

Post Show Report

Co-located with

FPD China2015

SEMICON[®] China and FPD China 2015

March 17-19, 2015

Shanghai New International Expo Centre, Shanghai, China

Attendance *Includes SEMICON China, FPD China, and Co-located SIIEF Events*

SEMICON China/FPD China Visitors	18,551
SEMICON China/FPD China Exhibitors	13,973
Electronica/Productronica/LASER China	16,678
CPCA	4,698
Total Combined Event Attendance	53,900

International Attendance

Total International SEMICON Visitors:	1,783
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Major Countries/Regions Represented (percentage of international SEMICON visitors)

South Korea	25%	Hong Kong China	3%
Taiwan China	19%	Russia	2%
Japan	16%	Germany	2%
United States	16%	France	1%
Singapore	6%	United Kingdom	1%
Malaysia	3%	India	1%

42 Total Countries/Regions Represented at SEMICON/FPD China 2015

Exhibitor Information

Total SEMICON/FPD China Exhibiting Companies	937
Booths	2,623
Total Net Occupied Exhibit Area	23,607 sqm.

Top Visiting Companies

Shenyang Fortune Precision Equipment Co., Ltd.
Hiwin Mikrosystem Corp.
Tianjin Zhonghuan Semiconductor Co., Ltd.
DISCO HI-TEC CHINA CO., Ltd.
CETC Electronics Equipment Co., Ltd.
ASM Technology Singapore Pte. Ltd.
Beijing Jingyuntong Technology Co., Ltd.
Advantest (China) Co., Ltd.
Shanghai Hanhong Precision Machinery Co., Ltd.
Tokyo Electron (Shanghai) Ltd.
Shanghai Microelectronics Design Co., Ltd.
Beijing Sevenstar Electronics Co., Ltd.
Teltec Semiconductor Pacific Ltd.
Tokyo Seimitsu Co., Ltd.
Swagelok (Shanghai) Fluid Systems Technologies Co., Ltd.
HANMI Semiconductor
Nordson ASYMTEK
Spirox Corporation
Kulicke & Soffa Ind., Inc.
SMC (China) Co., Ltd.
Shanghai Micro Electronics Equipment Co., Ltd.
Wuhan Xinxin Semiconductor Manufacturing Corp.
Nantong Fujitsu Microelectronics Co., Ltd.
Shanghai Huahong Grace Semiconductor Manufacturing Corp.
Shanghai Huali Microelectronics Corp.



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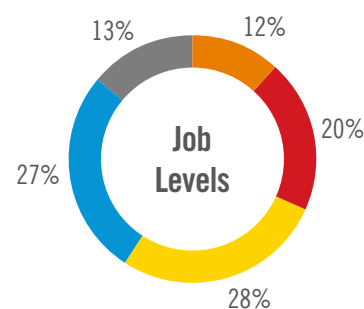
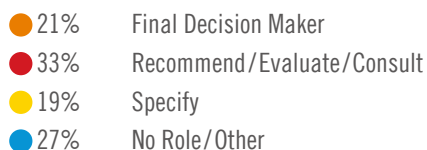
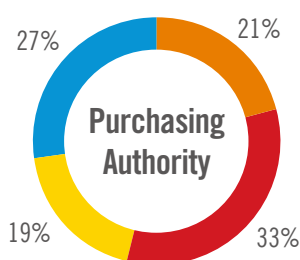
FPD China2015

Visitor Profile

SEMICON China and FPD China attract a highly influential audience from every segment and sector of the global microelectronics industries, including semiconductors, LEDs, OLEDs, MEMS, printed/flexible electronics, and other adjacent markets.

Influential Buyers

SEMICON China and FPD China visitors are involved in purchasing decisions, influencing the selection and final purchase of microelectronics manufacturing equipment, materials, components, and services.



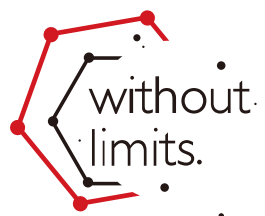
Visitor Profile

SEMICON China and FPD China attract multi-level buying teams, with broad representation across all levels, functions and industries.

48% of visitors represent engineering functions, including R&D, Design, and Product Management Engineering.

Primary Job Functions

Manufacturing Engineering/Operations Management	11%
Fabrication and Process Engineering	10%
Design Engineering (includes Software Systems, Test, Hardware)	7%
Research and Development Engineering	7%
Product Management/Engineering	5%
Assembly/Packaging Engineering	4%
Quality Assurance and Test Engineering	3%
Facilities Engineering/Engineering Support	1%
Marketing/Sales/Business Development	17%
Executive Management/Board Member	10%
Purchasing/Procurement	7%
Manufacturing and Production	4%
Environment, Health and Safety	1%
Financial/Industry Analyst/Training	1%
Government/Public Policy	1%
Human Resources Management	1%
Solar	1%
Other	9%



SEMICON[®] China2015

MARCH 17–19

SHANGHAI NEW INTERNATIONAL EXPO CENTRE
SHANGHAI, CHINA

Areas of Interest

SEMICON China and FPD China visitors are interested in a broad range of industries, technologies, and products from across the supply chain, from design to final manufacturing.

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Technology Interests

SEMICON China and FPD China attract a diverse range of visitors from across the microelectronic industry with multiple industry and technology interests.

SEMICON China and FPD China Visitors Technology Interests

Semiconductors	60%
Flat Panel Display	18%
MEMS	18%
LED/Solid State Lighting	17%
PV	15%
Nanoelectronics	9%
Flexible/Printed	8%
Other	13%

MANUFACTURING

Semiconductor Device Manufacturing (IDM, foundry)	34%	Assembly and Test Services	15%
Electronic Manufacturing Services (EMS)	28%	Fabless Semiconductor Manufacturer/ Design Services	13%

MANUFACTURING EQUIPMENT

Wafer Processing/Front-end Manufacturing Equipment	17%	Thin Film Manufacturing Equipment	12%
Assembly and Packaging Equipment	16%	Inspection and Measurement/Metrology Products	11%
Test Equipment	15%	Secondary Equipment and Services	4%
		Other Equipment	5%

MATERIALS

Process Materials	13%	Test Materials	8%
Wafers and Substrates	12%	Chemicals and Solids	8%
Assembly and Packaging Materials	10%	Gases	5%
		Other Materials	7%

COMPONENTS/SUB-SYSTEMS/SOFTWARE

Components, Parts, and Accessories	9%	Software—Electronic Design (EDA/Silicon Intellectual Property)	4%
Factory Control Automation/Facilities	8%	Software—Manufacturing/Factory Automation	2%
Sub-systems	4%		

SOFTWARE, OTHER PRODUCTS AND SERVICES

Manufacturing Services or Manufacturing Consulting	5%	Support Products (includes consumables)	4%
Business Services or Consulting	4%	Other	3%

FLAT PANEL DISPLAY PRODUCTS

FPD Panels and Modules	9%
FPD Components	3%



A series of concurrent exciting forums and events held with SEMICON China and FPD China together which is the great platform for exhibitors and visitors to explore the whole China's semiconductor industry supply chain.

SEMICON[®] China 2015

MARCH 17-19
SHANGHAI NEW INTERNATIONAL EXPO CENTRE
SHANGHAI, CHINA

Cocurrent Forums

1143

CSTIC 2015



676

Grand Opening Keynote



184

Semiconductor Market & China Opportunity



206

Tech Investment Forum-China 2015



206

LED China Conference 2015



491

Intelligent Wearable Industry Seminar



160

Advanced Packaging



82

Build China's IC Ecosystem



51

Mobile Technology Enabled by Semiconductor



44

China Equipment and Materials Forum



113

SEMI China PV Standards Technical Committee Spring Meeting 2015



2015 China FPD Conference / ASID 2015

145

Opening Ceremony and Keynote Speeches



65

OLED Display



87

LCD Display



79

Oxide and LTPS Display



70

Printing Display & Touch Screen

