

Section 1 General Information

1.1 Show Name:

SEMICON China 2021

1.2 Organizer:

Organizer: China Electronic Chamber of Commerce (CECC)

SEMI (Semiconductor Equipment and Materials International)

Management: Beijing SANDA Development Center

SEMI (Semiconductor Equipment and Materials International)

The content may require the organizer and management's directors, officers, agents, and/or employees duly acting for SEMI in the management of the exposition.

If you have any enquiries, please contact:

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1.3 Show Venue:

Hall N1-N5, E7, T1-T3

[Shanghai New International Expo Centre \(SNIEC\)](#)

2345, Longyang Road Pudong New Area, Shanghai, China

TEL: +86.21.2890.6666

FAX: +86.21.2890.6777

Email: info@sniec.net

1.4 Show Dates and Times:

Wednesday, March 17, 2021 09:00 – 17:00

Thursday, March 18, 2021 09:00 – 17:00

Friday, March 19, 2021 09:00 – 16:00

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1.5 Move-in and Move-out Dates and Times

1.5.1 Move-in and move-out dates and times

N1-N5, E7, T1-T3		
	RAW Space Exhibitor	Decorated Space Exhibitor
Move-in Schedule:		
Booth construction	Monday, March 15 10:00–22:00	N / A
Booth layout	Tuesday, March 16 09:00–22:00	Tuesday, March 16 09:00–22:00
Move-in exhibit	Monday, March 15 12:00–22:00	N / A
	Tuesday, March 16 09:00–22:00	
Booth power and compressed air supplied to booths	SNIEC will send staffs to booths to ensure booth facilities are completely and properly installed. After inspection, SNIEC will provide the power normally by 12:00a.m, Mar 16, 2021. For special cases, applications for early power supply, please contact MEGA EXPO or refer to Form 5 for details.	
Aisle carpet installation	Tuesday, March 16 17:00	
Move-out Schedule:		
Material Packing and Move-out exhibit	Friday, March 19 17:00–24:00	
Booth power and compressed air supplied off to booths	Friday, March 19 16:30	
All the exhibiting materials to be packed and removed from the hall	Friday, March 19 before 24:00	N / A

The move-in/move out schedules are subject to change, which will be noticed through

Exhibitor Update.

- 1) All freight must be delivered, uncrated, and marked “empty” for storage by **16:00, Tuesday, March 16**. SEMI will begin laying the aisle carpet shortly thereafter. Exhibits must be set and design by **22:00, Tuesday, March 16**. If freight has arrived, but the booth is not set by **22:00, Tuesday, March 16**. SEMI reserves the right to “force” set-up or to remove displays/materials from the exhibit floor at the exhibitor’s expense.
- 2) Dismantle of RAW Space booth structure must be finished by **24:00, Friday, March 19** for all exhibitors. Exhibitors who dismantle their booth structure prior to the official time will lose priority points and/or may be refused the opportunity to exhibit the following year.

1.5.2 Early Hall Access

During the show days (March 17-19), persons with an official “exhibitor” badge will have access to the hall beginning at **08:30**.

1.5.3 Extended Working Hours

Extended working hours can make request to the floor manager or at onsite services counter located in No.2 Entrance Lobby (North Entrance Lobby) of Shanghai New International Expo Centre before **14:00** every day with an additional fee. The floor managers’ contact number will be announced soon.

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1.5.4 Penalty for Early Dismantle

Exhibits may not be dismantled nor equipment removed from the booth before the official closing time on **16:00, Friday, March 19**. Exhibitors who dismantle their booth prior to the official closing time will lose priority points and booth deposit and/or may be refused the opportunity to exhibit the following year. Once dismantle begins, removal of exhibits and construction materials must be completed by **24:00 Friday, March 19**.

1.5.5 Move-out permits

The Official Freight Forwarders will issue move-out permits to all exhibitors at on-site service counter near each hall entrance on **March 19**. Please complete the permit and the official freight forwarders will start to chop at **16:30**.

1.6 2021 Important Notes

1.6.1 Safety Construction Management

- 1) Exhibitors who rent raw space must appoint their own contractors to set up the booth. Exhibitor appointed contractors (EACs) must read and observe all the rules & regulations in the [《Safety Construction Guideline》](#).
- 2) All Raw Space exhibitors must finish and return the [Form 3 \(Safety Construction Manager Registration Form\)](#) prior to **February 10, 2021**. The safety construction manager (exhibitor's company full-time employee only) should be responsible for the onsite safety construction and the entire working process.
- 3) All raw space EACs are required to pay the construction deposit and hall management fee to the official contractor, MEGA EXPO, before **February 10, 2021**. In order to simplify the move-in procedure, all EACs/Exhibitors are recommended to pay the construction deposit and hall management fee to MEGA EXPO online before **February 10, 2021**. Please refer to [Section 5](#) for details.

1.6.2 Onsite Service Counter

Onsite service counter will be located in No.2 Entrance Lobby (North Entrance Lobby) of Shanghai New International Expo Centre during set up/dismantle period.

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1.7 Important Contacts

1.7.1 SEMI Offices

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1.7.2 Service Suppliers

<p><u>Official Freight Forwarder</u></p> <p>APT Showfreight Shanghai Co Ltd. Room 2005, Modern Plaza Tower 1 369 Xian Xia Road, Shanghai 200336 PR China Tel: +86.21.6124.0090 Fax: +86.21.6124.0091 Email: janson.zhu@aptshowfreight.com Contact: Mr. Janson Zhu</p> <p>TWI Global Logistics 4480 South Pecos Rd. Las Vegas, NV. 89121 Office: +1.702.706.0405 Fax: +1.702.691.9045 Email: sales@twigroup.com Contact: Chris Drum</p> <p><u>Accommodation and Local Tour</u></p> <p>Shanghai Vision Expo & Meeting Solutions Co., Ltd. Tel: +86.21.5481.6051 +86.21.5481.6052 Fax: +86.21.5481.6032 Email: jenny@shanghai-vision.com billy@shanghai-vision.com Contact: Ms. Jenny Zhang (*805) Mr. Billy Wu (*803)</p>	<p><u>Official Stand Decorator</u></p> <p>Mega Expo (Shanghai) Co., Ltd. Tel: +86.18501650622 +86.18501650613 +86.18516104548 +86.15618957256 Fax: +86.21.5481.0933 Email: crown.lv@megaexposhanghai.com yang.lu@megaexposhanghai.com zezhen.lee@megaexposhanghai.com zhe.wang@megaexposhanghai.com Contact: Mr. Crown Lv Mr. Lucas Lu Mr. Zezhen Lee Mr. Zhe Wang</p> <p>Viewshop Exhibits & Display (Shanghai) Co., Ltd. Room A08-10, No.1099 Guo Zhan Road Shanghai 200126 China Tel: +86.21.3251.3138 ext.602 Fax: +86.21.3251.7901 Email: jerry.tao@viewshop.net Contact: Mr. Jerry Tao</p>
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Section 1 General Information

Lead Retrieval Rental**Shanghai Exhibition Information
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Contact: Mr. Kris Yan

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1.8 SEMI Expositions Calendar

2020- 2021	Date and Site	Contact
SEMICON Korea 2021	February 3 - 5, 2021 Convention & Exhibition Center (COEX), Seoul, Korea	Hye-Jin Jang hjang@semi.org +82.2.531.7802
FPD China 2021	March 17 - 19, 2021 Shanghai New International Expo Centre (SNIEC) Shanghai, China	Jesse Zhang wdzhang@semi.org +86.21.6027.8558
SEMICON China 2021	March 17 - 19, 2021 Shanghai New International Expo Centre (SNIEC) Shanghai, China	Jesse Zhang wdzhang@semi.org +86.21.6027.8558
SEMICON Southeast Asia 2021	May 18 - 20, 2021 Malaysia International Trade and Exhibition Centre (MITEC), Kuala Lumpur, Malaysia	Linda Tan ltan@semi.org +65.63396361
SEMICON West 2021	July, 2021 Moscone Center, San Francisco California, USA	Sandy Chapin schapin@semi.org 1.408.943.6936
SEMICON Taiwan 2021	September 8 - 10, 2021 Nangang Exhibition Hall, Taipei, Taiwan	Jo-ann Su jsu@semi.org 886.3.560.1777
SEMICON Europa 2021	November 16 -19, 2021 Messe München, Munich, Germany	Annette Niedballa aniedballa@semi.org +49.30.3030.807714
SEMICON Japan 2021	December, 2021 Tokyo Big Sight, Tokyo, Japan	Naoko Tejima ntejima@semi.org +81.3.3222.5804

*All dates are subject to change. For more information, please visit www.semi.org