# SEMICON® CHINA FPDCHINA 跨界全球·心芯相联

March 23-25, 2022 | SNIEC, Shanghai, China





# **Forum Promotion Opportunities**

Order deadline: Feb. I, 2022



#### China Semiconductor Technology International Conference



Industry Leaders (previous)



In addition to individual benefits listed in this sponsor brochure, each opportunity includes the following benefits:

- · Company logo listed on conference guide as a sponsor
- Company logo on CSTIC and SEMICON China website as a sponsor
- Company logo listed on Plenary session conference room backdrop as a sponsor
- Company logo placed in promotion emails

SEMI members receive 20% discount on all sponsorships Pricing: Non-member (member)

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#### China Semiconductor Technology International Conference



#### Diamond Sponsor - US\$50000(US\$40000)

- One page ad. on cover 2 or 3 of conference proceeding
- One year of company logo on CSTIC website and promotion email as a diamond sponsor
- Opportunity to provide a gift to attendees with your company logo (provided by sponsor)
- 120sec company promotion video before CSTIC plenary session on March 27 and 9 parallel symposia on March 27-28

#### Platinum Sponsor - US\$30,000(US\$24,000) Limited to 2 sponsors

- All conference delegates badge inserts and lanyards (2000 sets)
- 90sec company promotion video before CSTIC plenary session on March 27 and 9 parallel symposia on March 27-28
- One company Roll-up at premier location (provided by sponsor)
- 8 complimentary conference registrations, including conference materials
- Company collateral distributed with conference bags
- 2m\*3m exhibition booth with one table and two chairs at Hangzhou International Expo Center

#### Networking Luncheon - US\$12,500(US\$10,000) Limited to 2 sponsors

- · Poster signage with your company logo at Luncheon
- 4 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- · Company collateral distributed with conference bags
- 2m\*3m exhibition booth with one table and two chairs at Hangzhou International Expo Center

#### Conference Bags - US\$10,000 (US\$8,000) Limited to 2 sponsors

- Conference bags imprinted with conference logo
- 3 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- · Company collateral distributed with conference bags
- $\bullet \ 2m^*3m$  exhibition booth with one table and two chairs at Hangzhou International Expo Center

- Lunch and banquet dinner together with conference committees and plenary speakers
- One company Roll-up at premier location (provided by sponsor)
- 10 complimentary conference registrations, including conference materials
- · Company collateral distributed with conference bags
- 2m\*3m exhibition booth with one table and two chairs at Hangzhou International Expo Center

#### Banquet - US\$20,000(US\$16,000)

Limited to 2 sponsors

Limited to 2 sponsors

- Give a <3min talk at the beginning of the banquet
- 60sec company promotion video before CSTIC plenary session on March 27 and 9 parallel symposia on March 27-28
- · Poster signage with your company logo at Banquet
- 6 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- · Company collateral distributed with conference bags
- 2m\*3m exhibition booth with one table and two chairs at Hangzhou International Expo Center

#### Poster Session/Coffee Break - US\$12,500(US\$10,000)

Exclusive

- · Company logo on each poster boards
- Signage during coffee break
- 4 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- Company collateral distributed with conference bags
- 2m\*3m exhibition booth with one table and two chairs at Hangzhou International Expo Center

#### Conference Proceeding USB Disk - US\$10,000 (US\$8,000)

Exclusiv

- Company logo on proceeding USB Disk
- 3 complimentary conference registrations, including conference materials
- One company Roll-up at premier location (provided by sponsor)
- · Company collateral distributed with conference bags
- $\,^{\circ}$  2m\*3m exhibition booth with one table and two chairs at Hangzhou International Expo Center

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#### China Semiconductor Technology International Conference



#### Keynote Speakers - US\$10,000 (US\$8,000) Limited to 3 sponsors

- Recognition by moderator (could be a committee member from the sponsor company) when introducing conference keynote speakers
- · Company logo placed on web page next to keynote speakers
- · Photo together with keynote speakers
- 3 complimentary conference registrations, including conference
- One company Roll-up at premier location (provided by sponsor)
- · Company collateral distributed with conference bags
- 2m\*3m exhibition booth with one table and two chairs at Hangzhou International Expo Center

#### Conference Pen - US\$6,000 (US\$4,800)

Exclusive

- Pens imprinted with company logo
- 2 complimentary conference registrations, including conference
- One company Roll-up at premier location (provided by sponsor)
- · Company collateral distributed with conference bags
- 2m\*3m exhibition booth with one table and two chairs at Hangzhou International Expo Center (Sponsor to produce the pen with SEMI's approval)

#### Technical Symposium - US\$5,000 (US\$4,000)

- · Company logo placed on webpage and proceeding next to the one selected session
- · Opening slide for the selected session with company logo
- · Onsite signage with your company logo listed as the session sponsor
- · 2 complimentary conference registrations, including conference materials
- 2m\*3m exhibition booth with one table and two chairs at Hangzhou International Expo Center
- If you selected to sponsor 2 symposia, the second one will be half price

### Best Student Awards - US\$5,000 (US\$4,000) Limited to 2 sponsors

- Recognition by moderator when introducing conference Best Student Awards
- · Company logo on the gifts to award winners
- · Photo together with award winners
- 2 complimentary conference registrations, including conference materials
- 2m\*3m exhibition booth with one table and two chairs at Hangzhou International Expo Center

#### Conference Notebook - US\$6,000 (US\$4,800)

Exclusive

- · Notebook imprinted with company logo
- 2 complimentary conference registrations, including conference
- One company Roll-up at premier location (provided by sponsor)
- · Company collateral distributed with conference bags
- 2m\*3m exhibition booth with one table and two chairs at Hangzhou International Expo Center
  - (Sponsor to produce the notebook with SEMI's approval)

#### Panel Discussion - US\$6,000 (US\$4,800)

Limited to 2 sponsors

- · Panel discussion opening slide with company logo
- Opportunity to introduce the moderator at the beginning of the panel
- · Company logo placed on webpage and proceeding next to panel session
- · Onsite signage with your company logo listed as the session sponsor
- 2 complimentary conference registrations, including conference materials • 2m\*3m exhibition booth with one table and two chairs at Hangzhou

#### Best Young Engineer Awards - US\$5,000 (US\$4,000) Limited to 2 sponsors

- · Recognition by moderator when introducing conference Best Young Engineer Awards
- · Company logo on the gifts to award winners
- · Photo together with award winners

International Expo Center

- · 2 complimentary conference registrations, including conference materials
- 2m\*3m exhibition booth with one table and two chairs at Hangzhou International Expo Center



\*Company promotion video should be non-commercial