Section 1 General Information

1.1 Show Name:
SEMICON China 2024

1.2 Organizer:
Organizer: China Electronic Chamber of Commerce (CECC)
SEMI (Semiconductor Equipment and Materials International)
Management: Beijing Sanda Economic And Technology Co.,Ltd.
SEMI China (Semiconductor Equipment and Materials International)

The content may require the organizer and management’s directors, officers, agents, and/or employees duly acting for SEMI in the management of the exposition.

If you have any enquiries, please contact:
Mr. Azir Xiang
Tel: +86.21.6027.8536
Fax: +86.21.6027.8511
Email: azir.xiang@semichina.org

Mr. Ryan Cai
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Fax: +86.21.6027.8511
Email: rcai@semi.org

Ms. Emma Liu
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Email: emmaliu@semi.org

Mr. Jason Ge
Tel: +86.21.6027.8527
Fax: +86.21.6027.8511
Email: jge@semi.org

1.3 Show Venue:
Hall N1-N5, E7, T0-T3
Shanghai New International Expo Centre (SNIEC)
2345, Longyang Road Pudong New Area, Shanghai, China
TEL: +86.21.2890.6666
FAX: +86.21.2890.6777
Email: info@sniec.net

1.4 Show Dates and Times:
Wednesday, March 20, 2024  09:00 – 17:00
Thursday, March 21, 2024  09:00 – 17:00
Friday, March 22, 2024  09:00 – 16:00
1. Move-in and Move-out Dates and Times

1.1 Move-in and move-out dates and times

<table>
<thead>
<tr>
<th>RAW Space Exhibitor</th>
<th>Decorated Space Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>N1-N5, E7, T0-T3</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Booth construction</strong></td>
<td>Monday, March 18 10:00–22:00 N / A</td>
</tr>
<tr>
<td><strong>Booth layout</strong></td>
<td>Tuesday, March 19 09:00–22:00 Tuesday, March 19 09:00–22:00</td>
</tr>
<tr>
<td><strong>Move-in exhibit</strong></td>
<td>Monday, March 18 12:00–22:00 N / A</td>
</tr>
<tr>
<td><strong>Booth power and compressed air supplied to booths</strong></td>
<td>SNIEC will send staffs to booths to ensure booth facilities are completely and properly installed. If the number of correctly connected booths in the current exhibition hall reaches more than 50% of the total, SNIEC will provide the power normally by 10:00 a.m., March 19, 2024. For special cases, applications for early power supply, please contact MEGA EXPO or refer to Form 5 for details.</td>
</tr>
<tr>
<td><strong>Aisle carpet installation</strong></td>
<td>Tuesday, March 19 17:00</td>
</tr>
<tr>
<td><strong>Move-out Schedule:</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Material Packing and Move-out exhibit</strong></td>
<td>Friday, March 22 17:00–24:00</td>
</tr>
<tr>
<td><strong>Booth power and compressed air supplied off to booths</strong></td>
<td>Friday, March 22 16:30</td>
</tr>
<tr>
<td><strong>All the exhibiting materials to be packed and removed from the hall</strong></td>
<td>Friday, March 22 before 24:00 N / A</td>
</tr>
</tbody>
</table>

The move-in/move out schedules are subject to change, which will be noticed through Exhibitor Update and On-site Dismantle Notice.

1) All freight must be delivered, uncrated, and marked “empty” for storage by 16:00, Tuesday, March 19. SEMI will begin laying the aisle carpet shortly thereafter. Exhibits must be set and design by 22:00, Tuesday, March 19. If freight has arrived, but the booth is not set by 22:00, Tuesday, March 19. SEMI reserves the right to “force” set-up or to remove displays/materials from the exhibit floor at the exhibitor’s expense.

2) Dismantle of RAW Space booth structure must be finished by 24:00, Friday, March 22 for all exhibitors. Exhibitors who dismantle their booth structure prior to the official time will lose priority points and/or may be refused the opportunity to exhibit the following year. Exhibitors and contractors are obliged to dispose of all waste, including but not limited to KT board, paint bucket, etc. If exhibitors and contractors violates the requirements, all deposit will be deducted as penalty.

1.2 Early Hall Access

During the show days (March 20 – March 22), persons with an official “exhibitor” badge will have access to the hall beginning at 08:00.

1.3 Extended Working Hours

Extended working hours can make request to the floor manager or at onsite services counter located in No.2 Entrance Lobby (North Entrance Lobby) of Shanghai New
Section 1 General Information

International Expo Centre before 14:00 every day with an additional fee. The floor managers’ contact number will be announced soon.

1.5.4 Penalty for Early Dismantle
Exhibits may not be dismantled nor equipment removed from the booth before the official closing time on 16:00, Friday, March 22. Exhibitors who dismantle their booth prior to the official closing time will lose priority points and booth deposit and/or may be refused the opportunity to exhibit the following year. Once dismantle begins, removal of exhibits and construction materials must be completed by 24:00, Friday, March 22. Exhibitors and contractors are obliged to dispose of all waste, including but not limited to KT board, paint bucket, etc. If exhibitors and contractors violates the requirements, all deposit will be deducted as penalty.

1.5.5 Move-out permits
The Official Freight Forwarders will issue move-out permits to all exhibitors at on-site service counter near each hall entrance on March 22. Please complete the permit and the official freight forwarders will start to chop at 16:30.

1.6 2024 Important Notes

1.6.1 Safety Construction Management
1) Exhibitors who rent raw space must appoint their own contractors to set up the booth. Exhibitor appointed contractors (EACs) must read and observe all the rules & regulations in the “Safety Construction Guideline”.
2) All Raw Space exhibitors must finish and return the Form 3 (Safety Construction Manager Registration Form) prior to February 8, 2024. The safety construction manager (exhibitor’s company full-time employee only) should be responsible for the onsite safety construction and the entire working process.
3) All raw space EACs are required to pay the construction deposit and hall management fee to the official contractor, MEGA EXPO, before February 8, 2024. In order to simplify the move-in procedure, all EACs/Exhibitors are recommended to pay the construction deposit and hall management fee to MEGA EXPO online before February 8, 2024. Please refer to Section 5 for details.

1.6.2 Onsite Service Counter
Onsite service counter will be located in No.2 Entrance Lobby (North Entrance Lobby) of Shanghai New International Expo Centre during set up/dismantle period.


## Section 1 General Information

### 1.7 Important Contacts

#### 1.7.1 SEMI Offices

**SEMI GLOBAL HEADQUARTERS**  
San Jose  
673 South Milpitas Blvd.  
Milpitas, CA 95035, USA  
Tel: +1.408.943.6900  
Fax: +1.408.428.9600  
Email: semihq@semi.org

**ASIA**

**Shanghai**  
Room 803, 2nd Building, No. 1158 Zhang Dong Road, Zhangjiang Hi-tech Park, Pudong  
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**Beijing**  
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**Hsinchu**  
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**Seoul**  
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Fax: +82.2.551.3406  
Email: semisouthkorea@semi.org

**Singapore**  
Level 6 Lobby A, Pico Creative Centre 20 Kallang Avenue  
Singapore 339411  
Tel: +65.6339.6361  
Fax: +65.6339.6637  
Email: semisg@semi.org

**Tokyo**  
4-7-15, Kudan-Minami Chiyoda-ku, Tokyo 102-0074 Japan  
Tel: +81.3.3222.5755  
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DBS House, Suite # 217  
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Fax: +91.80.4040.711  
Email: msubesh@semi.org

**EUROPE**

**Brussels**  
14 Rue de Science, B-1040 Brussels, Belgium  
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Email: semieurope@semi.org

**Berlin**  
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Tel: +49.30.3030.8077.0  
Fax: +49 30 8187 8879  
Email: semieurope@semi.org

**North America**

**San Jose**  
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Milpitas, CA 95035, USA  
Phone: +1.408.943.6900  
Fax: +1.408.428.9600  
Email: semijp@semi.org

**Washington, D.C.**  
1200 G. St NW, Suite 325  
Washington, D.C. 20005, USA  
Tel: +1.202.393.5554  
Email: semidc@semi.org
# Section 1 General Information

## 1.7.2 Service Suppliers

### Official Freight Forwarder

**APT Showfreight Shanghai Co Ltd.**

- Address: R.12B3, Oriental Viking Building, 333 Xian Xia Road, Shanghai 200336 PR China
- Tel: +86.21.6124.0090 ext. 307 (for overseas exhibits) / 312 (for domestic exhibits)
- Fax: +86.21.6124.0091
- Email: [janson.zhu@aptshowfreight.com](mailto:janson.zhu@aptshowfreight.com); [david.huang@aptshowfreight.com](mailto:david.huang@aptshowfreight.com)
- Contact: Mr. Janson Zhu (for overseas exhibits) / Mr. David Huang (for domestic exhibits)

### Official Stand Decorator

**Mega Expo (Shanghai) Co., Ltd.**

- Tel: +86.18501650622 / +86.18501650613 / +86.18516104548 / +86.15618957256
- Fax: +86.21.5481.0933
- Email: [crown.lv@megaexposhanghai.com](mailto:crown.lv@megaexposhanghai.com); [yang.lu@megaexposhanghai.com](mailto:yang.lu@megaexposhanghai.com); [zezhen.lee@megaexposhanghai.com](mailto:zezhen.lee@megaexposhanghai.com); [zhe.wang@megaexposhanghai.com](mailto:zhe.wang@megaexposhanghai.com)
- Contact: Mr. Crown Lv / Mr. Lucas Lu / Mr. Zezhen Lee / Mr. Zhe Wang

### For North America Exhibitors Forwarding:

**TWI Group, Inc.**

- Address: 6425 Montessouri Street, Suite 200, Las Vegas, NV 89113, USA
- Office: +1.702.691.9022
- Mobile: +1.702.587.7093
- Email: [cdrum@twigroup.com](mailto:cdrum@twigroup.com); [sales@twigroup.com](mailto:sales@twigroup.com)
- Contact: Mr. Christopher Drum

### Viewshop Exhibition & Display (Shanghai) Co., Ltd.

- Address: Room A08-A11 & B01, No.850 Bo Cheng Road, Shanghai 200126 China
- Tel: +86.21.3251.3138 ext.236
- Phone: +86.13801696277
- Fax: +86.21.3251.3139
- Email: [john.shi@viewshop.net](mailto:john.shi@viewshop.net)
- Contact: Mr. John Shi

### Exhibition Safety Supervision

**HAH Consulting & Exhibition Co., Ltd.**
# Section 1 General Information

<table>
<thead>
<tr>
<th>Accommodation and Local Tour</th>
<th>Lead Retrieval Rental</th>
</tr>
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<tbody>
<tr>
<td><strong>Shanghai Vision Expo &amp; Meeting Solutions Co., Ltd.</strong></td>
<td><strong>E2-2E1, 2345 Long yang Road</strong></td>
</tr>
<tr>
<td>Tel: +86.21.5481.6051</td>
<td>Pudong New Area Shanghai 201204 P.R.C</td>
</tr>
<tr>
<td>+86.21.5481.6052</td>
<td>Tel: +86.21.2890.6633</td>
</tr>
<tr>
<td>Fax: +86.21.5481.6032</td>
<td>+86.21.2890.6634</td>
</tr>
<tr>
<td>Email: <a href="mailto:jenny@shanghai-vision.com">jenny@shanghai-vision.com</a></td>
<td>+86.21.2890.6635</td>
</tr>
<tr>
<td></td>
<td>Fax: +86.21.2890.6000</td>
</tr>
<tr>
<td>Contact: Ms. Jenny Zhang (*805)</td>
<td>E-mail: <a href="mailto:hah@hahchina.com">hah@hahchina.com</a></td>
</tr>
<tr>
<td>Mr. Billy Wu (*803)</td>
<td>Contact: Ms. Lya Huang</td>
</tr>
</tbody>
</table>

| **Lead Retrieval Rental** | **E2-2E1, 2345 Long yang Road** |
|----------------------------| Pudong New Area Shanghai 201204 P.R.C |
| **Shanghai Exhibition Information Technology Inc.** | Tel: +86.21.3376.5869*803 |
| Suite D&E, Floor5, No.567 Zhong Hua Road, Huangpu District, Shanghai China 200010 | Email: tina.xie@expotec.com.cn |
| Tel: +86.21.3376.5869*803 | Contact: Ms. Tina Xie |
| Email: tina.xie@expotec.com.cn | |
| Contact: Ms. Tina Xie | |
## Section 1 General Information

### 1.8 SEMI Expositions Calendar

<table>
<thead>
<tr>
<th>2023-2024</th>
<th>Date and Site</th>
<th>Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEMICON Europa 2023</td>
<td>November 14 - 17, 2023 Messe München, Munich, Germany</td>
<td>Reviliani Gani/ Robert Sellnow <a href="mailto:semiconeuropa@semi.org">semiconeuropa@semi.org</a> +49.30.3030.8077-17/-14</td>
</tr>
<tr>
<td>SEMICON Japan 2023</td>
<td>December 13 - 15, 2023 Tokyo Big Sight, Tokyo, Japan</td>
<td>Naoko Tejima <a href="mailto:ntejima@semi.org">ntejima@semi.org</a> +81.3.3222.5804</td>
</tr>
<tr>
<td>SEMICON Korea 2024</td>
<td>January 31 – February 2, 2024 Convention &amp; Exhibition Center (COEX), Seoul, Korea</td>
<td>Hye-Jin Jang <a href="mailto:hjang@semi.org">hjang@semi.org</a> +82.2.531.7802</td>
</tr>
<tr>
<td>FPD China 2024</td>
<td>March 20 – March 22, 2024 Shanghai New International Expo Centre (SNIEC) Shanghai, China</td>
<td>Jesse Zhang <a href="mailto:wdzhang@semi.org">wdzhang@semi.org</a> +86.21.6027.8558</td>
</tr>
<tr>
<td>SEMICON China 2024</td>
<td>March 20 – March 22, 2024 Shanghai New International Expo Centre (SNIEC) Shanghai, China</td>
<td>Jesse Zhang <a href="mailto:wdzhang@semi.org">wdzhang@semi.org</a> +86.21.6027.8558</td>
</tr>
<tr>
<td>SEMICON Southeast Asia 2024</td>
<td>May 28 - 30, 2024 MITEC, KUALA LUMPUR, MALAYSIA</td>
<td>Theresa Lan <a href="mailto:tlen@semi.org">tlen@semi.org</a> +65 6391 9511</td>
</tr>
<tr>
<td>SEMICON West 2024</td>
<td>July 9 - 11, 2024 Moscone Center, San Francisco California, USA</td>
<td>Sandy Chapin <a href="mailto:schapin@semi.org">schapin@semi.org</a> 1.408.943.6936</td>
</tr>
<tr>
<td>SEMICON Taiwan 2024</td>
<td>September 4 - 6, 2024 Nangang Exhibition Hall, Taipei, Taiwan</td>
<td>Jo-ann Su <a href="mailto:jsu@semi.org">jsu@semi.org</a> 886.3.560.1777</td>
</tr>
</tbody>
</table>

*All dates are subject to change. For more information, please visit [www.semi.org](http://www.semi.org)*