company's name is prominently featured throughout all visitor interaction during the event.

YOUR BENEFITS:

- Logo on lanyards(69, 037 visitors in 2017)
- Logo and short company profile on sponsors page of the SEMICON China 2018 website, linking to sponsor's website of choice

SPECIFATIONS:

- 20mm x 93mm
- Single-sided, monochrome printing
- Intervals between sponsor's logo and the exhibition logo
- Sponsors can choose the colour of the lanyard and the logo
- Design provided by the sponsor, format: AI or EPS only, 300DPI

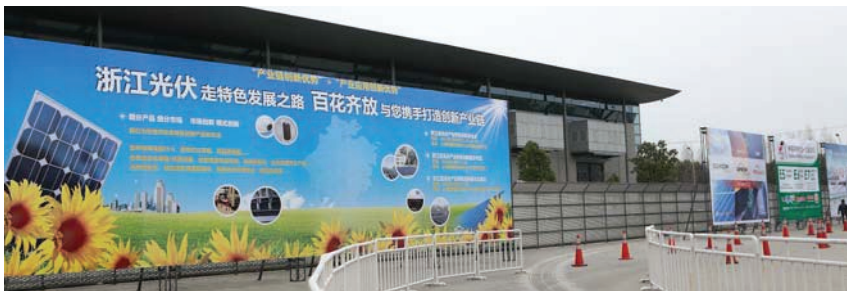
Price: US $10,000 / 10,000 inserts

Show Site Marketing Promotion Opportunities

A

Outdoor Billboard Advertisement

A3



Production included	Order deadline: Dec. 30, 2017

Standing right outside the entrance to the SNIEC, the outdoor billboard advertisement catches all your customers' attention as they arrive. Use the opportunity to help raise awareness of your presence and drive traffic to your booth.

Price: US $10,000 : 5m×8m US $20,000: 5m×16m

SPECIFATIONS: Format: AI or EPS only

Show Bags

A4

Production excluded (provided in the exhibition only)	Order deadline: Dec. 30, 2017

Nearly everyone grabs a bag before heading to the exhibit floor. Your logo on these highly sought-after and reusable totes will be distributed at multiple Shanghai New International Expo Centre locations.

Price: US $6,500 / set (20,000 inserts)

Show Site Marketing Promotion Opportunities

A

Inner Plaza Outdoor Directional Advertisement Sign

A5

Order deadline: Dec. 30, 2017

Located in the inner plaza of the exhibition center, these directional signs provide a dramatic presence for your company brand and message.

Price: US $4,500/side: 4.5m×6m per side

SPECIFATIONS: Format: AI or EPS only

Carpet Decal

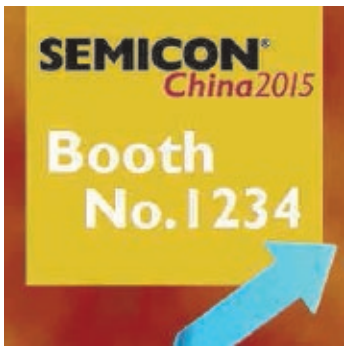
A6

Order deadline: Dec. 30, 2017

These bright floor decals show your customers the way to your booth, drawing attention to your company and leading a path right to your exhibit.

Price: US $1,500/piece

SPECIFATIONS: Format: AI or EPS only 1.5m×1.5m



Show Site Marketing Promotion Opportunities

A

Corridor Advertisement between Halls

A7

Order deadline: Dec. 30, 2017

These eye-catching advertisements, posted in the corridors between the exhibition halls, are ideally placed to reach a maximum audience of visitors.

Price: US $5,000 5m×0.7mx2pieces (4 sides)

SPECIFATIONS: Format: AI or EPS only

Corridor Advertisement between Hall N1 and 2# Registration Hall

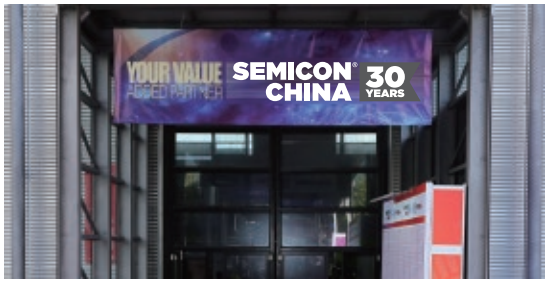
A8

Oder deadline: Dec. 30, 2017

The entrance corridor is the connection between the 2# of Shanghai New International Expo Centre and the Hall N1, which is the main entrance to Hall N1-N5 with streams of people. The length and height are perfect for advertising and attracting visitors.

Price: US $5,000 5m×1.5mx1piece (2 sides)

SPECIFATIONS: Format: AI or EPS only



Corridor Signage Board

A9

Oder deadline: Dec. 30, 2017

Located in the corridor connecting between every Hall, these directional signs provide a dramatic presence for your company brand and message. These signs can attract visitors and guide them to your booth.

Price: US $2,000 / side (Production included)

SPECIFATIONS:
One side/ sign 1m×2.5m/ side
First come, first choose
Design provided by the sponsor, format: AI or EPS only, 300DPI

SEMI Media Promotion Opportunities

B

Onsite Visitor Guide

Order deadline: Jan. 30, 2018

B1

The Onsite Visitor Guide is given out free of charge to exhibition visitors as an orientation aid. It contains an overview of the exhibition halls with booth locations and exhibitors (in alphabetical order per hall). These handy, popular pocket–size fold-out maps lead attendees through the expansive exhibit floor to the companies they want to see.

Price:

US $15,000: Front cover 4-color ad (1/4 front page)— Limited for 1 sponsor

US$10,000: Cover Two & Three 4-color full page ad

US$6,000: Back cover 4-color ad(1/4 front page)— Limited for 2 sponsors

US$6,000: Inner full page 4-color ad

US$3,000: Inner half page 4-color ad

US $1,000: Logo placement in Floor Plan Guides (Inner page)

US $500: Bold your company name of the exhibitor list:

YOUR BENEFITS:

Circulation 50,000 copies (69,037 visitors in 2017)

Distributed free of charge to all visitors

Company featured prominently to all visitors allowing for easy locating of booth

SEMI Media Promotion Opportunities

B

Ads on Semiconductor Manufacturing Magazine

Order deadline: Dec. 30, 2017

B2

All year round media plan

Semiconductor Manufacturing magazine covers every segment of China semiconductor manufac- turing industry. It is the tailored magazine for executives, managers, engineers and researchers focus on the market trends and latest technologies.

Note: Each price in this table below is Unit Price

AD.Type	1 issue($)	3 issue($)	4 issue($)
Full Page	3,200	2,600	2,000
2/3 Page	2,400	1,950	1,500
1/2 Page	1,920	1,560	1,200
1/3 Page	1,450	1,220	935
1/4 Page	1,120	910	700
Cover Two Spread		7,000	
Cover Two		4,000	
Cover Three		4,000	
Cover Four		4,900	

March special publication

Special Column Outlook will invite the excellent semiconductor companies, both domestic and abroad, to share their forecast of market trends, technologies, etc.

SPECIFICATIONS: Less than 500 Chinese words and photo.

Price: Free for SEMI members and exhibitors

SEMI Media Promotion Opportunities

B

SEMICON China 2018 Show Daily E-newsletter

Order deadline: Dec. 30, 2017

B3

The SEMICON China Show Daily E-newsletter is distributed each day of the show to Pre-registered visitors and Semiconductor Manufacturing Magazine subscribers, sending them timely information about the daily news and announcements from the show. Show Daily E-newsletter advertising is the most cost-effective way to promote your technologies and products to your key customers.

Benefits & Price

AD.Type	Dimension width*height(pixels)	File size	Format	Price($/day)
1	200 × 60	<20k	GIF 、JPEG	2,000
2	200 × 60	<20k	GIF 、JPEG	2,000
3	200 × 60	<20k	GIF 、JPEG	2,000
4	450 × 50	<20k	GIF 、JPEG	2,000
5	140 ×140	<20k	GIF 、JPEG	1,500
6	140 × 140	<20k	GIF 、JPEG	1,500
7	610 × 50	<20k	GIF 、JPEG	1,500

B4

APP e-newsletter/eCar e-newsletter

Order deadline: Dec. 30, 2017

Bi-weekly for each

Bi- weekly e-newsletter with 15,000 professional readers database, is your best choice to get the latest information of market trends.

Benefits & Price

AD.Type	Dimension width*height(pixels)	File size	Format	Price ($/Month)
1	530*40	<20k	GIF 、JPEG	2,000
2	530*40	<20K	GIF、JPEG	1,500

SEMI Media Promotion Opportunities

B

B5

SEMI China WeChat Public Platform Order deadline: Feb.28, 2018

SEMI China WeChat Public Platform provides daily message push of semiconductor industry for more than 15,000 followers at present, it is the important channel to learn the industry information. There is also an opportunity for your company to publish your news through this platform, let your customer know your product and company news timely.

Price

Period	Price($/piece/once)
Mar.14~Mar.16, 2018	1,000
other	500

Note:

Article is required to be provided two working dates ahead, SEMI has the right to do the necessary edit base on mutual communication. The push date required to be confirmed one week ahead.

B6

SEMICON/FPD China 2018 Mobile Service Platform Order deadline: Feb.28, 2018

SEMICON/FPD China 2018 mobile service platform integrates online registration, events research, booth research, speaker information, exhibitor activities, etc, provides a one-stop service for visitors and exhibitors. It also contains invitation letter templates for exhibitor's use, offers exhibitor recommendation sercive, letting visitors find your booth at the first time. The platform will be on-line in Dec, 2017.

Price:

Banner Location	Price($/piece/once)
Registration page	$1000/month
Homepage	$800/month
Booth research page	$500/month
Event research page	$500/month
Research result page	$300/month

Your Benefits:

- 6w+ visitors will use this platform during the period of the exposition
- Series of promotion to attract visitor fo pre-registration through this platform
- Company name will be listed as recommended exhibitors on the homepage
- The Platform will be fully promoted through SEMI China Media.

Note:

Banner size and promotion period is required to be confirmed with SEMI China in the Dec., 2017.

Forum Promotion Opportunities

Order deadline: Dec. 30, 2017

C

Grand Opening Keynote

C1

The grand opening keynote marks the start of SEMICON China and FPD China 2018. A collection of industry top leaders and experts will attend this high-profile event and give fabulous speeches. Please come to join us. You will gain insights to the global industry and market, network with the industry leaders and professionals who are playing vital roles in global Pan-semiconductor industry.

Elite Sponsorship US$20,000

- Company logo on the backdrop
- Company signage on the prominent location
- Company brochures placed on file folder
- Company name acknowledged by the MC at the Grand Opening Keynote
- Promotion of sponsor during the whole promotion activities of Grand Opening

Forum Promotion Opportunities

Order deadline: Dec. 30, 2017

C

C2

Tech Investment Forum - China 2018

"Tech Investment Forum - China 2018", bringing together worldwide industry and investment leaders, has become a widely recognized international platform for investment in semiconductor industry. The leaders of China's National IC Fund and municipal IC funds, and the global leading investment institutions will explore the hot topics of investment, M&A, and China opportunity.

Diamond Sponsor US$25,000

- Company logo on the forum backdrop as the Diamond Sponsor
- Company name acknowledge as the Diamond Sponsor by the Forum Emcee
- Company logo acknowledge in the forum Opening Slide as the Diamond Sponsor
- Company logo and link on Forum web page
- Two company billboards to display onsite
- Company collaterals distributed to the forum attendee
- 5 complementary conference registrants
- One invitation to 2018 Industry Gala dinner

Platinum Sponsor US$15,000

- Company logo on the forum backdrop as the Gold Sponsor
- Company logo acknowledge in the forum Opening Slide as the Gold Sponsor
- Company logo and link on Forum web page
- One company billboard displayed onsite at forum reception area
- 2 complementary conference registrants
- One invitation to 2018 Industry Gala dinner

Gold Sponsor US$10,000

- Company logo on the forum backdrop as the Silver Sponsor
- Company logo acknowledge in the forum Opening Slide as the Silver Sponsor
- Company logo and link on Forum web page
- 1 complementary forum registrant

Part of the guest speaker

Tech Investment Forum(TIF) is one of the yealy forums and events of SIIP China, for more info of yearly sponsorship, please contact at lifeng@semi.org.

SIIP CHINA
SEMI产业创新投资平台

Forum Promotion Opportunities

Order deadline: Dec. 30, 2017

C

C3

China Display Conference / ASID 2018 (Emerging Display Forum) is co-organized by SEMI and SID concurrent with FPD China 2018 .

China professional exhibition and communication platform which focus on the whole display manufacturing chain, gathering worldwide equipment, materials and the latest technology together!

Global industry leaders and experts will share their insights of technology development and market opportunities, explore the emerging display industry in China.

I. Conference Sponsorship Package

Diamond Sponsor US$15,000 Limited for 2 sponsors

- Announce the sponsor company name on the conference
- Corporate logo in the conference background plate and projection screen
- Corporate logo on the homepage of FPD China official website with company link
- Corporate brochure in the conference package
- Corporate logo printed on the cover of the conference package
- 2 places for Corporate standing poster/roll up in registration/tea break area
- 5 free seats for the conference
- 1 Seat on SEMI Industry Gala on March 14th

Platinum Sponsor US$10,000 limited for 5 sponsors

- Corporate logo in the conference background plate and projection screen
- Corporate logo on the homepage of FPD China official website with company link
- Corporate brochure in the conference package
- 1 place for Corporate standing poster/roll up in registration/tea break area
- 3 free seats for the conference
- 1 Seat on SEMI Industry Gala on March 14th

Gold Sponsor US$5,000

- Corporate logo in the conference background plate and projection screen
- Corporate logo on the homepage of FPD China official website with company link
- Corporate brochure in the conference package
- 1 free seat for the conference

Part of the guest speaker

Weldon Liu
VP
Chief Scientist
Hisense

Susumu Ohi
Vice President
CTO of PDB R&D Center
Tianma

Andreas Kreisel
Application VP
Instrument Systems

Hongxing Jiang
Fellow of the American Physical Society
Professor of Texas Tech University

Teruyuki Hayashi
Group Leader
Innovative Technology Planning Dept.
TEL

Kenneth Tai
Chairman
CEO
Japser Display Corporation

Forum Promotion Opportunities

Order deadline: Dec. 30, 2017 C

C4

CSTIC 2018

CSTIC is the largest annual semiconductor technology conferences for the industry in China. It provides a platform for executives, managers, engineers and researchers to exchange the latest developments in the industry. Sponsoring the CSTIC 2018 event will make your company stand out as a leader in the China pan-semiconductor industry and will leave a strong impression of your brand in people's minds.

CSTIC 2018

Industry Leaders (previous)

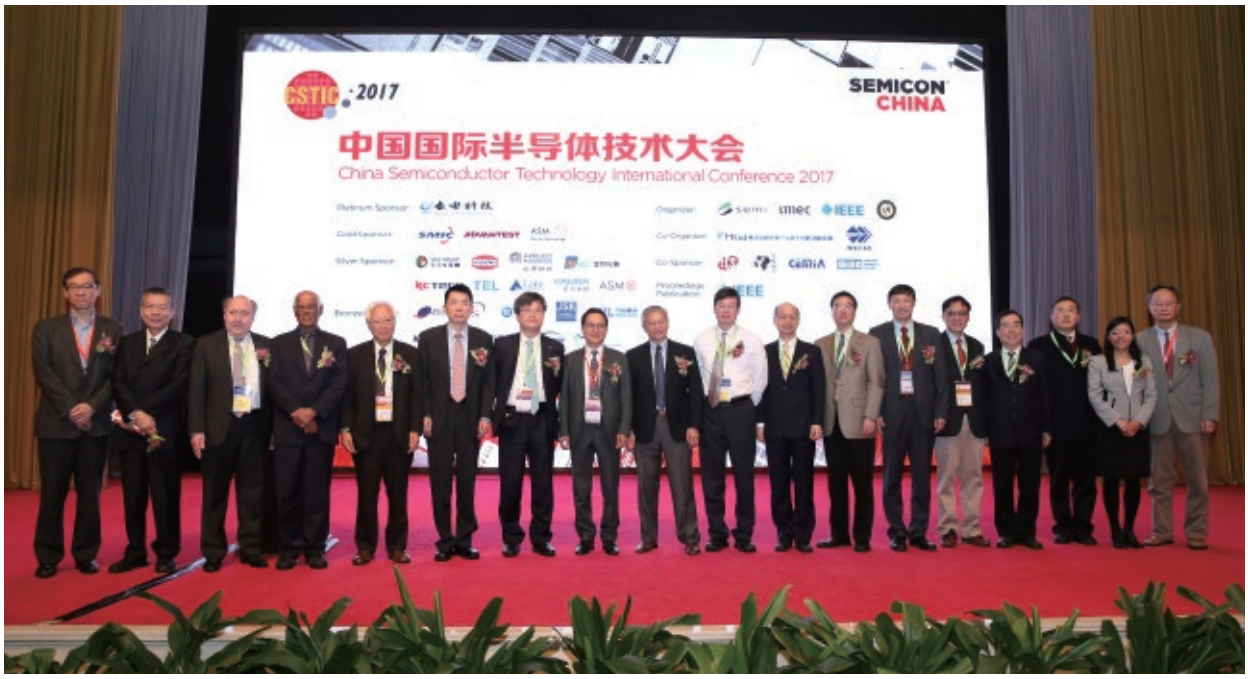
PR (Chidi) Chidambaram
Vice President, QCT Process Technologies & Foundry Engineering, Qualcomm, Incorporated

Prof. Hiroshi Amano
Nobel Laureate in Physics, 2014
Director, Center for Integrated Research of Future Electronics, Institute of Materials and Systems for Sustainability, Nagoya University

Dr. Tzu-Yin Chiu
CEO and Executive Director , Semiconductor Manufacturing International Corp. (SMIC)

Dr. Ho-Kyu Kang
Executive Vice President Process Development of Semiconductor R&D Center,Samsung Electronics Co,LTD,Korea.

Prof. Rao Tummala
Joseph.M Pettit Chair Professor in ECE and MSE
Director, 3D Microsystems Packaging Research Center
Georgia Research Alliance Eminent Scholar
Georgia Institute of Technology, Atlanta, Ga, USA



Forum Promotion Opportunities

Order deadline: Dec. 30, 2017

C

CSTIC 2018

C4

Platinum Sponsor ★★★★★ Limited for 1 sponsor

US $20,000

- All conference delegates badge inserts and lanyards(2,000 sets)
- One company Roll-up at premier location
- 10 free conference registrations, including conference materials, gift and lunch
- Emcee Recognition as the sponsor
- Company logo on CSTIC plenary session conference room backdrop
- Company collateral distributed with conference bags
- Company logo on the head page of conference guide
- Company logo and link on the homepage of CSTIC and SEMICON China show website

Gold sponsor ★★★★

US $10,000

- One company Roll-up at premier loaction
- 7 free conference registrations, including conference materials, gift and lunch
- Emcee Recognition as the sponsor
- Company logo on CSTIC plenary session conference room backdrop
- Company collateral distributed with conference bags
- Company logo on the head page of conference guide
- Company logo and link on the homepage of CSTIC and SEMICON China Show website

Silver Sponsor ★★★★

US $5,000

- One company Roll-up at premier location
- 5 free conference registrations, including conference materials, gift and lunch
- Company logo on CSTIC plenary session conference room backdrop
- Company collateral distributed with conference bags
- Company logo on the head page of conference guide
- Company logo and link on the homepage of CSTIC

Bronze Sponsor ★★★

US $3,000

- 2 free conference registrations, including conference materials, gift and lunch
- Company logo on CSTIC plenary session conference room backdrop
- Company logo on the head page of conference guide
- Company logo and link on the homepage of CSTIC

Forum Promotion Opportunities

Order deadline: Dec. 30, 2017 C

CSTIC 2018

C4

★ Platinum/Gold/Silver/Bronze Sponsor will enjoy priority to these below special sponsor opportunities at half price.

Special Sponsorships

Item	Original Price	Description
Conference Drinking Water Sponsor (Exclusive)	US $5,000	- Company logo on bottled water - Company logo on the homepage of onsite pocket guide - Company logo and link on the homepage of CSTIC and SEMICON China Show website
Give Away	US $5,000	- Company logo on the give-away item, distributed to Guest/Speakers/Conference Delegates - Company logo and link on the homepage of CSTIC and SEMICON China Show website
Conference Bag	US $6,000	- Company logo on the conference bag, distributed to Guest/Speakers/Conference delegates with conference Materials - Opportunity to distribute your company collateral materials with the conference bag - Company logo and link on the homepage of CSTIC and SEMICON China Show website
Banquet (Limited to 2 sponsors)	US $10,000	- 5 mins Speaking opportunity at the banquet - 2 Roll-up at the prominent location - Company logo and link on the homepage of CSTIC and SEMICON China Show website - Emcee Recognition as the sponsor

Forum Promotion Opportunities

Order deadline: Dec. 30, 2017

C

C5

Power&Compound Semiconductor Forum

Diamond Sponsor	US $15,000	Limited for 1 sponsor

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- Two invitations to 2018 Industry Gala dinner
- Company logo and link on SEMICON China 2018 home page and forum web page

Sapphire Sponsor	US $10,000	Limited for 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Sapphire Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- One invitation to 2018 Industry Gala dinner
- Company logo and link on SEMICON China 2018 home page and forum web page

Crystal Sponsor	US $5,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Crystal Sponsor
- 1 Complementary conference registrant
- Company logo and link on SEMICON China 2018 home page and forum web page

Forum Promotion Opportunities

Order deadline: Dec. 30, 2017

C

C6

Build China IC Manufacturing Ecosystem

Diamond Sponsor	US $15,000	Limited for 2 sponsors

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to 2018 Industry Gala dinner
- Company logo and link on SEMICON China 2018 home page and forum web page

Platinum Sponsor	US $10,000	Limited for 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Sapphire Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- One invitation to 2018 Industry Gala dinner
- Company logo and link on SEMICON China 2018 home page and forum web page

Gold Sponsor	US $5,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Crystal Sponsor
- 1 Complementary conference registrant
- Company logo and link on SEMICON China 2018 home page and forum web page

Forum Promotion Opportunities

Order deadline: Dec. 30, 2017

C

C7

Smart Automotive Forum

Diamond Sponsor	US $15,000	Limited for 1 sponsor

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to 2018 Industry Gala dinner
- Company logo and link on SEMICON China 2018 home page and forum web page

Platinum Sponsor	US $10,000	Limited for 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Sapphire Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- One invitation to 2018 Industry Gala dinner
- Company logo and link on SEMICON China 2018 home page and forum web page

Gold Sponsor	US $5,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Crystal Sponsor
- 1 Complementary conference registrant
- Company logo and link on SEMICON China 2018 home page and forum web page

Forum Promotion Opportunities

Order deadline: Dec. 30, 2017

C

C8

MSIG International IoT Conference

Diamond Sponsor	US $15,000	Limited for 2 sponsors

- Company logo on the conference backdrop as the diamond sponsor
- Company name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company logo acknowledge in the conference opening slide as the Sponsor
- Two company roll-up to display onsite, one at conference room and one at the program reception area
- 5 complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to 2018 Industry Gala dinner
- Company logo and link on SEMICON China 2018 home page and forum web page

Platinum Sponsor	US $10,000

- Company Logo on the conference backdrop
- Company logo acknowledge in the conference opening slide as the Sponsor
- One company Roll-up to display onsite at the program reception area
- 2 Complementary conference registrants
- One invitation to 2018 Industry Gala dinner
- Company logo and link on SEMICON China 2017 home page and forum web page

Gold Sponsor	US $5,000

- Company Logo on the conference backdrop
- Company logo acknowledge in the conference opening slide as the Sponsor
- 1 Complementary conference registrants
- Company logo and link on SEMICON China 2017 home page and forum web page

Forum Promotion Opportunities

Order deadline: Dec. 30, 2017

C

C9

China Memory Strategic Forum

Diamond Sponsor	US $15,000	Limited for 1 sponsor

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to 2018 Industry Gala dinner
- Company logo and link on SEMICON China 2018 home page and forum web page

Platinum Sponsor	US $10,000	Limited for 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Sapphire Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- One invitation to 20187 Industry Gala dinner
- Company logo and link on SEMICON China 2018 home page and forum web page

Gold Sponsor	US $5,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Crystal Sponsor
- 1 Complementary conference registrant
- Company logo and link on SEMICON China 2018 home page and forum web page

Forum Promotion Opportunities

Order deadline: Dec. 30, 2017

C

C10

Smart Manufacturing Forum

Diamond Sponsor US $15,000 Limited for 1 sponsor

- Company Logo on the conference backdrop as the Diamond Sponsor
- Company Name acknowledge as the Diamond Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- 5 Complementary conference registrants
- Company Collaterals distributed to the conference attendee
- One invitation to 2018 Industry Gala dinner
- Company logo and link on SEMICON China 2018 home page and forum web page

Platinum Sponsor US $10,000 Limited for 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Sapphire Sponsor
- One company Roll-up to display onsite in the conference registration area
- 2 Complementary conference registrants
- One invitation to 20187 Industry Gala dinner
- Company logo and link on SEMICON China 2018 home page and forum web page

Gold Sponsor US $5,000

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Crystal Sponsor
- 1 Complementary conference registrant
- Company logo and link on SEMICON China 2018 home page and forum web page

Forum Promotion Opportunities

Order deadline: Dec. 30, 2017

C

C11

Green High-Tech Facility Forum

Diamond Sponsor	US $10,000	Limited for 1 sponsor

- Company Logo on the conference backdrop as the Sapphire Sponsor
- Company Name acknowledge as the Sapphire Sponsor by the Conference Emcee
- Company Logo acknowledge in the conference Opening Slide as the Sponsor
- Two company Roll-up to display onsite, one at conference room and one at the program reception area
- Company Collaterals distributed to the conference attendee
- One invitation to 2018 Industry Gala dinner
- Company logo and link on SEMICON China 2018 home page and forum web page

Platinum Sponsor	US $ 5,000	Limited for 5 sponsors

- Company Logo on the conference backdrop
- Company Logo acknowledge in the conference Opening Slide as the Sapphire Sponsor
- One company Roll-up to display onsite in the conference registration area
- One invitation to 2018 Industry Gala dinner
- Company logo and link on SEMICON China 2018 home page and forum web page

Forum Promotion Opportunities

Order deadline: Dec. 30, 2017

C

C12

Semiconductor New Technology Conference

Platinum Sponsor	US $ 8,000

- Company Logo on the conference backdrop
- Company logo acknowledge in the conference opening slide as the Sponsor
- One company Roll-up to display onsite at the program reception area
- One invitation to 2018 Industry Gala dinner
- Company logo and link on SEMICON China 2017 home page and forum web page

Event Marketing Opportunities

Order deadline: Dec. 30, 2017

D

SEMI Industry Gala

D1

SEMI Industry Gala is very important for the leaders from semiconductor, FPD and PV industries. It is the biggest scale in pan-semiconductor industry.

Diamond Sponsor	US $28,000	Limited for 1 sponsor

- One Table (10 invitations) for the sponsor, company name displayed at the assigned table
- Company name acknowledged by the MC at the Gala Dinner
- Company logo on the Gala Backdrop as the Golden Sponsor
- Two standing Roll-up at the Reception Area
- Company logo on the e-invitation to all guests in the Semiconductor, PV and FPD industries
- Two full Pages Color Ad in Semiconductor Manufacturing magazine
- Company Logo Acknowledgement in show website until show close
- 2 hanging scrolls on the wall of the banquet hall with size of 7m(h)*3m(w)for each, design provided by sponsor.

Platinum Sponsor	US $12,000	Limited for 3 sponsors

- 5 Gala Invitations for the sponsor
- One standing Roll-up at the Reception Area
- Company logo on the e-invitation to all guests in the Semiconductor, PV and FPD industries
- One Page Color Ad in Semiconductor Manufacturing magazine
- Company Logo Acknowledgement in show website until show close
- 1 hanging scroll on the wall of the banquet hall with size of 7m(h)*3m(w), design provided by sponsor.

Gold Sponsor	US $6,000	Open

- 2 Gala Invitations for the sponsor
- One Page Color Ad in Semiconductor Manufacturing magazine
- Company Logo Acknowledgement in show websites until show close

Event Marketing Opportunities

Order deadline: Dec. 30, 2017 D

China IC Night

D2

Elite Sponsorship	US $20,000

- 2 extra invitations
- Company logo on the backdrop and gift package
- Company brochures placed on reception desk
- Company logo on Anniversary Photo Frame
- Company logo on invitation letter and RSVP confirmation

Invitation Sponsorship	US $10,000

- 1 extra invitation
- Company logo on Anniversary Photo Frame

SEMI Golf Tournament

D3

The SEMI Golf Tournament will gather industry leaders from across the semiconductor, flat panel display, and PV industries on March 17, 2018.This fun, relaxing networking event gives executives the opportunity to meet face-to-face away from the busy show floor, and gives you the opportunity to showcase your company in front of an important and influential audience.

Item (USD)	Game Ball Sponsor	Hat Sponsor	Prize Sponsor	Long Drive & Near Pin Sponsor	Towel Sponsor	Luncheon Sponsor	Hole Sponsor
Price	7,000	5,000	4,500	3,000	2,000	4,500	2,000/hole