

Section 3 Exhibitor Responsibilities & Liabilities

3.1 Amendments / General Supervision

All exhibit matters and questions not covered by these rules and regulations are subject to the decision of SEMI Show Management. These rules and regulations may be amended at any time by SEMI and all the amendments that may be so made shall be equally binding to/on all parties affected by them as they are by the original rules and regulations. In the event of any amendment or addition to these rules and regulations, written notice will be given by SEMI to such Exhibitors as may be affected thereby.

SEMI SHOW MANAGEMENT RESERVES THE RIGHT TO REJECT, OR PROHIBIT ANY EXHIBIT, WHOLE OR IN PART, OR ANY EXHIBITOR AND HIS REPRESENTATIVES, BASED SOLELY ON ITS JUDGMENT, DISCRETION, AND AUTHORITY. PLEASE REFER TO YOUR SEMICON EXHIBIT SPACE APPLICATION / CONTRACT FOR ADDITIONAL RULES AND REGULATIONS.

3.2 Default in Occupancy

Any Exhibitor failing to occupy contracted space is not relieved of the payment of the full rental of such space. All display systems and equipment/products must be installed and complete prior to 22:00 Tuesday, March 16. Unoccupied space may be repossessed by Show Management for such purpose as it may see fit. Failure to notify SEMI Show Management of cancellation in advance will cause exhibitor to lose priority for exhibit space.

3.3 Exhibitor Liability

The Exhibitor assumes full financial liability for damage to the facility or neighboring exhibits caused by the construction of the exhibitor's booth structure. The Exhibitor may not apply paint, lacquer, adhesives or other coating to building columns, walls or floors.

In the event any part of the exhibit hall is destroyed or damaged so as to prevent SEMI from permitting an Exhibitor to occupy assigned space during any part or the whole exhibition period; or in the event where occupation of assigned space during any part or the whole exhibition period is prevented by strike, acts of nature, national emergency, or other cause beyond the control of SEMI; the Exhibitor hereby waives any claim against SEMI beyond a refund of rent paid for the period it was prevented from using the space, less a proportionate share of the exposition expenses incurred by SEMI.

In addition to the Rules and Regulations listed on the back of the exhibit space application/contract, the SEMICON rules and regulations have been established in consideration of all participants (Exhibitors, attendees, service contractors, building management, and Show Management) and apply to all participants throughout the show.

3.4 Limitation of Liability / Insurance

SEMI would like to remind the Exhibitor of the limits of liability as agreed to on the back of the original signed application/contract for exhibit space.

3.5 Reselling / Use of Space

The Exhibitor may not assign, sublet or resell; in whole or in part, their contracted space. The company logo and name shows on raw space shall be limited to the contracting company itself, the company logo and name of non-contracting company should not be shown in a prominent place in principle. Contracted exhibit space must appear as one unified booth. All booths must be staffed during exhibition hours.

3.6 Violations and Penalties

SEMI Show Management may, at its discretion, eliminate or reduce priority points for violation of these rules and regulations and impose a penalty fee as outlined below. In

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In addition, substantial violation of these rules and regulations by the Exhibitor, its employees, or agents may, at the option of Show Management, forfeit the Exhibitor's right to occupy exhibit space and such Exhibitor shall forfeit to SEMI all moneys paid or due.

Exhibitors can contact SEMI Show Management for any questions before arriving at the venue. Failure to comply with the exposition rules will result in the following loss of priority points.

If not corrected by the end of:

Set-Up Period	+10% reduction
1st Exhibit Day	+10% additional reduction
2nd Exhibit Day	+10% additional reduction
3rd Exhibit Day	+10% additional reduction
Total	40% possible reduction of priority points

And result in the following monetary penalty:

Minimum Fee (for 1 booth): USD 3,000.00
Each additional booth is an additional USD 1,000.00

For example:

1 booth =	USD 3,000.00
2 booths =	USD 4,000.00
3 booths =	USD 5,000.00

Upon evidence of substantial violation, SEMI may enter and take possession of the space occupied by the Exhibitor and may remove all persons and goods at the Exhibitor's risk. The Exhibitor shall pay all expenses and damages that SEMI may thereby incur.

It is to your advantage to contact SEMI Show Management prior to arriving on-site with any questions.

3.7 Theft / Damages

Report thefts or damages immediately to both Security and Show Management if found.

Venue Police Information:
Location: Glass house (east of W4, near inside square)
Tel: +86.21.2890.6110

Venue Property Office Information:
Location: 2F, E6
Tel: +86.21.2892.8580

While SEMI Show Management will exercise reasonable care in safeguarding your property, neither Show Management, the facility, the security contractor, the general contractor, nor any of their officers, agents or employees assume any responsibility for such property. Exhibitors should therefore include or have a rider attached to their insurance policies covering the shipment of merchandise to the exposition, the exposition period, and return of their merchandise to their home base.

SEMI SHOW MANAGEMENT RESERVES THE RIGHT TO PURSUE ANY ACTION IT DEEMS NECESSARY IN THE BEST INTEREST OF THE EXPOSITION AND IN FAIRNESS TO ALL EXHIBITORS.