



## SEMICON China 2017: Access the Growing Buying Power in China

The China market continues to generate excitement in the microelectronics industry. Market forecasts project that demand for fab equipment in China will approach US\$5 billion in 2016, and demand for materials will exceed US\$6 billion. With a combined value of more than US\$10 billion, China retains its position as one of the world's leading microelectronics manufacturing regions.

The growth of China's domestic semiconductor manufacturing capabilities has brought increased investment and further expansion beyond semiconductors, including LEDs and solid state lighting, displays, and MEMS. Each of these markets—and the buyers from China's leading technology companies—are represented at SEMICON China. SEMICON China attracts more participating companies, more buyers, and more key decision-makers than any other industry event in the region.

### Theme Pavilions: Highlighting Growing and Emerging Technology Markets

The Theme Pavilions at SEMICON China 2017 are a great way to stand out from the crowd and showcase your unique manufacturing products and solutions in critical markets including: LED and Sapphire; MEMS; Semiconductor Material; and IC Manufacturing. In addition, many organizations and regions will also host special exhibit pavilions including: CEPEA, Shenyang AMT, Germany, Korea, and Taiwan.

### SEMICON China Technology Conferences

SEMICON China features a wide of industry-leading technical conferences, providing critical content that attracts the right audience and stimulates innovation and industry growth.

#### Six major themes for 2017 programs



Co-located with

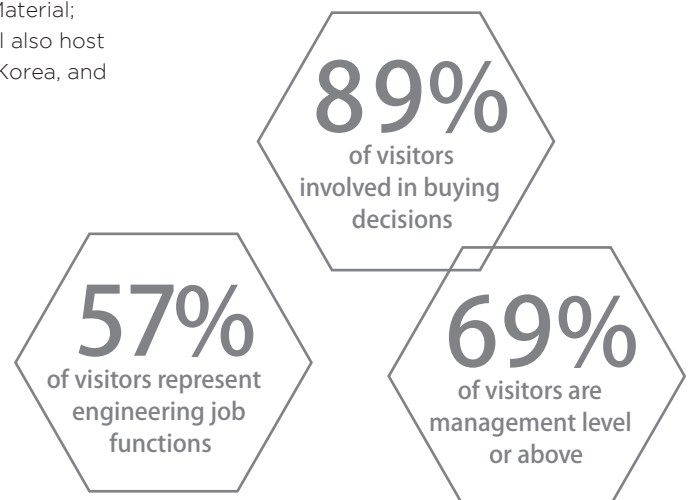
## FPDCHINA

SEMICON China and FPD China attract a highly influential audience from every segment and sector of the global microelectronics industries, including semiconductors, LEDs, OLEDs, MEMS, printed/flexible electronics, and other adjacent markets.

### SEMICON China/FPD China 2016 Post-show Data

Total Attendance *	64,169
Total Verified Visitors *	49,026
Net Exhibit Area (sqm.)	27,009

\* Includes SEMICON China, FPD China, and co-located SIIIEF Events



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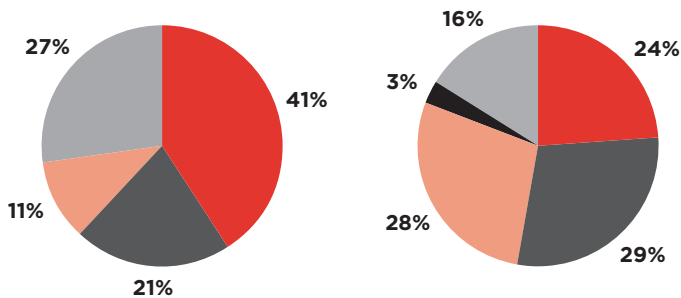
## SEMICON<sup>®</sup> China Visitor Profile

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#### PURCHASING AUTHORITY

- 27% Final Decision Maker/Co-deciding/Crucial
- 41% Recommend/Evaluate/Consult
- 21% Specify
- 11% No Role

#### JOB LEVELS

- 16% Executive Management
- 24% Senior Management
- 29% Other Management
- 28% Staff/Professional
- 3% Other

### Key Visiting Companies

- Advanced Micro-Fabrication Equipment Inc.
- Advanced Semiconductor Manufacturing Co., Ltd.
- Amkor Assembly & Test (Shanghai) Co., Ltd.
- ASE Assembly and Test (Shanghai) Ltd.
- CSMC Technologies Corporation
- Everdisplay Optronics (Shanghai) Limited
- Fudan University
- HeJian Technology (Suzhou) Co., Ltd.
- Hitech Semiconductor (Wuxi) Co., Ltd.
- Huatian Technology(Kunshan) Electronics Co., Ltd.
- Korea Trade-Investment Promotion Agency
- Kunshan Govisionox Optoelectronics Co., Ltd.
- Marketch International Corp.
- Nantong Fujitsu Microelectronics Co., Ltd.
- Semiconductor Manufacturing International (Shanghai) Corp.
- Shanghai Huahong Grace Semiconductor Manufacturing Corporation
- Shanghai Huali Microelectronics Corporation
- Shanghai Micro Electronics Equipment Co., Ltd.
- Shanghai Shenhe Thermo-magnetics Electronics Co., Ltd.
- SK Hynix Semiconductor Company (China)
- SMC (China) Co., Ltd.
- Taiwan Semiconductor Manufacturing Company Limited
- Tianma Micro-electronics Co., Ltd.
- Universal Scientific Industrial (Shanghai) Co., Ltd.
- Wuxi China Resources Micro-Assembly Technology Co., Ltd.

### Areas of Interest

#### MANUFACTURING

Semiconductor Device Manufacturing ( <i>IDM, foundry</i> )	37%
Electronic Manufacturing Services ( <i>EMS</i> )	31%
Assembly and Test Services	17%
Fabless Semiconductor Manufacturer/Design Services	14%

#### MANUFACTURING EQUIPMENT

Front-end/Device Manufacturing Equipment	20%
Test Equipment	17%
Assembly and Packaging Equipment	16%
Thin Film Manufacturing Equipment	13%
Inspection and Measurement/Metrology Products	13%
Other Equipment	6%

#### MATERIALS

Process Materials	16%
Wafers and Substrates	15%
Assembly and Packaging Materials	11%
Chemicals and Solids	10%
Test Materials	10%
Gases	6%
Other Materials	5%

#### SOFTWARE, OTHER PRODUCTS AND SERVICES

Components Parts and Accessories	11%
Factory Control Automation/Facilities	9%
Manufacturing Services or Consulting	6%
Business Services or Consulting	5%
Secondary Equipment and Services	5%
Software-electronic Design (EDA)/Silicon Intellectual Property ( <i>IP</i> )	5%
Sub-systems	5%
Support Products (includes consumables)	5%
Software-manufacturing/Factory Automation	2%
Other	1%

#### DISPLAY PRODUCTS AND SERVICES

FPD Panels and Modules	11%
FPD Components ( <i>Drivers, Module Assembly, etc.</i> )	4%

Partial list and data; see the SEMICON China 2016 Post-Show Report online at [www.semiconchina.org](http://www.semiconchina.org) for additional data and information.