Section 1 General Information

1.1 Show Name:
SEMICON China 2020

1.2 Organizer:
Organizer: China Electronic Chamber of Commerce (CECC)
SEMI (Semiconductor Equipment and Materials International)
Management: Beijing SANDA Development Center
SEMI (Semiconductor Equipment and Materials International)

The content may require the organizer and management’s directors, officers, agents, and/or employees duly acting for SEMI in the management of the exposition.

If you have any enquiries, please contact:
Mr. Azir Xiang Mr. Ryan Cai
Tel: +86.21.6027.8536 Tel: +86.21.6027.8520
Fax: +86.21.6027.8511 Fax: +86.21.6027.8511
Email: azir.xiang@semichina.org Email: rcai@semi.org

Ms. Emma Liu Mr. Jason Ge
Tel: +86.21.6027.8530 Tel: +86.21.6027.8527
Fax: +86.21.6027.8511 Fax: +86.21.6027.8511
Email: emmaliu@semi.org Email: jge@semi.org

1.3 Show Venue:
Hall N1-N5, E7, T1-T3
Shanghai New International Expo Centre (SNEIC)
2345, Longyang Road Pudong New Area, Shanghai, China
TEL: +86.21.2890.6666
FAX: +86.21.2890.6777
Email: info@sniec.net

1.4 Show Dates and Times:
Wednesday, March 18, 2020 09:00 – 17:00
Thursday, March 19, 2020 09:00 – 17:00
Friday, March 20, 2020 09:00 – 16:00
1.5 Move-in and Move-out Dates and Times

1.5.1 Move-in and move-out dates and times

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<tr>
<th>N1, N5, E7, T1-T3</th>
<th>RAW Space Exhibitor</th>
<th>Decorated Space Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Move-in Schedule:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Booth construction</td>
<td>Monday, March 16 10:00–22:00</td>
<td>N / A</td>
</tr>
<tr>
<td>Booth layout</td>
<td>Tuesday, March 17 09:00–22:00</td>
<td>Tuesday, March 17 09:00–22:00</td>
</tr>
<tr>
<td>Move-in exhibit</td>
<td>Monday, March 16 12:00 – 22:00</td>
<td>N / A</td>
</tr>
<tr>
<td></td>
<td>Tuesday, March 17 09:00 – 22:00</td>
<td></td>
</tr>
<tr>
<td>Booth power and compressed air supplied to booths</td>
<td>SNEIC will send staffs to booths to ensure booth facilities are completely and properly installed. After inspection, SNEIC will provide the power normally by 12:00pm, Mar 17, 2020. For special cases, applications for early power supply, please contact MEGA EXPO or refer to Form 5 for details.</td>
<td></td>
</tr>
<tr>
<td>Aisle carpet installation</td>
<td></td>
<td>Tuesday, March 17 17:00</td>
</tr>
<tr>
<td><strong>Move-out Schedule:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Material Packing and Move-out exhibit</td>
<td>Friday, March 20 17:00 – 24:00</td>
<td></td>
</tr>
<tr>
<td>Booth power and compressed air supplied off to booths</td>
<td>Friday, March 20 16:30</td>
<td></td>
</tr>
<tr>
<td>All the exhibiting materials to be packed and removed from the hall</td>
<td>Friday, March 20 before 24:00</td>
<td>N / A</td>
</tr>
</tbody>
</table>
### Section 1 General Information

#### Move-in Schedule:

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<tr>
<th></th>
<th>RAW Space Exhibitor</th>
<th>Decorated Space Exhibitor</th>
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</thead>
<tbody>
<tr>
<td><strong>Booth construction</strong></td>
<td>Monday, March 16</td>
<td>N / A</td>
</tr>
<tr>
<td><strong>Booth layout</strong></td>
<td>Tuesday, March 17</td>
<td>Tuesday, March 17 09:00–22:00</td>
</tr>
<tr>
<td><strong>Move-in exhibit</strong></td>
<td>Monday, March 16</td>
<td>N / A</td>
</tr>
<tr>
<td></td>
<td>Tuesday, March 17</td>
<td>09:00 – 22:00</td>
</tr>
<tr>
<td><strong>Booth power and compressed air supplied to booths</strong></td>
<td>SNIEC will send staffs to booths to ensure booth facilities are completely and properly installed. After inspection, SNIEC will provide the power normally by 12:00pm, Mar 17, 2020. For special cases, applications for early power supply, please contact MEGA EXPO or refer to Form 5 for details.</td>
<td></td>
</tr>
<tr>
<td><strong>Aisle carpet installation</strong></td>
<td>Tuesday, March 17 17:00</td>
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</table>

#### Move-out Schedule:

<table>
<thead>
<tr>
<th></th>
<th>Friday, March 20</th>
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</thead>
<tbody>
<tr>
<td><strong>Material Packing and Move-out exhibit</strong></td>
<td>17:00 – 19:00 (Raw Space stand cannot dismantle, only removal of exhibits)</td>
</tr>
<tr>
<td><strong>Booth power and compressed air supplied off to booths</strong></td>
<td>Friday, March 20 19:00 – 24:00 (Raw Space stand can dismantle)</td>
</tr>
<tr>
<td><strong>All the exhibiting materials to be packed and removed from the hall</strong></td>
<td>Friday, March 20 before 24:00 N / A</td>
</tr>
</tbody>
</table>

The move-in/move out schedules are subject to change, which will be noticed through Exhibitor Update.

1) All freight must be delivered, uncrated, and marked “empty” for storage by **16:00, Tuesday, March 17**. SEMI will begin laying the aisle carpet shortly thereafter. Exhibits must be set and design by **22:00, Tuesday, March 17**. If freight has arrived, but the booth is not set by **22:00, Tuesday, March 17**, SEMI reserves the right to “force” set-up or to remove displays/materials from the exhibit floor at the exhibitor’s expense.

2) For the sake of safety and keep a smooth dismantle condition, exhibitors from **N2 to N4** removal of exhibits should be completed by **19:00, Friday, March 20**, booth dismantle is not allowed.

3) Only after **19:00, Friday, March 20**, dismantle of RAW Space booth structure is allowed and must be finished by **24:00, Friday, March 20** for all exhibitors from **N2 to N4**. Exhibitors who dismantle their booth structure prior to the official time will lose priority points and/or may be refused the opportunity to exhibit the following year.

#### 1.5.2 Early Hall Access

During the show days (March 18-20), persons with an official “exhibitor” badge will have access to the hall beginning at **08:30**.

#### 1.5.3 Extended Working Hours

Extended working hours can make request to the floor manager or at onsite services counter located in No.2 Entrance Lobby (North Entrance Lobby) of Shanghai New
Section 1 General Information

International Expo Centre before 14:00 every day with an additional fee. The floor managers’ contact number will be announced soon.

1.5.4 Penalty for Early Dismantle
Exhibits may not be dismantled nor equipment removed from the booth before the official closing time on 16:00, Friday, March 20. Exhibitors who dismantle their booth prior to the official closing time will lose priority points and booth deposit and/or may be refused the opportunity to exhibit the following year. Once dismantle begins, removal of exhibits and construction materials must be completed by 24:00 Friday, March 20.

1.5.5 Move-out permits
The Official Freight Forwarders will issue move-out permits to all exhibitors at on-site service counter near each hall entrance on March 20. Please complete the permit and the official freight forwarders will start to chop at 16:30.

1.6 2020 Important Notes
1.6.1 Safety Construction Management
1) Exhibitors who rent raw space must appoint their own contractors to set up the booth. Exhibitor appointed contractors (EACs) must read and observe all the rules & regulations in the (Safety Construction Guideline).
2) All Raw Space exhibitors must finish and return the Form 3 (Safety Construction Manager Registration Form) prior to February 14, 2020. The safety construction manager (exhibitor’s company full-time employee only) should be responsible for the onsite safety construction and the entire working process.
3) All raw space EACs are required to pay the construction deposit and hall management fee to the official contractor, MEGA EXPO, before February 14, 2020. In order to simplify the move-in procedure, all EACs/Exhibitors are recommended to pay the construction deposit and hall management fee to MEGA EXPO online before February 14, 2020. Please refer to Section 5 for details.

1.6.2 Onsite Service Counter
Onsite service counter will be located in No.2 Entrance Lobby (North Entrance Lobby) of Shanghai New International Expo Centre during set up/dismantle period.
Section 1 General Information

1.7 Important Contacts
1.7.1 SEMI Offices

**SEMI GLOBAL HEADQUARTERS**
San Jose
673 South Milpitas Blvd.
Milpitas, CA 95035, USA
Tel: +1.408.943.6900
Fax: +1.408.428.9600
Email: semihq@semi.org

**ASIA**
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Fax: +86.10.6848.9406
Email: semi@semi.org

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Hsinchu 30265, Taiwan
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Fax: +886.3.560.1555
Email: semitaiwan@semi.org

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511, Yeongdong-dearo, Gangnam-gu, Seoul,
Korea, 06164
Seoul, 135-729 Korea
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Fax: +82.2.551.3406
Email: semikorea@semi.org

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Fax: +65.6339.6637
Email: semisingapore@semi.org

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Email: semijapan@semi.org

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Fax: +91.80.4040.711
Email: msuresh@semi.org

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Tel: +32.2.609.53.18
Email: semieurope@semi.org

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House D / 3rd floor,
10587 Berlin, Germany
Tel: +49.30.3030.8077.0
Fax: +49 30 8187 8879
Email: semieurope@semi.org

Grenoble
Bâtiment l’Européen,
23 avenue Doyen Louis Weil,
38000 GRENOBLE
Tel: +33.4.56.59.30.55
Email: semigrenoble@semi.org

**NORTH AMERICA**
San Jose
673 South Milpitas Blvd.
Milpitas, CA 95035, USA
Phone: +1.408.943.6900
Fax: +1.408.428.9600
Email: semisanjose@semi.org

Washington, D.C.
1200 G. St NW, Suite 325
Washington, D.C. 20005, USA
Tel: +1.202.393.5554
Email: semidc@semi.org
## Section 1 General Information

### 1.7.2 Service Suppliers

<table>
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<tr>
<th>Official Freight Forwarder</th>
<th>Official Stand Decorator</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>APT Showfreight Shanghai Co Ltd.</strong></td>
<td><strong>Mega Expo (Shanghai) Co., Ltd.</strong></td>
</tr>
<tr>
<td>Room 2005, Modern Plaza Tower 1</td>
<td>Tel: +86.18501650622</td>
</tr>
<tr>
<td>369 Xian Xia Road,</td>
<td>+86.18501650613</td>
</tr>
<tr>
<td>Shanghai 200336 PR China</td>
<td>+86.18516104548</td>
</tr>
<tr>
<td>Tel: +86.21.6124.0090</td>
<td>+86.15618957256</td>
</tr>
<tr>
<td>Fax: +86.21.6124.0091</td>
<td>Fax: +86.21.5481.0933</td>
</tr>
<tr>
<td>Email: <a href="mailto:janson.zhu@aptshowfreight.com">janson.zhu@aptshowfreight.com</a></td>
<td>Email:</td>
</tr>
<tr>
<td>Contact: Mr. Janson Zhu</td>
<td><a href="mailto:crown.lv@megaexposhanghai.com">crown.lv@megaexposhanghai.com</a></td>
</tr>
<tr>
<td></td>
<td><a href="mailto:yang.lu@megaexposhanghai.com">yang.lu@megaexposhanghai.com</a></td>
</tr>
<tr>
<td></td>
<td><a href="mailto:zezhen.lee@megaexposhanghai.com">zezhen.lee@megaexposhanghai.com</a></td>
</tr>
<tr>
<td></td>
<td><a href="mailto:zhe.wang@megaexposhanghai.com">zhe.wang@megaexposhanghai.com</a></td>
</tr>
<tr>
<td><strong>TWI Global Logistics</strong></td>
<td><strong>Accommodation and Local Tour</strong></td>
</tr>
<tr>
<td>4480 South Pecos Rd.</td>
<td><strong>Viewshop Exhibits &amp; Display (Shanghai) Co., Ltd.</strong></td>
</tr>
<tr>
<td>Las Vegas, NV. 89121</td>
<td>Room A08-10, No.1099 Guo Zhan Road</td>
</tr>
<tr>
<td>Office: +1.702.706.0405</td>
<td>Shanghai 200126 China</td>
</tr>
<tr>
<td>Fax: +1.702.691.9045</td>
<td>Tel: +86.21.3251.3138 ext.602</td>
</tr>
<tr>
<td>Email: <a href="mailto:sales@twigroup.com">sales@twigroup.com</a></td>
<td>Fax: +86.21.3251.7901</td>
</tr>
<tr>
<td>Contact: Chris Drum</td>
<td>Email: <a href="mailto:jerry.tao@viewshop.net">jerry.tao@viewshop.net</a></td>
</tr>
</tbody>
</table>

| **Accommodation and Local Tour** | **Viewshop Exhibits & Display (Shanghai) Co., Ltd.** |
| **Shanghai Vision Expo & Meeting Solutions Co., Ltd.** | Room A08-10, No.1099 Guo Zhan Road |
| Tel: +86.21.5481.6051 | Shanghai 200126 China |
| +86.21.5481.6052 | Tel: +86.21.3251.3138 ext.602 |
| Fax: +86.21.5481.6032 | Fax: +86.21.3251.7901 |
| Email: jenny@shanghai-vision.com | Email: jerry.tao@viewshop.net |
| billy@shanghai-vision.com | Contact: Mr. Jerry Tao |
| Contact: Ms. Jenny Zhang (*805) | | Mr. Billy Wu (*803) |
## Lead Retrieval Rental

**Shanghai Exhibition Information Technology Inc.**

Suite D&E, Floor5, No.567 Zhong Hua Road, Huangpu District, Shanghai China 200010

Tel: +86.21.3376.5869*803

Email: kris.yan@expotec.com.cn

Contact: Mr. Kris Yan
## Section 1 General Information

### 1.8 SEMI Expositions Calendar

<table>
<thead>
<tr>
<th>2019-2020</th>
<th>Date and Site</th>
<th>Contact</th>
</tr>
</thead>
</table>
| SEMICON Taiwan 2019 | September 18 - 20, 2019  
Nangang Exhibition Hall, Taipei, Taiwan | Jo-ann Su  
jsu@semi.org  
886.3.560.1777 |
| SEMICON Europa 2019 | November 12 -15, 2019  
Messe Münich, Munich, Germany | Annette Niedballa  
aniedballa@semi.org  
+49.30.3030.807714 |
| SEMICON Japan 2019 | December 11 - 13, 2019  
Tokyo Big Sight, Tokyo, Japan | Naoko Tejima  
tejima@semi.org  
+81.3.3222.5804 |
| SEMICON Korea 2020 | February 5 - 7, 2020  
Convention & Exhibition Center (COEX), Seoul, Korea | Hye-Jin Jang  
hjang@semi.org  
+82.2.531.7802 |
| FPD China 2020    | March 18 - 20, 2020  
Shanghai New International Expo Centre (SNIEC)  
Shanghai, China | Jesse Zhang  
wazhang@semi.org  
+86.21.6027.8558 |
| SEMICON China 2020 | March 18 - 20, 2020  
Shanghai New International Expo Centre (SNIEC)  
Shanghai, China | Jesse Zhang  
wazhang@semi.org  
+86.21.6027.8558 |
| SEMICON Southeast Asia 2020 | May 12 - 14, 2020  
Malaysia International Trade and Exhibition Centre (MITEC)  
Kuala Lumpur, Malaysia | Linda Tan  
litan@semi.org  
+65.63396361 |
| SEMICON West 2020 | July 21-23, 2020  
Moscone Center, San Francisco  
California, USA | Sandy Chapin  
schapin@semi.org  
1.408.943.6936 |

*All dates are subject to change. For more information, please visit [www.semi.org](http://www.semi.org)*
Section 2 A to Z Directory

A to Z Directory
This alphabetized listing will act as an easy reference to the most common information and regulation regarding SEMICON China 2020. More detailed information or regulation for each heading may be found in the appropriate section of this manual. As we get closer to the show, important updates will be followed through monthly Exhibitor Update by email.

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<td>Visitor Invitation/Registration Brochures</td>
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</table>
SEMICON China 2020

Section 2 A to Z Directory

Advertising Areas at the Fairground
Please refer to the Marketing Promotion Opportunity (MPO) brochure or contact our customer services representatives at:
TEL: +86.21.6027.8500, FAX: +86.21.6027.8511, Email: semichina@semi.org

After Hour Build-up/Dismantling
Extended working hours can make request to the floor manager or at onsite services counter located in No.2 Entrance Lobby (North Entrance Lobby) of Shanghai New International Expo Centre before 14:00 every day with an additional fee. The floor managers’ contact number will be announced soon.

Airport Service
Through 8 minutes extremely fast adventure by Maglev train you can reach the destination Longyang Road from PVG (Shanghai Pudong International Airport) most efficiently. By an inner transfer to Metro Line 7 (Subway) and get off at Huamu Road station you can arrive at No.2 entrance lobby of the venue within 10 minutes. The Metro Line 2 can also take you from the PVG to Longyang Road directly. Taxi is available outside of arrivals hall of PVG 24 hours a day. Distance from PVG to the venue is around 35km which cost you around RMB100. The distance from SHA (Shanghai Hongqiao International Airport) is 35km approximately. You can also take the Metro Line 2 to arrive Longyang Road in 1 hour. For airport pick-up service, please contact Shanghai Vision Expo & Meeting Solutions Co., Ltd. See details at Section 7.

Alcohol
Alcohol is prohibited in the facility during set-up and dismantling for safety and insurance reasons.

Animals
Animals will not be allowed in the exhibit hall or on exposition grounds except for guide dogs for the disabled.

Back Wall
All booths, except island configurations, must provide a full back wall, minimum of 2.4 meters (8”) in height. All exposed walls must be finished on all sides at the expense of the exhibitor who owns the walls. All exposed wall areas or exposed structures must be covered by white PVC cloth without any break, contamination, graphics or texts. If the back wall did not meet the above requirements, penalty will be deducted from the construction deposit.

Badges
All persons on the premises must wear a badge during set-up, exhibit and dismantle hours. The primary exhibit contact is responsible for his/her workers and staff wearing the proper badge.
Section 2 A to Z Directory

- Exhibitor Badge: By presenting the name card at the registration counter at Hall 2 after 12:00 on Monday, March 16 to Tuesday, March 17.
- EAC Badge: All workers involved in exhibition booth erection and dismantling will be required to obtain passes from the Shanghai New International Expo Centre (SNIEC).

Refer to Section 6 for further information regarding badges.

Badge Control
False certification of an individual as an Exhibitor’s representative, misuse of an Exhibitor’s badge, or any other method or device used to assist unauthorized personnel to gain admittance to the exhibit floor will be just cause for expelling the Exhibitor and his representative from the exhibition, and/or banning them from future entrance onto the exhibit floor. This may also cause the removal of the Exhibitor’s booth from the floor without obligation on the part of SEMI China to refund any fees. The Exhibitor, his employees and agents, and anyone claiming to be on the exhibit floor through the Exhibitor, waives any rights or claims for damages arising out of the enforcement of this rule.

Balloons / Blimps
Balloons / blimps of any kind will not be allowed on-site.

Banking Facilities
ATM machines are located in the Entrance Hall of the venue.

Booth Approval
All raw space exhibitors must return the EAC Form (Form 2) to MEGA EXPO prior to January 17, 2020. Mega Expo will switch on the online raw space application system to EAC within 3 working days. When receiving the notice letter issued by online system, EAC shall finish online application within 5 working days (before Feb. 14) including but not limit to submitting safety documents, design checking, facility ordering and finishing payment of facility ordering and deposit.

Important Notice:
The maximum height for N1-N5, E7 Raw Space stand structure is 4.4 meters, and for T1-T3 Raw Space stand structure is 4 meters.
All two-story booths and roof space reach or above 50% of the booth area must be approved by the venue Shanghai New International Expo Centre (SNIEC) appointed unique booth surveyor HAH Consulting & Exhibition Co., Ltd. Shanghai. To process the booth inspection, please submit the Form 10.

Booth Deposit Management
All raw space EACs are required to pay the construction deposit to official contractor, MEGA EXPO online. The specific standards are as following:
Section 2 A to Z Directory

<table>
<thead>
<tr>
<th>Item</th>
<th>Booth Space</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Equals or Less than 54sqm</td>
<td>RMB 5000</td>
</tr>
<tr>
<td>2</td>
<td>More than 54sqm</td>
<td>RMB 10000</td>
</tr>
</tbody>
</table>

**Booth Personnel**
Booths must be continually staffed during exhibit hours. With the exception of convenience help (such as receptionists or professional product demonstrators), all booth personnel must be employees of the company, or its’ representative, and must be fully capable of explaining products or processes on display. The appearance, dress and decorum of booth personnel must reflect good taste and be consistent with the quality standard of the exposition.

**Booth Receptions / Parties**
Receptions / parties within your booth must be requested in writing and approved by SEMI China Show Management prior to the exposition.

**Business Centre**
Business Centre is located in Venue Entrance Hall, provides faxing, typing, Internet, etc. service.

**Cameras / Photography / Videotaping / Recording**
Photography, videotaping of exhibits and displayed equipment (other than your own) are strictly prohibited. Audio / tape recordings within the exhibit hall or meeting rooms are prohibited. Press (properly accredited) may photograph or videotape with exhibitor’s permission during exhibit hours only. Videotaping of your product outside of exhibit hours must be approved in writing by SEMI China. Written requests for videotaping must be submitted to Show Management prior to the exposition. The exhibitor must hire a security guard to be present during videotaping before or after exhibit hours.

**Car Parking**
Exhibitors and visitors who enter SNIEC by motor vehicles must follow the guidance of the security staff and pay applicable car parking fees.

<table>
<thead>
<tr>
<th>Parking Lots</th>
<th>P1</th>
<th>P2</th>
<th>P3</th>
<th>P4</th>
<th>P5</th>
<th>P6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parking Space</td>
<td>2000</td>
<td>900</td>
<td>500</td>
<td></td>
<td>800</td>
<td></td>
</tr>
<tr>
<td>Parking Price</td>
<td>RMB5/hour, Maximum RMB40/Day (Subject to change by Facility)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Catering**

**Kerry Parkside**
Kerry Parkside is fully integrated with SNIEC’s No.2 Entrance Hall. With 45,000 sq. meters of shops and restaurants, you’ll have plenty of space to spoil yourself.

**98 Restaurant**
Providing diversified Chinese food & snacks.
La Cite Café
A simple continental French style brand coffee shop. Some sandwich and snacks are provided as well. Business sets and coffee tea break can be pre-ordered.
Location: Hall No.5
Tel: +86.21.2890.6873, Mobile: +86.159.0096.6003

Western Restaurant
Providing food & beverage of Chinese and Western style, also catering services for various functions.
Location: No.1 entrance lobby 200 seats in coffee bar, 450 seats on second floor
Tel: +86.21.2890.6653, +86.21.2890.6652

Co-exhibitor
All Co-Exhibitors receive the full exhibitor profile listing including Online Highlights, Products and Product Categories; Company Name and Booth Number in onsite hardcopy pocket guide. All co-exhibitors must submit a co-exhibitor Event Directory Form in order to be recognized as an official co-exhibitor at SEMICON China 2020.
For further information, please visit www.semiconchina.org under Exhibitors Section.

<table>
<thead>
<tr>
<th>Co-Exhibitor</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEMI Member</td>
<td>USD $425</td>
</tr>
<tr>
<td>Non SEMI Member</td>
<td>USD $545</td>
</tr>
</tbody>
</table>

Compressed Air
Compressed air must be ordered thru Form 6. Portable compressors are not allowed in exhibitors’ booth or utility aisles at any time. For special request, please contact MEGA EXPO.

Conference/Meeting Rooms
Conference rooms are available at Shanghai New International Expo Centre (SNIEC). To check on the cost and availability, please refer to Form13.

Cross-Aisle Carpet
Cross aisle carpet will be allowed to join exhibits for an additional charge upon written approval from SEMI China, which should be at least 30 days prior to the exposition opening. A fee of 25% of the raw space rate will be applied. Aisle carpet must be pulled up immediately upon the close of the exhibition.

Damage
Exhibitors will be charged for the cost of making goods, restoring or renewing any damages to the hall on site. For example, damage of the exhibiting floor or the main power supply box, etc.
**Decoration**
Show Management has the authority to determine whether placement, arrangement and appearance of all items displayed by the exhibitor are in compliance with the exposition standards. This may require the replacement, rearrangement or redecoration of any item or of any booth. Show Management is not liable for any cost that may be incurred by the exhibitor.

All booth spaces (unless otherwise specified) must be fully carpeted or covered. Carpeting enhances your corporate image and continues the overall professional look of the exposition. You may supply your own carpet or rent it from MEGA EXPO. All floor coverings must be fire retardant in compliance with local fire department regulations. According to the latest fire control regulations, booth construction materials and carpet must be fire-resistant to reach the burning level B1. Ceiling of the booth can’t be closed entirely, various elastic fabrics are prohibited, and wooden materials must be in fire-resistant coating finish. For the sake of safety, SEMI China kindly suggests all decorators and exhibitor to comply with above regulation and evidence must be available and presented upon request.

**Disabled Visitors**
All disabled people must be given the same opportunities as able-bodied persons. This includes the ability to attend exhibitions and look at any of the exhibits. We would ask that you ensure that your booth and exhibits are easily accessible to those disabled visitors with wheelchairs. Any booth with a platform should provide an appropriate access ramp.

**Dismantle/Move-out**
Exhibitors from N1 & N5 & E7 & T1-T3, booth dismantle begins at 17:00, Friday, March 20, 2020 and MUST complete that day.

Exhibitors from N2 to N4, for the sake of safety, only exhibits and furnishings are allowed to be moved out before 19:00. The raw space stands structures are NOT allowed to be torn down till after 19:00 on Friday, March 20, and must be finished by 24:00, Friday, March 20.

**Distribution of Promotional Material/Displays**
Exhibitors must remain within their own exhibit space when distributing literature, product samples, or other materials. Company information dissemination or promotion in any way is strictly forbidden at show entrances, registration areas, seminar rooms, or public areas within the convention facility or official hotels, which includes hotel room drops. Any flyers, brochures, signs, etc. found in any location other than the exhibiting company's display space will be removed by show management.

Displays must be confined within the exhibitor’s booth and must not be designed to obstruct the clear view of nearby booths or interfere with the flow of traffic example: video monitor(s) should be places where visitors viewing the monitor(s) do not block the aisle.
Double-deck Booth/Two-story Booth
The maximum height for N1-N5, E7 Raw Space stand structure is 4.4 meters, and for T1-T3 Raw Space stand structure is 4 meters.
All two-story booths and roof space reach or above 50% of the booth area must be approved by the venue Shanghai New International Expo Centre (SNIEC) appointed unique booth surveyor HAH Consulting & Exhibition Co., Ltd. Shanghai. To process the booth inspection, please submit the Form 10.

Early Dismantle
Exhibits may not be dismantled nor equipment removed from the booth before the official closing time 16:00 (March 20). Exhibitors who dismantle their booth prior to the official closing time will lose priority points and booth deposit and/or may be refused the opportunity to exhibit the following year.

Early Hall Access
During the show days (March 18-20), persons with an official "exhibitor" badge will have access to the hall beginning at 8:30.

Electrical Installation
All raw space booths require a main power supply and must order online.
The installation personnel for electric lines and facilities must hold valid electrician operation certificates. Only qualified electrical materials are used in the build-up of booths.
Double-sheath copper wires and cable lines must be used, and the section of the conducting wires must be $\geq 1.5$ mm. Electrical materials must be equipped with enough safe loading capacity. It is strictly forbidden to use single wires with no sheath, twist pairs or aluminum wires. As to the configuration of wires, three-phase five-wire system shall be applied for the line voltage (L1 L2 L3, N, PE) and single-phase three-wire system for the phase voltage (L, N, PE).

Electrical Wiring
Use of another Exhibitor's electrical hook-up is strictly forbidden due to potential fire and hazard risks. In the event that the exhibit hall is damaged or destroyed due to negligence or failure on the part of the exhibitor to comply with the local fire agency's fire and hazard regulations, the Exhibitor is responsible and liable for all damages incurred.

Event Directory
The SEMICON China 2020 Event Directory will be available via SEMICON China website at www.semiconchina.org on December, 2019.

Exhibition Hall Specifications
The floor: solid concrete; indoor loading capacity is 3,000 kgs / square meter for N1-N5, E7, and indoor loading capacity is 800 kgs / square meter for T1-T3.
The access of N1-N5, E7 exhibits/freight door is 4.9m (w) x 4.4m (h).
The maximum height for N1-N5, E7 Raw Space stand structure is 4.4 meters, and for T1-T3 Raw Space stand structure is 4 meters.

**Exhibitor Appointed Contractor (EAC)**
Exhibitors may use their own bona fide personnel for labor. Non-official or Exhibitor Appointed Contractors (EAC) hired by Exhibitors may also use their own labor. All EACs must be provided with construction qualification and submit certificate of security insurance for the show. Follow all new regulations in order to ensure your plans can be approved in good time thus avoiding potential problems and costly amendments. Detailed rules and regulations for EAC please refer to [Section 5](#).

**Fabrics**
Textile fabrics used for interior display/decoration purpose on the booth must be flame resistant. Elastic fabric is not allowed to be used for booth display/decoration purpose at SNIEC.

**False Ceilings/Canopies**
Water penetrable materials must be used in false ceilings and must conform to local fire code. Impenetrable materials are forbidden due to the potential fire and safety risks. Ceiling coverage of or above 50% need to be approved by HAH, please refer to [Section 5](#) for details.

**Fire Protection Measures/Fireproofing**
All materials used in the construction and decoration of an exhibit must be flame retardant. All carpeting and floor coverings must have Class 1 flame spread rating and UL between 0 and 25. No storage of flammable materials is allowed in the utility areas.

**First Aid/Emergency**
If an emergency occurs, please inform Show Management and Security immediately. A Staffed First Aid Station is located in Show Management Office.

**Floor Plan**
Online floor plan will be updated at real-time. Please click below link to view your most updated booth location. [http://www.semiconchina.org/en/2](http://www.semiconchina.org/en/2)

**General Security**
SEMI China will provide general perimeter exhibit security in the facility during set-up, exhibit days and dismantle; however, the primary responsibility for safeguarding your exhibit and merchandise is yours.  Remember that set-up and dismantle periods are particularly sensitive times when thefts (especially handbags and laptop computers) are most likely to occur. Do not leave your booth unattended during those times.
Giveaways/Handouts
Items, samples, souvenirs, etc., may only be distributed by the exhibitor from within the confines of the exhibitor’s booth. Show Management reserves the right to evaluate the safety and/or offensiveness of novelty item handouts. Failure to comply may result in the loss of priority points or approval to exhibit the following year.

Hall Management Fee
Exhibitors who contracted Raw Space in SEMICON China 2020 are subjected to a Hall Management Fee per rules published by SNIEC. All raw space exhibitors are required to pay the Hall Management Fee. In order to save your moving time, your EAC can pay the hall management fee to official contractor, MEGA EXPO before February 14, 2020. MEGA EXPO will transit it to SNIEC. Please refer to Section 5 for details. The price is as following:

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hall Management Fee</td>
<td>RMB 22 / sqm</td>
</tr>
</tbody>
</table>

* All decorated space exhibitors don’t need to pay Hall Management Fee, which has been included in Booth Fees.

Hazardous Items
No open fire, combustible gas, explosive petrol, highly flammable toxic and corrosive substance are allowed to be used in SNIEC. Radioactive substances shall not be brought into the venue. Equipment demonstrations must not pose radiation hazard. Equipment with energy beams that might be potentially hazardous must be de-activated or made inoperable before installation.

Height Limits
The maximum height for N1-N5, E7 Raw Space stand structure is 4.4 meters, and for T1-T3 Raw Space stand structure is 4 meters. Minimum height for back wall is 2.5 meters.

Housing/Hotel Accommodation
The accommodation provider appointed by SEMI China for SEMICON China 2020 is Shanghai Vision Expo & Meeting Solutions Co., Ltd. Please complete the Form 11 and return to Vision Expo to secure your room accommodation.

Insurance
General Exhibition insurance will be purchased by Show Management. All exhibitors are advised to take out their own insurance.

Internet Access
Free Wi-Fi service will not be provided by facility. Please submit Form 7 to order wire broadband to access the internet onsite.
Juveniles
Juveniles under 18 years of age are not allowed on the exhibition floor at any time.

Lead Retrieval System
The Lead Retrieval is a barcode scanner with memory, which enables you to instantly capture the registration details and contact information of visitors who visiting your booth. ExpoTec, appointed registration agent of SEMICON China 2020, is delighted to offer you the advanced "Lead Retrieval System". See detail at Form 12.

Lighting
Overstatement in lighting design is to be avoided. Annoying devices such as the use of flashing, rotating, or blinking lights in an exhibit is strictly prohibited. All lighting effects must be contained within the boundaries of the booth space. Lighting which is potentially harmful, such as lasers or ultraviolet lighting should comply with facility rules and also be approved by Show Management.

Lost & Found
Please turn in any lost articles to on-site Security or Show Management Office on-site.

Merchandise Pass
Any equipment or merchandise that is removed from the exhibit hall during set-up and show hours (this does not include briefcases or tool boxes) must be accompanied by a Move-out permit. The Official Freight Forwarders will issue move-out permits to all exhibitors at on-site service counter near each hall entrance on March 20. Please complete the permit and the official freight forwarders will start to chop at 16:30.

Obstruction of Aisles / Booth Demonstrations
Exhibitors may not conduct demonstrations or activities that result in excessive obstruction of aisles or prevent ready access to neighboring exhibitors’ booths. Demonstrations are to be straightforward, professional, and relative to the displayed product. The use of demonstrators, gimmicks, mimes, magicians, robots, etc., in the aisles is prohibited at all times. Products or demonstrations must be placed inside the booth boundaries and must not result in aisles being blocked. Equipment / furniture may not be in the aisle at any time.

Overhead Working
Operators who are engaged in overhead work (height≥2M) must wear safety helmets and safety belts, and carry out other necessary safety measures against injuries that might be caused by falling objects.
Ladders for work (height≥2M) are not permitted, must use scaffold or working platform. Only qualified overhead operation tools may be used; unqualified ones are expressly prohibited. When passing tools or objects, throwing is forbidden. Methods such as hand-to-hand passing or conveyance of tools or objects by bags, or lifting up and/or down with ropes, shall be adopted.
Package Booth
SEMI China is pleased to provide SEMICON China 2020 exhibitors with addition hard wall booth package options, designed to alleviate your pre-show preparation and get convenience. Package booths are provided by SEMI China appointed decorator, Viewshop Exhibits & Display (Shanghai) Co., Ltd. For more information please refer to Section 5 and submit Form 9 to Viewshop before the due day.

Pressure Tanks
All pressure vessels and equipment brought into SNIEC must conform to all relevant safety standards and regulations. The safe pressure of the materials and tubes for pneumatic equipment shall be ≥15kg/cm², and the pipe joint must be fixed by hoop instead of iron wires or any other materials. A written application must be submit to Show Management for approval before move-in.

Prize Drawings/Raffles
Public drawings can only be conducted if held within the confines of the booth. Due to fire safety regulations, public aisles cannot be blocked. It is recommended that instead of a public drawing (announcement) that you post the winner’s name within your booth.

Programs & Events
Various technical programs and events will be held in conjunction with SEMICON China 2020.
For further information, please refer to www.semiconchina.org, or contact Mr. Jesse Zhang, SEMI China Office, Tel: +86.21.6027.8558, Email: wdzhang@semi.org

Quarantine Requirements
Quarantine Requirements on Wood Packaging Materials (WPM) of imported consignments, see TWI Group Shipping Instructions, Section 4.4.2.

Registration
Exhibitor Pre-registration will be open on October 2019.
For more information, please refer to www.semiconchina.org.

Safety Construction Management
All Raw Space exhibitors must finish and return the Form 3 (Safety Construction Manager Registration Form) prior to February 14, 2020. The safety construction manager (exhibitor’s company employee only) should be responsible for the onsite safety construction and the entire working process.

Safety Inspection System
According to safety regulation by SNIEC, the safety inspection system will be installed at the each Entrance Hall.
All exhibitors & visitors are required to walk through before you are entering to the lobby and exhibition halls during the whole show period. During show days (March 18-20) all
visitors are allowed to enter the registration lobby from 9:00 a.m., it will be a peak time to be in the queue for the safety inspection. To secure your arrival your booth before show open at 9:00a.m., we strongly suggest all exhibitors to enter into the Hall around 8:30 a.m. during show days.

**SEMI Expositions Calendar**
Please see [Section 1](#), or visit [www.semi.org](http://www.semi.org) under Events & Tradeshows for more information.

**Set-up/Move-in**
All freight must be delivered, uncrated, and marked “empty” for storage by 16:00, March 17. Exhibits must be set by 22:00, March 17.

**Shipment**
SEMI China has appointed APT Showfreight Shanghai Co., Ltd. as the official freight forwarders for SEMICON China 2020, while TWI Group Inc. is appointed as the official freight forwarder in USA. For details, please refer to [Section 4, Freight Handling](#).

**Sound and Noise**
In general, Exhibitors may use sound equipment in their booths so long as the noise level does not disrupt the activities of neighboring exhibitors. Speakers and other sound devices should be positioned so as to direct sound into the booth rather than into the aisle.

General Rule: Sound and noise should not exceed 75 decibels.
Storage and Porterage
Facility fire regulations prohibit storing product, literature, empty crates or packing materials behind the booth boundary lines. This clearance is for access to electrical and utility outlets and may not be blocked at any time. Exhibitors requiring storage and porterage during show period may arrange this with official freight forwarder. For details, please refer to Section 4.

Taxi
Taxi stand is located outside of No.1 & 3 Entrance Hall. All taxi carry meters and not all drivers can speak English so always have your destination written down in Chinese or show a map guide to the driver to indicate your destination. Shanghai Taxi Service: +86.21.9696.5, +86.21.9682.2 or +86.21.6258.0000

Transportation Vehicles
“Parking Permit” and “Queueing Number” must be obtained before driving vehicles into the loading areas to load and unload the goods. Security staffs are authorized to stop those who fail to follow the guidance from entering. For detail information, you can refer to “Queueing Number & Parking Permit Notice.”

“Queueing Number” is charged at RMB 70/vehicle, which need to be paid online.

“Parking Permit” is charged at RMB 50/vehicle with a RMB 300 deposit. The refund of the deposit is based on the presentation of the “Parking Permit” as well as the deposit receipt after the timely completion of the loading. Any loss or damage of the “Parking Permit” will be fined at RMB 50 per pass.

The time limit for loading is 1.5 hours; overtime charge will be assessed at RMB100 for every half hour (the overtime charge for less than half an hour is also RMB 100).

Utility Aisles
Per SNIEC regulations, the utility aisles located behind most stands are to be left completely free and clear at all times.

VISA
Persons visiting China regardless of nationality or intended length of stay are required to have a visa to enter China. You have the option of obtaining either a tourist or a business visa for this entry. If you plan on entering China with a business visa you must obtain an invitation letter from the local government in China. In order for SEMI China to assist you with this, you have to submit the “Request for an Invitation to PRC” Form together with your photo id page of the passport no later than Friday, February 14, 2020. This form will be sent to China in order to get the appropriate invitation letter. A copy of your invitation letter will be faxed to both you and the consulate you indicate. For details, please refer to Section 7.
Visitor Invitation/Registration Brochures
SEMI provides the editable online Visitor Invitation/Registration Brochures to all exhibitors. The online version will be launched on Dec. 2019. Please follow SEMI China Wechat (ID:SEMIChina) and pay attention to SEMICON China website: www.semiconchina.org.

Water Connection
Please order water connections before the due day online.

SEMI SHOW MANAGEMENT RESERVES THE RIGHT TO PURSUE ANY ACTION IT DEEMS NECESSARY IN THE BEST INTEREST OF THE EXPOSITION AND IN FAIRNESS TO ALL EXHIBITORS.
Section 3 Exhibitor Responsibilities & Liabilities

3.1 Amendments / General Supervision

All exhibit matters and questions not covered by these rules and regulations are subject to the decision of SEMI Show Management. These rules and regulations may be amended at any time by SEMI and all the amendments that may be so made shall be equally binding to/on all parties affected by them as they are by the original rules and regulations. In the event of any amendment or addition to these rules and regulations, written notice will be given by SEMI to such Exhibitors as may be affected thereby.

SEMI SHOW MANAGEMENT RESERVES THE RIGHT TO REJECT, OR PROHIBIT ANY EXHIBIT, WHOLE OR IN PART, OR ANY EXHIBITOR AND HIS REPRESENTATIVES, BASED SOLELY ON ITS JUDGMENT, DISCRETION, AND AUTHORITY. PLEASE REFER TO YOUR SEMICON EXHIBIT SPACE APPLICATION / CONTRACT FOR ADDITIONAL RULES AND REGULATIONS.

3.2 Default in Occupancy

Any Exhibitor failing to occupy contracted space is not relieved of the payment of the full rental of such space. All display systems and equipment/products must be installed and complete prior to 22:00 Tuesday, March 17. Unoccupied space may be repossessed by Show Management for such purpose as it may see fit. Failure to notify SEMI Show Management of cancellation in advance will cause exhibitor to lose priority for exhibit space.

3.3 Exhibitor Liability

The Exhibitor assumes full financial liability for damage to the facility or neighboring exhibits caused by the construction of the exhibitor’s booth structure. The Exhibitor may not apply paint, lacquer, adhesives or other coating to building columns, walls or floors.

In the event any part of the exhibit hall is destroyed or damaged so as to prevent SEMI from permitting an Exhibitor to occupy assigned space during any part or the whole exhibition period; or in the event where occupation of assigned space during any part or the whole exhibition period is prevented by strike, acts of nature, national emergency, or other cause beyond the control of SEMI; the Exhibitor hereby waives any claim against SEMI beyond a refund of rent paid for the period it was prevented from using the space, less a proportionate share of the exposition expenses incurred by SEMI.

In addition to the Rules and Regulations listed on the back of the exhibit space application/contract, the SEMICON rules and regulations have been established in consideration of all participants (Exhibitors, attendees, service contractors, building management, and Show Management) and apply to all participants throughout the show.

3.4 Limitation of Liability / Insurance

SEMI would like to remind the Exhibitor of the limits of liability as agreed to on the back of the original signed application/contract for exhibit space.

3.5 Reselling / Use of Space

The Exhibitor may not assign, sublet or resell; in whole or in part, their contracted space. The company logo and name shows on raw space shall be limited to the contracting company itself, the company logo and name of non-contracting company should not be shown in a prominent place in principle. Contracted exhibit space must appear as one unified booth. All booths must be staffed during exhibition hours.

3.6 Violations and Penalties

SEMI Show Management may, at its discretion, eliminate or reduce priority points for violation of these rules and regulations and impose a penalty fee as outlined below. In
addition, substantial violation of these rules and regulations by the Exhibitor, its employees, or agents may, at the option of Show Management, forfeit the Exhibitor’s right to occupy exhibit space and such Exhibitor shall forfeit to SEMI all moneys paid or due.

Exhibitors can contact SEMI Show Management for any questions before arriving at the venue. Failure to comply with the exposition rules will result in the following loss of priority points.

If not corrected by the end of:

<table>
<thead>
<tr>
<th>Period</th>
<th>Penalty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Set-Up Period</td>
<td>+10% reduction</td>
</tr>
<tr>
<td>1st Exhibit Day</td>
<td>+10% additional reduction</td>
</tr>
<tr>
<td>2nd Exhibit Day</td>
<td>+10% additional reduction</td>
</tr>
<tr>
<td>3rd Exhibit Day</td>
<td>+10% additional reduction</td>
</tr>
<tr>
<td>Total</td>
<td>40% possible reduction of priority points</td>
</tr>
</tbody>
</table>

And result in the following monetary penalty:

Minimum Fee (for 1 booth): USD 3,000.00
Each additional booth is an additional USD 1,000.00

For example:
1 booth = USD 3,000.00
2 booths = USD 4,000.00
3 booths = USD 5,000.00

Upon evidence of substantial violation, SEMI may enter and take possession of the space occupied by the Exhibitor and may remove all persons and goods at the Exhibitor’s risk. The Exhibitor shall pay all expenses and damages that SEMI may thereby incur.

It is to your advantage to contact SEMI Show Management prior to arriving on-site with any questions.

3.7 Theft / Damages

Report thefts or damages immediately to both Security and Show Management if found.

Venue Police Information:
Location: Glass house (east of W4, near inside square)
Tel: +86.21.2890.6110

Venue Property Office Information:
Location: 2F, E6
Tel: +86.21.2892.8580

While SEMI Show Management will exercise reasonable care in safeguarding your property, neither Show Management, the facility, the security contractor, the general contractor, nor any of their officers, agents or employees assume any responsibility for such property. Exhibitors should therefore include or have a rider attached to their insurance policies covering the shipment of merchandise to the exposition, the exposition period, and return of their merchandise to their home base.

SEMI SHOW MANAGEMENT RESERVES THE RIGHT TO PURSUE ANY ACTION IT DEEMS NECESSARY IN THE BEST INTEREST OF THE EXPOSITION AND IN FAIRNESS TO ALL EXHIBITORS.
Section 4 Freight Handling

4 Official Freight Forwarder
SEMI has appointed APT Showfreight Shanghai Co., Ltd. as the sole official freight forwarders for SEMICON China 2020, while TWI Group Inc. is appointed as the official freight forwarder in USA. Copies of their Shipping Manuals are included in this section of the manual.

4.1 On-site Freight Handling
APT Showfreight Shanghai Co., Ltd. has been appointed as the sole on-site handling agent for the event. While Exhibitors may use any forwarder of their choice to transport exhibition materials to the loading area, APT Showfreight Shanghai Co., Ltd. is the ONLY freight handlers allowed to transport materials from the loading area to the show floor.

4.2 Hall Specifications
Following are important details regarding hall specifications of SNIEC. It is important that exhibitors note the following weight limits and dimensions and plan their intended shipments accordingly:

1) The floor: solid concrete; indoor loading capacity is 3,000 kgs / square meter for N1-N5, E7, and indoor loading capacity is 800 kgs / square meter for T1-T3
2) The access of N1-N5, E7 exhibits/freight door is 4.9m (w) x 4.4m (h)
3) The maximum height for N1-N5, E7 Raw Space stand structure is 4.4 meters, and for T1-T3 Raw Space stand structure is 4 meters

4.3 Shipping Instruction and Deadline Time Schedule
The shipping instruction below should be used for sending your exhibits to Shanghai directly either by air or sea freight. Shipments will be accepted for moving into the hall after 10:00 on Monday, March 16, 2020. It is recommended that your shipment be consigned through APT Showfreight Shanghai Co., Ltd. as they are authorized to make the customs clearance for your exhibits under temporary import exhibition cargo.

If you use other channels to send the cargo to Shanghai, please note that your freight forwarder must clear your exhibit material through customs before arriving at SNIEC.

DEADLINE TIME SCHEDULE:

- LOE (list of exhibits) Deadline to APT Showfreight .......... 1 FEB 2020
- Exhibits by Sea Freight Arrival at Shanghai Port .......... 1 - 2 MAR 2020
- Exhibits by Air Freight Arrival at Shanghai PVG .......... 3 - 4 MAR 2020

Int'l Airport
Section 4 Freight Handling

Shipping Instruction for sending your exhibits to Shanghai directly:

All cargoes must be consigned “Freight Prepaid” to the following consignee, otherwise a 10% outlay commission will be imposed on all “Freight Collect” consignments. Each AIR shipments should be under ONE MASTER Air Waybill with ONE HOUSE Air Waybill and the HAWB must be manifested by airline. Please send LOE & draft B/L or AWBs to APT Showfreight for checking before shipping. Additional charges will be incurred for wrong consignee details.

<table>
<thead>
<tr>
<th>SEA Freight Consignment to Shanghai Port</th>
<th>AIR Freight Consignment to Shanghai PVG Int'l Airport</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Consignee on B/L (for temporary import):</strong></td>
<td><strong>Consignee on both Master AWB &amp; House AWB (for temporary import):</strong></td>
</tr>
<tr>
<td>APT Showfreight Shanghai Co., Ltd. Room 2005, Modern Plaza Tower 1 369 Xian Xia Road, Shanghai 200336 CN CT: 0086 21 6124 0090 Fax: 0086 21 6124 0091 CP: Janson Zhu T: USCI+91310116674641664W</td>
<td>Sky International Logistics Co., Ltd. (FFE) 506 Warehouse No.180 Airport Highway, Pudong International Airport, Shanghai 201202 CN CT: 0086 21 5683 3173 CP: Lily Chen T: USCI+9133020177230839Q</td>
</tr>
<tr>
<td><strong>Notify Party on B/L (for temporary import):</strong></td>
<td><strong>Notify Party on both Master AWB &amp; House AWB (for temporary import):</strong></td>
</tr>
<tr>
<td>Same as consignee (Remark: If shipment under ATA Carnet, please also show: ATA Carnet No.: XXX)</td>
<td>APT Showfreight Shanghai Co., Ltd. CT: 0086 21 6124 0090 / Fax: 0086 21 6124 0091 CP: Janson Zhu T: USCI+91310116674641664W (Remark: If shipment is under ATA Carnet, please also show: ATA Carnet No.: XXX)</td>
</tr>
<tr>
<td><strong>Description of Goods on B/L:</strong></td>
<td><strong>Nature of Goods on Master AWB:</strong></td>
</tr>
<tr>
<td>One or two highest value item description inside shipment, for example: Wire Bonder (Remark: Please DO NOT show simple description as ‘exhibition goods’ and detail exhibition name.)</td>
<td>Consolidation as per cargo manifest One or two highest value item description inside shipment, for example: Wire Bonder (Remark: Please DO NOT show simple description as ‘exhibition goods’ and detail exhibition name.)</td>
</tr>
<tr>
<td><strong>Nature of Goods on House AWB:</strong></td>
<td></td>
</tr>
<tr>
<td>One or two highest value item description inside shipment, for example: Wire Bonder (Remark: Please DO NOT show simple description as ‘exhibition goods’ and detail exhibition name.)</td>
<td></td>
</tr>
</tbody>
</table>

4.4 Official Freight Forwarders Shipping Manual

SEMI has appointed APT Showfreight Shanghai Co., Ltd. as the sole official freight forwarders for SEMICON China 2020, while TWI Group Inc. is appointed as the official freight forwarder in USA. Copies of their condensed Shipping Manuals are included in this section of the manual.
The condensed official main tariff is enclosed for all exhibitors’ easy reference. Exhibitors can choose to use the freight forwarding services of **APT, or TWI** and contact them directly for detailed shipping instructions and full version shipping manual.

All exhibits forwarding charges collected by **APT Showfreight Shanghai Co., Ltd.** will be based on this shipping manual & tariff and further quotation if any. APT will only collect charges by exhibitor T/T bank remittance or on-site payment at appointed APT on-site office with APT receipt. **APT won’t charge any tip, please DO NOT** give any cash to the forklift drivers or workers.

**APT Showfreight Shanghai Co., Ltd.** will assign number for all working vests wearing by every forklift driver and worker who do site handling. If exhibitors found any problem such as asking for tips etc. during on-site handling, please record the number on working vest and let APT Showfreight know immediately by contacting APT staff who responsible for your booth or coming to APT site offices. APT Showfreight will track by the number for the responsible worker and try best to provide solution to be approved by show organizer and exhibitors at show site as soon as possible.

### 4.4.1 Contact Details

<table>
<thead>
<tr>
<th>APT</th>
<th>TWI</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>For All Exhibitors:</strong></td>
<td><strong>For U.S. Exhibitors:</strong></td>
</tr>
<tr>
<td>APT Showfreight Shanghai Co Ltd.</td>
<td><strong>TWI Group, Inc.</strong></td>
</tr>
<tr>
<td>Room 2005, Modern Plaza Tower 1</td>
<td>4480 South Pecos Road</td>
</tr>
<tr>
<td>369 Xian Xia Road, Shanghai 200336 PR China</td>
<td>Las Vegas, NV 89121, USA</td>
</tr>
<tr>
<td>Tel: +86.21.6124.0090 Ext. 307</td>
<td>Office : +1.702.706.0405</td>
</tr>
<tr>
<td>Fax: +86.21.6124.0091</td>
<td>Fax : +1.702.691.9045</td>
</tr>
<tr>
<td>Email: <a href="mailto:janson.zhu@aptshowfreight.com">janson.zhu@aptshowfreight.com</a></td>
<td>Email : <a href="mailto:sales@twigroup.com">sales@twigroup.com</a></td>
</tr>
<tr>
<td>Contact: Mr. Janson Zhu</td>
<td>Contact: Chris Drum</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>For Domestic Exhibitors:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>APT Showfreight Shanghai Co Ltd.</td>
<td></td>
</tr>
<tr>
<td>Tel: +86.21.6124.0090 Ext. 317</td>
<td></td>
</tr>
<tr>
<td>Fax: +86.21.6124.0091</td>
<td></td>
</tr>
<tr>
<td>Email: <a href="mailto:michael.chen@aptshowfreight.com">michael.chen@aptshowfreight.com</a></td>
<td></td>
</tr>
<tr>
<td>Contact: Mr. Michael Chen</td>
<td></td>
</tr>
</tbody>
</table>
Section 4 Freight Handling

4.4.2 Official Tariff

1) Sea Freight

Inward or outward handling tariff (for individual exhibits not exceeding 3,000kg gross weight and L3.0m x W2.2m x H2.1m dimension)

From free arrival at the Port in Shanghai to your booth OR vice versa. Services include:
- Customs clearance and handling at port ("Current and actual cost levied at port, terminal and Container Freight Stations (CFS), all third parties’ charges incurred including D/O change fee will be charged at cost + 10% handling.)
- Transport from port to exhibition booth or vice versa
- Customs inspection for both inward & outward shipment (inspection fee will be billed at cost + 10% handling)
- Handling of empty cases
- Assistance exhibitors of Un-packing / Re-packing
- Positioning (excluding assembling and stand building)

<table>
<thead>
<tr>
<th>Consignment Service Charge</th>
<th>USD52.00 per consignment / exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic handling rate</td>
<td>USD66.00 per cbm or 1,000 kg, whichever is greater</td>
</tr>
<tr>
<td>Minimum charge</td>
<td>LCL USD66.00 per consignment (HBL) per exhibitor</td>
</tr>
<tr>
<td>Minimum charge</td>
<td>FCL 20’ USD1,518.00 per 20’ GP container</td>
</tr>
<tr>
<td></td>
<td>FCL 40’ USD3,036.00 per 40’ GP container</td>
</tr>
<tr>
<td></td>
<td>FCL 45’ USD3,300.00 per 45’ GP container</td>
</tr>
<tr>
<td>*Terminal Handling Charges</td>
<td>LCL USD33.00 per cbm or 1,000 kg, whichever is greater (Min. 3cbm per consignment per exhibitor)</td>
</tr>
<tr>
<td></td>
<td>FCL 20’ USD202.00 per 20’ GP container</td>
</tr>
<tr>
<td></td>
<td>FCL 40’ USD302.00 per 40’ GP container</td>
</tr>
<tr>
<td>Container Haulage</td>
<td>FCL 20’ USD295.00 per 20’ GP container</td>
</tr>
<tr>
<td></td>
<td>FCL 40’ USD442.00 per 40’ GP container</td>
</tr>
</tbody>
</table>

2) Air Freight

Inward or outward handling tariff (for individual exhibits not exceeding 3,000kg gross weight and L3.0m x W2.2m x H2.1m dimension)

From arrival at the Airport in Shanghai to your booth OR vice versa. Services include:
- Customs clearance and handling at airport ("Current and actual cost levied at Airport, all third parties’ charges not listed above will be charged at cost + 10% handling.)
- Transport from airport to exhibition booth or vice versa
- Customs inspection for both inward & outward shipment (inspection fee will be billed at cost + 10% handling)
- Handling of empty cases
- Assistance exhibitors of Un-packing / Re-packing
- Positioning (excluding assembling and stand building)
Section 4 Freight Handling

<table>
<thead>
<tr>
<th>Service</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consignment Service Charge</td>
<td>USD52.00 per consignment / exhibitor</td>
</tr>
<tr>
<td>Basic handling rate</td>
<td>USD0.88 per kg based on actual or volumetric weight, whichever is greater</td>
</tr>
<tr>
<td>Minimum Charges</td>
<td>USD88.00 per consignment (HAWB) per exhibitor</td>
</tr>
<tr>
<td>* Terminal Handling charges</td>
<td>USD0.40 per kg per consignment (HAWB) per exhibitor (Min. 100 kgs per consignment per exhibitor)</td>
</tr>
</tbody>
</table>

* Please note PVG airport terminal will charge additional USD0.05/kg for the whole MAWB chargeable weight if any sensitive machine with shock watch and tilt watch are found on outside packing cases or additional USD0.03/kg for the whole MAWB chargeable weight if any over-size package exceeding L5.99m*W2.29m*H2.19m or any heavy single package exceeding 4999kgs from Oct 1st 2015. In order to save your cost, we suggest sending all sensitive machines with shock watch & tilt watch and over-size or heavy package under one separate MAWB with back to back HAWB without consolidation with other HAWBs.

3) EDI Customs Data Entry Services
The List of Exhibits used for customs clearance must be completed with both English and Chinese version. If translation to the Chinese language is required, our fee for translation services is:

<table>
<thead>
<tr>
<th>EDI Data Entry fee</th>
<th>USD5.00 per page</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Min USD57.00/consignment/exhibitor</td>
</tr>
</tbody>
</table>

4) Quarantine Charges
Quarantine charges, if any, shall be additional at:

<table>
<thead>
<tr>
<th>Container Type</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Air/Break bulk</td>
<td>USD8.00 per package, min. USD73.00 per consignment per exhibitor</td>
</tr>
<tr>
<td>Per 20‘ container</td>
<td>USD87.00 per 20‘ container</td>
</tr>
<tr>
<td>Per 40‘ container</td>
<td>USD114.00 per 40‘ container</td>
</tr>
<tr>
<td>Per 45‘ container</td>
<td>As per outlay</td>
</tr>
</tbody>
</table>

Other charges such as fumigation/ sanitary treatment will be billed as per outlay + 10% handling.

All battery, powder, toner or ink cartridge, liquid and gel are controlled dangerous items by airline. Please note the exhibitors should take full responsibility to remove above controlled items before re-packing. Otherwise, the whole cargo will be detained by port security with extra surcharges.

5) Temporary Import Fee / ATA Carnet Handling Fee
If shipment is coming without ATA Carnet, customs bond handling fee will be applicable at 1.0% of CIF value for one month, min. USD120.00 / month / consignment / exhibitor.

If ATA Carnet is used for temporary import, an ATA Carnet administration fee is applicable to the exhibitor at USD89.00 per Carnet per entry or exit. For all return
Section 4 Freight Handling

ATA shipments by air, the customs will do mandatory inspection and additional fee should be billed as per outlay + 10%, min. USD160.00/ATA/consignment.

6) Storage in Shanghai After Arrival or After Show Close
A bond storage fee will be applicable after 3 days free storage upon arrival till first move-in day and after 3 days free storage at show close till re-export departure as follows:

<table>
<thead>
<tr>
<th>Method</th>
<th>Rate</th>
<th>Minimum Charge</th>
</tr>
</thead>
<tbody>
<tr>
<td>By LCL</td>
<td>USD2.00 per cbm per day</td>
<td>USD15.00</td>
</tr>
<tr>
<td>By FCL</td>
<td>USD15.00 per TEU (20’ GP) per day</td>
<td>min. USD15.00</td>
</tr>
<tr>
<td>By Air</td>
<td>USD0.10 per kg per day</td>
<td>min. USD15.00</td>
</tr>
</tbody>
</table>

7) Hall Management Fee for All Shipments
The exhibition venue charges hall management fee for all shipments and APT Showfreight is required to collect the hall management fee and pay on behalf of exhibitors at USD10.00 per cbm or 1,000 kg, whichever is the greater, min. USD10.00 per consignment per exhibitor.

8) On-site Handling Services
On-site handling services include delivery of exhibits from arrival fairground to your booth or vice versa, unpacking, repacking, positioning and/or handling of empty cases during the show period.

<table>
<thead>
<tr>
<th>Handling Rate</th>
<th>USD37.00 per cbm or 1,000 kg, whichever is greater</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minimum Charge</td>
<td>USD37.00 per consignment per exhibitor</td>
</tr>
</tbody>
</table>

Please contact us for a separate quotation if any of your exhibits exceed a weight of 3,000 kg or a dimension of 3.0m (L) x 2.2m (W) x 2.1m (H).

**On-site handling charge is subject to 6% VAT.

9) Magnetism Inspection for Air Return (If Any)
As the airlines implement strict security rules and will ask for magnetic detection & protection for many sensitive items by air transportation including electric equipment, computer, speaker and etc., we will bill magnetism inspection fee if the detection and protection is incurred at USD2.00 per kg based on chargeable weight, min. USD200.00 per consignment.

10) Vacuum Packing Service (If Required)
APT can provide vacuum packing service to protect machines. If vacuum packing required, please book in advance with APT by one day before show opening. Vacuum packing fee will be quoted as per request.
11) Cancellation of Temporary Import for Given-Aways (If Any)
Cancellation of temporary import fee for all given-away or consumed items and tax/duty will be levied after show. Individual duty receipt is not available, full commodity assessment will take place against only one official duty receipt for the entire show. Customs formalities fee: **USD130.00**/consignment/exhibitor, Customs duty & tax: at cost (normally 30% CIF value) + 10% prepay handling fee.

12) Early / Late Arrivals
An early arrival surcharge will be applicable if the shipment arrives before the stipulated deadlines and will bill exhibitor as per outlay plus 10% reimbursement fee.

A late arrival surcharge of 30% (based on basic handling rate) will be applicable if the shipment arrives after the stipulated deadlines.

In the event of late arrivals, APT will make all reasonable efforts to ensure delivery before the show opens; however, no guarantee can be given. The surcharge will apply regardless of delivery date to the show site.

13) Heavy-lift Surcharges
Our tariff for sea freight and air freight consignments is applicable for exhibits not exceeding 3,000 kg per package or any dimension exceeding L3.0m x W2.2m x H2.1m. Heavy and over-size exhibits will be incurred additional charges, will depends on the detailed weight & dimension of equipment to quote individually.

* Please contact us for a separate quotation if any of your exhibits exceed a weight of 3,000 kg or a dimension of 3.0m (L) x 2.2m (W) x 2.1m (H).

14) Valuable or Chilled / Reefer or Dangerous Cargo
Exhibitors have to send us a specific form with company letterhead for valuable (cargo value exceeding **USD1,000.00** per kg gross weight or **USD100,000.00** per piece) and chilled / reefer or dangerous cargo. The completed forms should reach us before shipment dispatched, relevant charges will be quoted upon request.

15) Temporary Importation
The Chinese Authorities permit exhibits to be imported into China on temporary importation basis on approved trade shows. Temporary import is allowed for 1 month from the date of entry and must be re-exported after show closing. Extension of temporary import is allowed subject to Customs’ approval.

ATA Carnet is accepted for temporary import in China, but ONLY for purpose as ‘Exhibition & Fairs’. Customs Bond Fee will be levied for temporary import shipment without ATA Carnet.
Section 4 Freight Handling

All exhibition goods by temporary import are under Customs control. Exhibitors should not allow their exhibits to be sold, abandoned or taken away from the fairground without prior agreement with the China Customs through APT Showfreight, otherwise exhibitors will get severe punishment by the China Customs.

16) Controlled Items in China
In case the shipment contains any controlled items by the Chinese Government, we strongly recommend that the list of exhibits (LOE) should be e-mailed to APT Showfreight for checking prior to the shipment departure from the country of origin.

If required, APT Showfreight may apply necessary license/permit on behalf of the exhibitors, but under no circumstances that APT Showfreight can guarantee such license will be granted.

The importation of below commodities is under Customs strict control even for exhibition purpose and subject to special permit in China:

- Foodstuff, Beverage
- All tableware / kitchenware such as (paper, glass) cup, mug, tissue/wipe & bowl etc.,
- Watches, toys
- Cosmetics / Skin care items
- Any items / materials with Endangered Species
- Animal, plant
- Art articles, Antiques, Jewelry and etc.,
- Solid wood or plywood full set of furniture. All stand building material such as wooden or plywood or MDF floor / panel and etc., or furniture component/accessory
- All electric products such as mobile charger, portable battery charger/bank, lamp, wire, cable, plug and etc.
- Glass or plastic products such as glass panel for stand building material
- Chemical products such as glue, paint and etc.,
- Medical products such as Medicine, First-aid kit and etc.

Without Chinese Customs’ approval, these items can't be imported, distributed/ tasted/ sold and/or consumed during the exhibition.

17) Printed / Publicity Materials Restrictions
All exhibitors are advised that all promotional materials to be imported or giveaways during the exhibition must not indicate or deem to indicate that Tibet or Taiwan is a Country such as ‘ROC’.

If any books/magazines with ISBN or ISSN (bar) code, it could not be imported under the show but through a book trader agent instead, which will cost additional 12% on CIF value, min. USD 480.00/shipment.
Section 4 Freight Handling

Films/slides/video tapes/CDs, VCDs, DVDs/USB disk with data or contents, map and globe are not allowed to display, distribute & consume during the show due to import license restriction, so please DO NOT send any above media items with shipment. APT will not take any responsibility of the shipment detained/delayed due to lack of import license.

In addition, exhibitors are advised that brochures, giveaways and souvenirs are subject to import duties as assessed by the Chinese Customs which must be payable on entry.

18) Hire of Labor and Additional Services

Our rates include unpacking and repacking on-site during normal work hours. If exhibitor requires additional labor, please contact APT for a quotation.

For additional services not listed above, an individual quotation will be given upon receipt of specific requirements.

19) Additional Charges

Above rates exclude: insurance coverage, any additional services not listed above, Customs and CIQ inspection fee, overtime handling after working hours on normal working days (09:00 - 18:00 every Monday to Friday), overtime storage due in pier, airport terminal/Freight Forwarder’s warehouse, seaport/airport storage charges and removal charges due to late receipt of negotiable shipping documents, container grounding/lifting at show site, container storage at show site, any duty/tax payable to the Chinese government and endorsement of relevant government departments, which will be charged at cost plus 10% reimbursement fee.

The above charges are based on USD currency, the exchange rate will change based on actual bank exchange rate from Bank of China.

20) Insurance

It is the responsibility of each exhibitor to arrange Marine (Transport) Insurance covering transport to the exhibition, during the exhibition, till the return of the exhibits to domicile/exhibits sold locally, including the period the exhibits are handled by APT Showfreight. This tariff is computed on the basis of volume and weight and has no correlation with the value of exhibits which means the cost of insurance cover is not included in our charges. If exhibition goods were damaged by APT’s responsibility but no insurance covering the exhibition goods, APT Showfreight can pay for claim at maximum three times of handling fee for the exhibits.

21) Remarks

For details of shipping instructions, please contact APT and TWI for the full version Official Shipping Manual.
5.1 Official Decorator

The Official Decorators are Viewshop Exhibits & Display (Shanghai) Co., Ltd.

Contact: Mr. Jerry Tao
Tel: +86.21.3251.3138 ext.602
Fax: +86.21.3251.7901
Email: jerry.tao@viewshop.net

Mega Expo (Shanghai) Co., Ltd.

Contact: Mr. Crown Lv / Mr. Lucas Lu
      Mr. Zezhen Lee / Mr. Zhe Wang
Tel: +86.18501650622 / +86.18501650613
       +86.18516104548 / +86.15618957256
Fax: +86.21.5481.0933
Email: crown.lv@megaexposhanghai.com
       yang.lu@megaexposhanghai.com
       zezhen.lee@megaexposhanghai.com
       zhe.wang@megaexposhanghai.com

5.2 Decorated Space

5.2.1 Decorated Space Facilities

The design, construction and decoration of all Decorated Booths are undertaken by Viewshop Exhibits & Display (Shanghai) Co., Ltd.

Decorated Booth consisting of a shell scheme [Unit Size: 3m (W) x 3m (D) x 2.5m (H)]. Includes the following as indicated by the total square meters of your space:
(Note: The following furniture and electrical equipment cannot be replaced.)

*Please refer to the Shell Scheme Diagram of 5.2.2.

<table>
<thead>
<tr>
<th>Item</th>
<th>Shell Scheme</th>
<th>9m²</th>
<th>18m²</th>
<th>27m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Name Fascia</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- 370mm height fascia board with Exhibitor’s name in English (max. 24 characters) and Chinese (max. 12 characters) by sticker cutout</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td></td>
<td>- Corner booth has one more fascia board</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Wall Paneling</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Three side walls (white laminated panels) supported by white Pifex aluminum system.</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td></td>
<td>- For the corner booths, it will be two side walls with two fascia boards.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Carpet</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Needle punched carpet covering the entire floor area of the booth.</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>4</td>
<td>Table/Storage</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Lockable Cupboard</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Chairs</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Black Leather Arm Chair</td>
<td>6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Lighting</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- 100W Spotlight</td>
<td>6</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Section 5 Decorated and Rental

<table>
<thead>
<tr>
<th>7</th>
<th>Power</th>
<th>1</th>
<th>2</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>- 13A/220V Single phase socket (500W fuse)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>8</th>
<th>Waste Basket</th>
<th>1</th>
<th>2</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>- Waste Paper Basket</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Refer to 5.2.2 Shell Scheme Diagram on the following page.

5.2.2 Shell Scheme Diagram (Note: All units are millimeters)

5.2.3 Additional Electrical Services
The power outlet in the shell scheme is only for generally domestic/ offices electrical appliance other than lighting. Exhibitors who require additional lighting or lighting connections can contact Viewshop Exhibits & Display (Shanghai) Co., Ltd. Please refer to Form 4 (Furniture, Lighting & Socket Rental). Exhibitors who require electrical setting can contact Mega Expo (Shanghai) Co., Ltd. Please refer to Form 5 (Electrical Setting).

5.2.4 Additional Rental Furniture
In addition to items provided in the basic Shell Scheme Booth, exhibitors may require additional furniture items which can be supplied on a rental basis by Official Stand Contractor. Please complete the Form 4 in Form Section and return promptly to Viewshop Exhibits & Display (Shanghai) Co., Ltd.

FURNITURE and ELECTRICAL
1-1no. Lockable Cupboard
2-2nos. Black Leather Arm Chair
3-1no. Wastepaper Basket
4-2nos. 100W Spotlight
5-1no. 13A/220V 2000W Socket
3A/220V 1500W Socket

3×3 STANDARD BOOTH PACKAGE
5.2.5 Rules and Regulations for Decorated Space Exhibitor

1) No additional booth fitting or display may be attached to the structure of decorated booth. Exhibitors who would upgrade their decorated booths. Please submit Form 9 to notify the Official Contractors-Viewshop and subject to their approval. All decorated booths are on rental basis. Exhibitors are not allowed to make any alterations to the structure of the booths or remove any parts from the booths. Exhibitors wishing to remove or change the location of any standard equipment (e.g. spotlights) within the booth should contact the Official Contractors-Viewshop. The organizer has the right to dismantle any increased of the height or any alterations to the structure on the spot.

2) No post, tape, nail or fixture of any kind is allowed to be affixed on the partitions, floor or ceiling. Exhibitors are liable to any damage caused to their booth fixtures or fittings at the fair.

3) All Exhibitors who rented one or more Decorated Booth Space, the fascia name only shows the contracting company name. Please refer to Form 1.

4) Decorated booth exhibitors requiring additional equipment such as telephone, furniture, power and water dispenser etc. should use individual Forms for placing their orders. The order forms have to be submitted no later by February 14, 2020 to the Official Contractors. Full payment in advance will be required.

5) No exhibits are allowed to be removed from the booth or exhibition hall until 4p.m. March 20, 2020, once the exhibition has been officially opened. Booth or exhibits shall not be dismantled before the official closing time on the last day of the exhibition.

6) Any power point and sockets provided are strictly for exhibiting display only and NO lighting fixture is allowed to be connected.

7) Exhibitors shall not cause any damage on the floor of the exhibition hall.

8) Exhibitors bringing their own air compressors to the exhibition hall are prohibited. Please contact the Official Contractors for details or refer to Form 6.

5.3 Raw Space

1) Raw Space exhibitors will be given a floor space without booth facilities, carpet and power supply. They must design and construct their own booths, lay the carpet.

2) The company logo and name shows on raw space shall be limited to the contracting company itself, the company logo and name of non-contracting company should not be shown in a prominent place in principle.

3) The contractor of the exhibitor’s choice must construct raw space. All raw space exhibitors must return the Exhibitor Appointed Contractor (EAC) Application Form (Form 2) prior to January 17, 2020, and Safety Construction Manager Registration Form (Form 3) prior to February 14, 2020.
5.3.1 Hall Specification
1) The maximum height for N1-N5, E7 Raw Space stand structure is 4.4 meters, and for T1-T3 Raw Space stand structure is 4 meters
2) The floor: solid concrete; indoor loading capacity is 3,000 kgs / square meter for N1-N5, E7, and indoor loading capacity is 800 kgs / square meter for T1-T3
3) The access of N1-N5, E7 exhibits/freight door is 4.9m (w) x 4.4m (h)

5.3.2 New Regulations of Exhibitor Appointed Contractor
Exhibitors who rent raw space can appoint their own contractors to set up the booth. Please ensure you and your contractor read the following information and follows all regulations as detailed below in order to ensure your plans can be approved in good time thus avoiding potential problems and costly amendments.

1) Required Documents
A. Exhibitor Appointed Contractor (EAC) Application Form
B. The copy of the contractor’s business license, which has been registered at least three years, and electrician certificate, which is valid and should be the same as the electrician operating on the show site
C. The Safety Commitment of Erection Contractor and 《Safety Construction Guideline》, which bear the signature of the head of the respective company and its company seal.
D. Audit Report issued by HAH (necessary for two-story booths or roof space reach or above 50% of the booth area)
E. Final Booth Drawings indicating height & width measurements and location of the main power supply
F. Certificate of all EAC’s security insurance for the show

Remarks: Documents A, B, C, D, E, F should be submitted before ordering main power supply.

2) Contractor Move-in Procedure:
A. Read detailed and observe 《Safety Construction Guideline》
B. Submit the EAC form to MEGA EXPO by January 17, 2020. Mega Expo will switch on the online raw space application system to EAC within 3 working days. When receiving the notice letter issued by online system, EAC shall finish online application within 5 working days (before February 14, 2020) including but not limit to submitting safety documents, design checking, facility ordering and finishing payment of facility ordering and deposit.
C. You can apply for the set-up/dismantle badges from March 11, 2020 with the notice letter issued by Mega (Self-printing Online). For detail information, you can refer to “The Flow Chart for Obtaining Certificates”.


Section 5 Decorated and Rental

D. You can apply for “Queueing Number” from March 9, 2020 (Any time changes, please refer to Exhibitor Update) and “Parking Permit” from March 16, 2020. For detail information, you can refer to “Queueing Number & Parking Permit Notice”.

E. EAC Inspection & Move-in Process

3) Booth Deposit Management:

A. All raw space EACs are required to pay the construction deposit and hall management fee to official contractor, MEGA EXPO online before February 14, 2020. The specific standards are as following:

<table>
<thead>
<tr>
<th>Item</th>
<th>Booth Space</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Equals or Less than 54sqm</td>
<td>RMB 5000</td>
</tr>
<tr>
<td>2</td>
<td>More than 54sqm</td>
<td>RMB 10000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hall Management Fee</td>
<td>RMB 22/sqm</td>
</tr>
</tbody>
</table>

B. The construction deposit will be refunded if the security and cleaner confirm that all the exhibits and construction materials have been removed out of the hall and no damage to the floor or facility of the hall. It will be transferred back in 30 working days.

C. Deduction of Construction Deposit

1) The compensation fee of any damages will be deducted from deposit. It will have extra charge if the deposit is not enough.

2) If the onsite booth structure has big difference from booth perspectives and it is against the related rules and regulations, all deposit will be deducted as penalty.

3) SEMI onsite floor manager will issue Rectification Notice to those stands which are not built qualified. After receipt of the notice for rectification, still not do the rectification or not do upon the request, SEMI will appoint the official decorator to do the rectification, the rectification cost incurred will be deducted from the deposit. It will have extra charge if the deposit is not enough.

4) All the deposit will be deducted as the dismantle fee if there are no people dismantle the booth after 24:00 Friday, March 20.

5) All booths, except island configurations, must provide a full back wall, minimum of 2.4 meters (8”) in height. All exposed walls must be finished on all sides at the expense of the exhibitor who owns the walls. All exposed wall areas or exposed structures must be covered by white PVC cloth without any break, contamination, graphics or texts. If the back wall did not meet the above requirements, penalty will be deducted from the construction deposit.
Section 5 Decorated and Rental

4) Blacklist:
   A. No action or act not upon request when receives the Rectification Notice, this EAC will be put into SEMI Blacklist System, and disqualified for next SEMICON show.
   B. If there are no people dismantle the booth after 24:00, March 20, this EAC will be put into SEMI Blacklist System, and disqualified for next SEMICON show.
   C. If the onsite booth structure has big difference from the booth perspectives and it is against the related rules and regulations, this EAC will be put into SEMI Blacklist System, and disqualified for next SEMICON show.
   D. If any big accident on booth decoration occurs, this EAC will be put into SEMI Blacklist System, and disqualified for next SEMICON show. If there is any death, this EAC will be disqualified for any SEMI activities forever.

5.3.3 Other regulations for Exhibitor Appointed Contractor:

1) All EACs are required to have a Set-up/Dismantle Badge while on the exposition floor. See details at Section 6 ---- 6.3 Set-Up / Dismantle Badges.
2) The EAC agrees that it will indemnify, and hold harmless, the Show Management and the Official Contractor from any action on account of injury or damage to persons or property caused by an act of omission, negligence or misconduct on the part of the EAC or any of its agents, servants, employees, or contractors.
3) The EAC shall not erect a service desk and must restrict corporate identity to the booth areas being serviced. Personnel contractor will not be permitted on the exhibit floor without the approval of Show Management.
4) The EAC will have a true and valid order for service from an Exhibitor in advance of the show move-in date. The EAC shall not solicit business on the exhibit floor before, during, or after the show. If a representative of an EAC violates this provision on solicitation, Show Management will remove the EAC and its representatives from the exhibit floor.
5) The EAC will adhere to all rules and regulations and shall complete their assigned services within the exhibitor official time limits of move-in and move-out as soon as published by SEMI Show Management. Exhibitors are responsible for the action of their EACs.
6) Exhibitors and their EACs are requested to wear safety helmet during Set up/Dismantle period.
7) Ladders for work 2m or over are not permitted, must use scafflod or working platform.
   * Please inform your EAC that they must comply with all criteria in the exhibitor services manual before being issued badges which will allow them to work or supervise on the show floor during Set up/Dismantle period.
8) Here we recommend you below booth decoration companies for your reference in case you need decoration service:
Section 5 Decorated and Rental

Viewshop Exhibits & Display (Shanghai) Co., Ltd.
Room A08-A10, No.1099 Guo Zhan Road
Shanghai 200126 China
Contact: Mr. Jerry Tao
Phone: +86.21.3251.3138 ext.602
Fax: +86.21.3251.7901
E-mail: jerry.tao@viewshop.net

5.3.4 Booth Approval
All raw space exhibitors must return the EAC Form (Form 2) and booth design drawings to MEGA EXPO for approval prior to January 17, 2020.

All two-story booths and root space reach or above 50% of the booth area must be approved by the venue Shanghai New International Expo Centre (SNIEC) appointed unique booth surveyor HAH Consulting & Exhibition Co., Ltd. Shanghai. To process the booth inspection, please submit the Form 10.

Formality for construction of exhibition stands:

1. All two-story booths and root space reach or above 50% of the booth area must be approved by the venue Shanghai New International Expo Centre (SNIEC) appointed unique booth surveyor HAH Consulting & Exhibition Co., Ltd. Shanghai.

The drawings subject to review include:

a. Booth perspective drawing (1front-side and 2 sides)
b. Ground floor plan (ground floor plan & 2nd floor plan)
c. Cutaway view
d. Elevation
e. Section (Side elevation)
f. Detailed booth material checklist
g. Structural drawing

All drawings must be marked with the axis size of beams and posts, as well as specifications and sizes of all structural materials.

2. All construction institutions entering the exhibition hall to start stand construction must provide HAH Consulting & Exhibition Co., Ltd. Shanghai with copies of their business license certificate imprinted with company seal, which will be used for filing purpose.

Management regulations for construction of exhibition stands:

1. For construction of all above exhibition stands, structural drawings must be provided, which shall be imprinted with seals of National Grade A Registered Structural Engineer for confirmation, accompanied by structural calculation sheet.
2. Construction of two-story exhibition stand must be equipped with fire extinguishers that have passed annual inspection.

3. For details, please contact:

**HAH Consulting & Exhibition Co., Ltd.**
E2-2E1, 2345 Long yang Road
Pudong New Area Shanghai, 201204 P.R.C
Contact: **Ms. Lya Huang**
Phone: +86.21.2890.6633
+86.21.2890.6634
+86.21.2890.6635
Fax: +86.21.2890.6000
E-mail: hah@hahchina.com

4. Building approval form is in **Form 10**.

### 5.3.5 Exhibit Installation & Dismantling

If you, as the exhibitor, have contracted for raw space, you may use your own bona fide personnel, hire labor through a temporary agency, or utilize the services from the a.m. decorators recommended by SEMI. If you are having a shell scheme package, your stand will be finished before your arriving.

1) **Installation**: Hours and dates for installation, the exhibition, and dismantling are specified in **1.5.1 Move-in & Move-out Dates and Times** of this manual, Section 1. Extended hours for set-up can be requested at onsite services counter located in No.2 Entrance Lobby (North Entrance Lobby) of Shanghai New International Expo Centre before 14:00 every day with an additional fee. All crates must be tagged and ready for removal by 16:00 on Tuesday, March 17. SEMI will begin laying the aisle carpet shortly thereafter. For those exhibits not set up by 22:00 on Tuesday, March 17 and that do not have a prior variance, SEMI reserves the right to force set-up or to remove displays/material from the exhibit floor at the Exhibitor’s expense. Exhibitors who do not meet the set-up deadline may forfeit the use of their booth space in subsequent expositions.

2) **Dismantle**: Exhibitors are required to maintain their exhibit intact until the close of the exhibition. On the last exhibition day, “dismantle” procedures will be distributed to each exhibiting company. Each Exhibitor must complete arrangements for the removal of exhibit material in accordance with the dismantle procedures. Exhibitors shall be liable for all storage and handling charges resulting from failure to remove materials from the exhibition hall before the conclusion of the dismantling period.

### 5.3.6 Technical Installations on Stands

1) The inlets, outlets and connections to be installed on the stand must be ordered from the facility by completing the corresponding order form which can be found in Form Section of this manual.
Section 5 Decorated and Rental

2) Exhibitors are strictly forbidden to install their own connections to the floor boxes.
3) Official controllers, being fully empowered to authorize or prohibit the installation or to require alterations so as to meet technical and legal requirements, will inspect all on-stand installations.
4) Exhibitors are liable for any technical faults or damage that may result from non-compliance with the provisions as stipulated by the facility.
5) All connecting boxes in operation on the floor must be accessible at all times.
6) A sketch showing the desired position of the installations must accompany all order forms.

5.3.7 Rules and regulations for Raw Space Exhibitor:
1) Wall Requirements
   All booths, except island configurations, must provide a full back wall, minimum of 2.4 meters (8”) in height. All exposed walls must be finished on all sides at the expense of the exhibitor who owns the walls. All exposed wall areas or exposed structures must be covered by white PVC cloth without any graphics or texts. If the back wall did not meet the above requirements, penalty will be deducted from the construction deposit.

2) Identification / Signage / Graphics
   Displays must be confined within the exhibitor’s booth and must not be designed to obstruct the clear view of nearby booths or interfere with the flow of traffic - example: video monitor(s) should be placed where visitors viewing the monitor(s) do not block the aisle. Machinery, equipment, or products cannot be shown on a raised/built-up platform or counter if they interfere with height limitations.

3) Top view

4) During SEMICON CHINA 2020, SNIEC will no long provide hanging structure service
   With the increasing growth of SEMICON China, Some special designed booth are using hanging structure which brings serious safety issue but also much delay the move-in process. According to the regulation from the show venue (SNIEC), the venue will no long provide hanging structure service to all SEMICON China raw space exhibitors. All booths are required to be built from
Section 5 Decorated and Rental

the ground only without any hanging structure. This change will apply to all exhibitors without any exception.

5) Decoration

Show Management has the authority to determine whether placement, arrangement and appearance of all items displayed by the exhibitor are in compliance with the exposition standards. This may require the replacement, rearrangement or redecoration of any item or of any booth. Show Management is not liable for any cost that may be incurred by the exhibitor.

All booth spaces (unless otherwise specified) must be fully carpeted or covered. Carpeting enhances your corporate image and continues the overall professional look of the exposition. You may supply your own carpet or rent it from the official service contractor. All floor coverings must be fire retardant in compliance with local fire department regulations. (Refer to Item 9 “Fireproofing”)

6) Booth Identification

- Placement: Company identification cannot be placed/erected outside the booth area.
- Signs: All signs, posters and booth graphics must be professionally lettered and in compliance within the proper height limitations. Show Management reserves the right to change or remove signs (at the exhibitor’s expense) that are not in keeping with the overall quality standards of the exposition.

7) Cross Aisle Configurations

a) Upon written approval from SEMI, cross aisle carpet will be allowed to join exhibits for an additional charge. Requests, in writing, should be directed to:

SEMI China Customer Service Representative:
TEL: +86.21.6027.8500
FAX: +86.21.6027.8511
Email: semichina@semi.org

b) Regulations regarding cross aisle carpets are:

- Written approval from SEMI, at least 30 days prior to the exposition opening.
- Aisle carpet may not be laid until the official service contractor has granted permission.
- Aisle carpet must be pulled up immediately upon the close of the exhibition.
- Company logos/company identification is allowed on cross-aisle carpet.
- Carpet that is laid in the aisle must be the same color as the booth carpeting that is connecting.
- Any sign that crosses the aisle and sits above the aisle, such as an arch, is prohibited in any SEMICON exhibition.
3) Cost:
   - A fee of 25% of the raw space rate will be applied if carpet is placed in the aisle resulting in a visible linking of any type of booth structure. This aisle space MUST be kept completely free and is for public traffic only.
   - SEMI reserves the right to invoice after the show if the above conditions are found to exist at show site.
   - Please note: Cross aisle headers are NOT allowed at any SEMICON event.

8) Electrical Wiring
   Use of another Exhibitor’s electrical hook-up is strictly forbidden due to potential fire and hazard risks. In the event that the exhibit hall is damaged or destroyed due to negligence or failure on the part of the exhibitor to comply with the local fire agency’s fire and hazard regulations, the Exhibitor is responsible and liable for all damages incurred.

9) Fire Protection Measures/Fireproofing
   All materials used in the construction and decoration of an exhibit must be flame retardant. All carpeting and floor coverings must have Class 1 flame spread rating and UL between 0 and 25. No storage of flammable materials is allowed in the utility areas.

10) False Ceilings/Canopies
    Water penetrable materials must be used in false ceilings and must conform to local fire code. Impenetrable materials are forbidden due to the potential fire and safety risks.

11) Hazardous Items
    Hazardous items used in displays must be properly safeguarded, protected and registered in accordance with applicable government regulations. Hazardous items that would typically fall under these requirements include, but are not restricted to, the following:
    - Evacuated containers or components
    - Radioactive materials
    - X-ray producing equipment
    - Equipment demonstrations must not pose a radiation hazard. If the equipment has energy beams that might be potentially hazardous, they must be de-activated or made inoperable before installation.
    - High voltage equipment
    - Particle accelerators
    - Flammable and explosive materials
    - All gas tanks/bottles/cylinders, which must be properly secured or harnessed to meet all safety standards
Any hazardous items present in a display must be approved by the local fire department/agencies in writing, with copies to SEMI Show Management, 60 days before the exposition.

12) Lighting
Overstatement in lighting design is to be avoided. Annoying devices such as the use of flashing, rotating, or blinking lights (strobe, beacons, etc.) in an exhibit is strictly prohibited. All lighting effects (including ‘gobos’) must be contained within the confines of the booth.

13) Noise
In general, exhibitors may use sound equipment in their booths so long as the noise level does not disrupt the activities of neighboring exhibitors. Speakers and other sound devices should be positioned so as to direct sound into the booth rather than into the aisle. General Rule: Sound and noise should not exceed 75 decibels.

14) Tipping
SEMI and all service contractors request that there be no tipping at any time.

15) Violations and Penalties
Exhibitors can contact SEMI Show Management for any questions before arriving at the venue.
SEMI Show Management may, at its discretion, eliminate or reduce priority points for violation of these rules and regulations and impose a penalty fee as outlined below. In addition, substantial violation of these rules and regulations by the Exhibitor, its employees, or agents may, at the option of Show Management, forfeit the Exhibitor’s right to occupy exhibit space and such Exhibitor shall forfeit to SEMI all moneys paid or due.

5.3.8 Package Booth
Considering the extra high cost on Raw Space booth decoration, SEMI here provide some package booths design to help exhibitors to save cost and get conveniences. Please refer to the following pictures and submit Form 9 before February 14, 2020.

Viewshop Exhibits & Display (Shanghai) Co., Ltd.
Room A08-A10, No.1099 Guo Zhan Road, Shanghai 200126 China
Contact: Mr. Jerry Tao
Tel: +86.21.3251.3138 ext.602
Fax: +86.21.3251.7901
E-mail: jerry.tao@viewshop.net
6.1 Rules on Badges

1) Exhibit hall attendance is restricted to qualified Exhibitors, attendees, and service suppliers as monitored by Show Management and Security.

2) Due to safety and insurance reasons, no one under the age of 18 will be admitted onto the show floor at any time.

6.2 Exhibitor Badges

1) All representatives of the exhibiting company (including Exhibitor Appointed Contractors) must wear the official SEMICON China 2020 badges at all times. Any person(s) on the exhibit floor not wearing a badge may be promptly evicted from the exhibit floor. Badges can be requested and picked up at the registration counters during the move-in, show and move-out hours indicated in Section 1 General Information.

2) For security reasons, each exhibiting company is allotted a limited number of badges. Exhibitors can order 6 badges for every 9 square meters of exhibit space.

3) Company employees who WILL NOT be working in the booth should register as a “Visitor” online at www.semiconchina.org.

4) Exhibitor badges are not to be issued to representatives of leasing companies, financial institutions, publishers, suppliers, vendors or others who wish to gain admittance for the purpose of making contact other than in your exhibit.

5) Those receiving certification for a badge are to be in the space rented while on the exhibit floor and are not admitted for the purpose of viewing other exhibits, except by invitation of other Exhibitors to visit their booths. The exhibiting company, its employees, agent and anyone claiming a right to be on the exhibit floor through the Exhibitor, waives any right or claims for damages arising out of the enforcement of this rule.

6) Badges are not to be defaced or altered by inserting company cards.

7) False identification as an Exhibitor’s representative, misuse of Exhibitor’s badges, or any other method or device used to assist unauthorized personnel to gain admittance to the exhibit floor is prohibited. It will result in removing the Exhibitor and his representatives from the exhibit floor and/or banning them from future entrance on the exhibit floor without obligation on the part of SEMI for refunds of any fees.

8) Any person on the exhibit floor who is not officially registered or who assists non-registered persons to gain access to the exhibit floor is in violation of the items specified in this manual and may be promptly evicted from the exposition.

6.2.1 Exhibitors invite customers

1) Every Exhibitor can invite your important customer as the visitor to the exhibition. SEMI provides the editable online Visitor Invitation/Registration Brochures to all exhibitors. The online version will be launched on Dec. 2019. Please follow SEMI China Wechat (ID:SEMIChina) and pay attention to SEMICON China website: www.semiconchina.org.

2) SEMI encourage every exhibitor apply the GUEST Badge for your important customers. For that you can visit Guest Invitation online to apply for the badges.

3) Exhibitors cannot apply the Exhibitor Badge for the visitor.

6.3 Set-Up / Dismantle Badges

All workers involved in exhibition booth erection and dismantling will be required to obtain passes from the Shanghai New International Expo Centre (SINIEC), all Set up relevant personnel should wear the Set-up/dismantle badges during the Set-up and dismantle. Set-up/dismantle badges are valid only during set-up and dismantling hours of the show and invalid during show days. Set-up/Dismantle badges are only for exhibiting company
personnel and contractors. Usually this would be equipment technicians, exhibit set-up and dismantle personnel or Exhibitor Appointed Contractors whose presence is required during the set-up or dismantling of exhibit equipment.

**EAC Inspection & Move-in Process:**

1) **Required Documents**
   
   A. [Exhibitor Appointed Contractor (EAC) Application Form](#)
   
   B. The copy of the contractor’s business license, which has been registered at least three years and electrician certificate, which is valid and should be the same as the electrician operating on the show site
   
   C. [The Safety Commitment of Erection Contractor](#) and [《Safety Construction Guideline》](#), which bear the signature of the head of the respective company and its company seal.
   
   D. Audit Report issued by HAH (necessary for two-story booth and roof space reach or above 50% of the booth area)
   
   E. Final Booth Drawings indicating height & width measurements and location of the main power supply
   
   F. Certificate of all EAC’s security insurance for the show

**Remarks:** Documents A, B, C, D, E, F should be submitted before ordering main power supply.

2) **Contractor Move-in Procedure:**
   
   A. Read detailed and observe [《Safety Construction Guideline》](#)
   
   B. Submit the EAC form along with the above materials to MEGA EXPO by [January 17, 2020](#)
   
   C. Pay the construction deposit to official contractor as to the booth area,
      - Booth space equals or less than 54 m², pay RMB 5000 as deposit
      - Booth space more than 54 m², pay RMB 10000 as deposit
   
   D. You can apply for the set-up/dismantle badges from [March 11, 2020](#) with the notice letter issued by Mega (Self-printing Online). For detail information, you can refer to “[The Flow Chart for Obtaining Certificates](#)”.
   
   E. You can apply for “Queueing Number” from March 10, 2020 (Any time changes, please refer to Exhibitor Update) and “Parking Permit” from March 16, 2020. For detail information, you can refer to “[Queueing Number & Parking Permit Notice](#)”.
   
   F. [EAC Inspection & Move-in Process](#)

3) **Set-Up / Dismantle Badges**
   
   All workers involved in exhibition booth erection and dismantling will be required to obtain passes from the Shanghai New International Expo Centre (SNIEC), who is exclusively responsible for the registration, checking, photos, production, and management of the aforementioned passes. The details are as follows:
6.4 Registration Procedures

SEMICON China 2020 registration is free open to all qualified visitors from semiconductor industry. The visitor registration will be available online at www.semiconchina.org (Detail information will be published by “Exhibitor Update”).
Section 7 Other Service

7.1 Accommodation
The Accommodation and Local Tour services provider appointed by SEMI for SEMICON China 2020 is

**Shanghai Vision Expo & Meeting Solutions Co., Ltd.**
Tel: +86.21.5481.6051
+86.21.5481.6052
Fax: +86.21.5481.6032
Contact: Ms. Jenny Zhang / Mr. Billy Wu
E-mail: jenny@shanghai-vision.com  
billy@shanghai-vision.com

### Hotel Map

**Lujiazui Area:**
- Grand Hyatt Shanghai
- Oriental Riverside Bund View Hotel

**SNIEC Area:**
- Kerry Hotel Pudong Shanghai
- Jumeirah Himalayas Hotel
- Grand Mercure Shanghai Century Park
- Renaissance Shanghai Pudong
- Doubletree by Hilton Shanghai Pudong
- Holiday Inn Shanghai JinXiu
- Parkview Hotel
- Grand Park Jiayou Hotel Shanghai
- Hotel Ibis Shanghai World Expo

**Dong Fang Road Area:**
- Holiday Inn Pudong Shanghai

*The above hotels are for reference only.*
7.2 Lead Retrieval Rental

The lead retrieval system provider appointed by SEMI for SEMICON China 2020 is

**Shanghai Exhibition Information Technology Inc.**

Contact: Mr. Kris Yan
Tel: +86.21.3376.5869*803
Email: kris.yan@expotec.com.cn

7.3 PRC Visa Information

7.3.1 General Information

Persons visiting China regardless of nationality or intended length of stay are required to have a visa to enter China. You have the option of obtaining either a tourist or a business visa for this entry. Please use the following information as a guideline only for the visa process, you may want to contact the closest China Embassy/Consulate for the most up to date information.

Please submit the following documents with your application:

1) Passport: A valid passport and a copy of its information page. Your **valid passport** must have at least six (6) months of remaining validity and at least one blank visa page in it.

2) Application form: One completed Visa Application Form
   Please fill the application form completely, correctly and legibly on line.

3) Photo: one recently-taken color photo of 2x2 square inch glued or stapled on the application form.

4) First time applicants whose former nationality was Chinese, shall write down his Chinese name in the application form and submit his original Chinese passport or the photocopy of the information page of the passport. Applicant who was formerly Chinese and has acquired a new US passport, if there is a Chinese visa in the old passport, shall submit his old US passport or the photocopy of the Chinese visa.

5) payment for the processing fee (more information is provided on the next page for the cost)

6) Non-US citizens who want to apply visa need provide the original and a photocopy of certificates for permit for residence, work, study or valid US visa.

7) Besides the documentations mentioned above, other documents might be required by visa officers in order to decide whether to issue the visa case by case.

For a business visa you will also require a letter of invitation in addition to the items listed above. Please see the Information on Letter of Invitation to PRC on the following page for more information about obtaining this letter.

**How to apply**

1) You may submit the application to the Visa Office of the **Embassy or Consulate - General** which holds consular jurisdiction over the state where you reside;
Section 7 Other Service

2) If you cannot come personally, you may entrust someone else or a travel/visa agent to submit your application to the visa office of the Embassy or Consulate-General which holds consular jurisdiction over the state where you reside; (No appointment is required. Mailed applications are not acceptable and will be refused. Mail back service is available)

Additional Information
1) If the visa application form is not filled out completely, correctly and legibly, your visa application may be delayed or rejected.
2) Usually applicant submits his visa application one month earlier before his trip.
3) Visa Officers are empowered to make final decision on the validity, duration of stay and times of entry of a visa and may require the applicants provide relevant documents.
4) Any person suffering from a mental disorder, leprosy, AIDS, venereal diseases, contagious tuberculosis or other such infectious diseases shall not be permitted to enter China.

Please note: This process takes a considerable amount of time, so it is highly recommended that you apply for both the invitation and visa as soon as possible.

7.3.2 VISA Process Fees

1) The regular processing time for a visa is 4 working days. For express service, additional fees of $30 to process the application in one working day or $20 for 2-3 working days will be charged.

2) Please pay by Visa, MasterCard, Money Order, Cashier's Check or Company Check. Cash or Personal checks are not acceptable. Please make the company check, cashier's check or money order payable to Chinese Embassy.

<table>
<thead>
<tr>
<th>Number of Entries</th>
<th>American Citizens</th>
<th>Citizens of other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Entry</td>
<td>US$140</td>
<td>US $30</td>
</tr>
<tr>
<td>Double Entry</td>
<td>US $140</td>
<td>US $45</td>
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<tr>
<td>Multiple Entry for 6 Months</td>
<td>US $140</td>
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<tr>
<td>Multiple Entry for 12 Months</td>
<td>US $140</td>
<td>US $90</td>
</tr>
<tr>
<td>Multiple Entry for 24 Months</td>
<td>US $140</td>
<td>-</td>
</tr>
</tbody>
</table>

*Visa fees for some countries may differ from that listed above due to reciprocity, and will be charged accordingly by Chinese Embassy.
7.3.3 Information on Letter of Invitation to PRC

If you plan on entering China with a business visa you must obtain an invitation letter from the local government in China. In order for SEMI to assist you with this, you have to complete the “Request for an Invitation to PRC” form no later than February 14, 2020. This form will be sent to China in order to get the appropriate invitation letter. A copy of your invitation letter will be faxed to both you and the consulate you indicate.

Please complete the Form 14 "Request for an Invitation to PRC" and send it to Ms. Melinda Wang

SEMI China
Room 803, 2nd Building, No. 1158 Zhang Dong Road
Zhangjiang Hi-tech Park, Pudong
Shanghai, China 201203
Phone: +86.21.6027.8526
Fax: +86.21.6027.8511
Email: melinda.wang@semichina.org
Section 8 Measures on Complaints and Their Handling of Suspected IPRs Infringement

8.1 General provisions

Article 1 These Measures are formulated in accordance with the relevant national laws and administrative regulations to enhance the intellectual property rights (IPRs) protection during SEMICON China 2020 ("SEMICON"), maintain the normal transaction order, and safeguard the lawful rights and interests of the exhibitors and IPRs holders.

Article 2 These Measures are only applicable to the protection of the relevant IPRs during SEMICON.

Article 3 The exhibitors shall strictly perform their committed obligations of protecting the IPRs during SEMICON.

8.2 Complaint management

Article 4 The Reception Center for IPRs and Trade Dispute Complaints ("Complaint Center") set up by the organizer is the sole institution that accepts complaints about IPRs. SEMICON has invited the IPRs-related administrative law-enforcement department of the local government to go to the exhibition for the work at Complaint Center.

Article 5 The Complaint Center only accepts complaints about suspected IPRs infringement ("suspected infringement") arising inside the exhibition hall during the current SEMICON.

Article 6 Any IPRs dispute arising inside the exhibition hall during the current SEMICON shall be handled in accordance with the complaint procedure specified in these Measures. Any person, who fails to negotiate with the suspected infringing party directly through Complaint Center, and disturbs the order in exhibition hall, shall be treated as violation of the management provisions on exhibition order.

Article 7 If the exhibits, exhibits package, publicity materials or any other part of the booth of the exhibitors own proprietary IPRs, such enterprise shall participate with relevant ownership certificates for inspection when necessary.

Article 8 In the event that exhibitor breaches relevant agreement with the SEMICON, and disputes arise out of such breach of the IPRs of other enterprises on the exhibits, exhibits package, publicity materials or any other part of the booth on the exhibition, such exhibitor shall indemnify all expenses and loss to the party concerned.

Article 9 If the complainant files a complaint to SEMICON in accordance with these Measures, and requests SEMICON to handle such complaint against the respondent in accordance with these Measures, such complainant shall agree to pay relevant units of SEMICON the expenses incurred for handling such complaint and indemnify the respondent against any possible loss arising thereof.
8.3 Complaint procedure

Article 10 Any person holding valid certificates to attend the current SEMICON, may lodge a complaint to the Complaint Center, in case of any suspected infringement spotted on the exhibits and publicity materials displayed in the booth or any part of the exhibits in the exhibition hall.

Article 11 Before filing a complaint, the complainant shall present the ownership certification to the personnel in Complaint Center. With respect to the same infringement case about patent or copyright complaint that has been handled by Complaint Center in the last SEMICON, which occurs in the current SEMICON, the complainant shall also present the follow-up legal documents through legal channels after the closing of last SEMICON. If the complainant fails to do so, the Complaint Center will not accept such complaint. The Complaint Center does not accept a repeated complaint about the same IPRs by the same complainant against the same respondent.

Article 12 After the above relevant documents are certified effective by personnel in the Complaint Center, the complainant shall fill in Complaint Application form as required. See Annex I for the format.

Article 13 The Complaint Center shall arrange staff to deal with the case upon the reception of the Letter of Complaint. The respondent shall cooperate with the Complaint Center to deal with the case as the exhibitor’s representative specified in the official record of SEMICON.

Article 14 Inversion principle of burden of proof shall be applied to handle cases of infringement on patent and copyright. In the event that the respondent is accused of being suspected of infringing in his/her the exhibits, publicity materials or any other part of the booth, such respondent shall immediately prove his non-infringement by demonstrating relevant certificate of rights or other evidences to prove its possession of legitimate rights and interests for the items alleged. The respondent shall accordingly be required to examine the alleged items with staff from the Complaint Center.

Article 15 In the event that the respondent fails to effectively prove its non-infringement on site, the items alleged shall be temporarily detained by the Complaint Center. Meanwhile, the respondent shall sign on the Letter of Commitment for Non-infringement on IPRs to commit that it will not operate or exhibit the items alleged in case of its inability of providing effective evidences upon such complaint arises. The Letter of Commitment for Non-infringement on IPRs shall be made out in duplicates, with the respondent and the Complaint Center holding one copy respectively. See Annex II for the format,
Section 8 Measures on Complaints and Their Handling of Suspected IPRs Infringement

Article 16 In the event that the respondent disagrees with the result by the Complaint Center, it may provide supplementary evidences of non-infringement to the Complaint Center within one working day (based on the schedule of SEMICON). The temporarily detained items shall be immediately returned to the exhibitor and be allowed for further exhibition provided that the proof is effective; otherwise, those items shall be confiscated by SEMICON and forbidden in the exhibition.

Article 17 The complainant shall not to take any legal measures against the respondent in the exhibition hall prior to the close of the current SEMICON and subsequent to that the Complaint Center has settled the case in accordance with the provisions herein and that the outcomes have been accepted by the respondent.

Article 18 Subsequent to the closing of SEMICON, the Complaint Center shall keep the name list of the exhibitors suspected to have infringed on IPRs on the current SEMICON for record.

8.4 Punishment

Article 19 Responsibility for all infringement occurred in the booth shall be borne by the exhibitor who has entered into the Exhibition and been registered by SEMICON. The exhibitor shall accordingly accept the settlements finalized by SEMICON. The infringement committed by joint exhibitors shall be treated with reference to that of the exhibitor.

Article 20 Any complaint involving infringement on patent and copyright shall be resolved according to the procedures defined in these Measures by the Complaint Center. Exhibitors who fail to provide effective evidences of non-infringement shall be regarded as being “suspected of infringement” and the alleged exhibits will be forbidden in the exhibition, and be penalized in accordance with the provisions in these Measures.

Article 21 In the event that the exhibitor accused refuses to cooperate with the Complaint Center regarding any kinds of investigation and inspection, the Complaint Center shall be authorized to confiscate its badge, circulate a notice of criticism or cancel its qualification for next SEMICON subsequent to an invalid persuasion.

Article 22 Should the exhibitor be found to exhibit the same alleged exhibit in the same booth subsequent to an initial settlement has been performed by the Complaint Center, SEMICON may confiscate the badges of the aforesaid staff in such booth, and cancel its qualification for the current SEMICON.

Article 23 For the exhibitor suspected of infringement during one session of SMEINCON, the SEMINCON will keep it for record; for the exhibitor suspected of infringement on patent and copyright for two consecutive or accumulative sessions, such exhibitor shall be prohibited from participating in the SEMICON.
Section 8 Measures on Complaints and Their Handling of Suspected IPRs Infringement

**Article 24** In the event that the exhibitor committed counterfeiting or imitating IPRs, or judged as infringing IPRs through administrative or judicial channels, the exhibitor continues to display such alleged items in SEMICON booth, such exhibitor shall be prohibited from participating in the SEMICON.

**8.5 Interpretation of terminologies**

**Article 25** Intellectual Property Rights, in accordance with TRIPS (Agreement On Trade-Related Aspects of Intellectual Property Rights) of WTO, shall include the following:
(a) Copyright and Related Rights  
(b) Trademark Right  
(c) Geographical Indications  
(d) Industrial Designs  
(e) Patents  
(f) Layout-Designs (Topographies) of Integrated Circuits  
(g) Protection of Undisclosed Information

**Article 26** Exhibitor - the suspected infringing exhibitor referred to under these Measures is aligned with the name of the booth application enterprise (namely company marked on streamer). If the direct suspected infringer is exhibitor itself, a subsidiary company, an affiliated unit, goods supplying unit or cooperating unit, the punishment specified in Article 3 “Punishment” in these Measures, in addition to the above exhibitor, shall also be applicable to related suspected infringing enterprise with reference to the exhibitor.

**Article 27** Documentary evidence— it refers to the ownership document of IPRs, including certification documents required by laws and regulations of the People’s Republic of China and documents required by the Complaint Center for the complainant or the respondent as per actual situation.

**8.6 Supplementary provisions**

**Article 28** No matter whether the Complaint Center has made settlement on the respondent, after the closing of the current session of SEMICON, if the Complainant intends to take further legal acts against the respondent, it shall be subject to administrative or judicial department of the place where it is located.

**Article 29** Subsequent to the closing of SEMINCON, the Complaint Center will analyze related complaint data and report the name list of the exhibitors suspected to have infringed on IPRs to related departments.

**Article 30** The right to interpretation of these Measures belongs to SEMI.

**Article 31** These Measures comes into effect since the date of release. In case of any conflict between the previous relevant regulations of SEMICON and these Measures, the latter shall prevail.
8.7 Annexes

Annex I

Letter of Complaint

To: SEMICON Compliant Center

I hereby officially lodge a complaint about the infringement in the exhibit named

____________________ of the exhibitor ___________________________ in

Booth No. __________ for suspected infringement of my (or representative of IPRs holder) intellectual property rights (Patent No. __________, Type: ___________) to SEMICON. With respect to the above complaint, I commit and acknowledge the treatment by the Complaint Center in accordance with provisions specified in SEMICON China Measures on Complaints and their handling of Suspected Intellectual Property Rights (IPRs) Infringement, and agree to pay relevant units of SEMICON the expenses incurred by handling such complaint and indemnify the respondent against any possible loss arising out of improper complaint.

Holder of patent right: __________________________

Name of exhibitor: __________________________

Booth No.: __________________________

Authorized person: __________________________

Tel: __________________________

Date:
Section 8 Measures on Complaints and Their Handling of Suspected IPRs Infringement

Annex II

Letter of Commitment for Non-infringement on IPRs

I hereby commit to SEMICON China that:

1. The contents of presentation report are true and accurate;

2. The technical documents, patent certificate and information provided are true and reliable; and

the technical achievements are existing for real; and

3. The IPRs in my patent are clear and complete, without stealing from any other’s achievement,

or infringing any other’s IPRs or commercial secrets.

In case of any violation of the above commitment, I shall bear all legal liabilities.

Committed by: __________________________________________

Name of exhibitor: ______________________________________

Booth No.: _____________________________________________

Tel: __________________________________________________

Date: -----------------------------------------------